County of Los Angeles

ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING

DATE: Thursday, October 6, 2022
TIME: 9:00 a.m. – 10:30 a.m.

THIS MEETING WILL CONTINUE TO BE CONDUCTED VIRTUALLY TO ENSURE THE SAFETY OF MEMBERS OF THE PUBLIC AND EMPLOYEES AS PERMITTED UNDER STATE LAW.
TO PARTICIPATE IN THE MEETING CALL TELECONFERENCE NUMBER:
Phone: 1-323-776-6996 **Password:** 442054047#
Click here to join the meeting

AGENDA

Members of the Public may address the Economic Development Policy Committee on any agenda item by submitting awritten request prior to the meeting. Two (2) minutes are allowed per person in total for each item.

1. CALL TO ORDER

2. GENERAL PUBLIC COMMENT

3. PRESENTATION/DISCUSSION ITEM(S):

- Fair Chance Update - 40 minutes
  - Kelly LoBianco, DEO
- DEO Supplemental Budget update – 10 minutes
  - Aileen Brubaker, CEO
- Arts & Culture ARP Grants Update – 20 minutes
  - Heather Rigby, Arts & Culture
- West LA Courthouse Update – 20 minutes
  Willowbrook ENA Board Letter
  - Doug Cohen, DEO
  - Julie Soic, Trifilletti Consulting

Agenda posted at: Agendas – Los Angeles County (lacounty.gov)

4. PUBLIC COMMENT

5. STANDING ITEMS

A. America's Job Centers of California (AJCC) Update
B. Progress on American Rescue Plan Act (ARPA) Program Implementation and Outcomes
C. Poverty Alleviation Initiative

D. Economic Development Optimization: New Department Transition

6. ADJOURNMENT

Los Angeles County Economic Development Objectives:

- Attract, develop and retain businesses that provide quality jobs in high growth industries
- Increase employment opportunities by improving workforce development skills and employer partnerships
- Invest in infrastructure needs to improve and maintain competitiveness of LA County Region
- Coordinate across multiple County agencies to ensure that services to workers, businesses and entrepreneurs are coordinated and streamlined to facilitate a “no wrong door approach” to serving our constituents
- Work to balance jobs with housing

IF YOU WOULD LIKE TO EMAIL A COMMENT ON AN ITEM ON THE ECONOMIC DEVELOPMENT POLICY COMMITTEE AGENDA, PLEASE USE THE FOLLOWING EMAIL AND INCLUDE THE AGENDA NUMBER YOU ARE COMMENTING ON:

GSmith@opportunity.lacounty.gov

Fair Chance Board Motion 2/25/2022

DEO, DHR, CEO – LAIR, ODR

October 6, 2022

department of economic opportunity

COUNTY OF LOS ANGELES

LA County Fair Chance Initiatives

Background

The Board has approved several motions since 2017 to implement fair chance hiring in the County and to increase awareness among the business community.

- On April 30, 2019, the Board approved the "Fair Chance Hiring Campaign Implementation" motion. It directed, then WDACS, in consultation with partner County departments to educate businesses about the benefits of hiring reentry individuals.
- September 2019 the campaign utilized a business-to-business (B2B) approach to combat employer concerns with hiring reentry individuals.
- The 2019 campaign garnered over 200 businesses that officially pledged.
- ISD worked to incorporate fair chance hiring requirements into all County vendor contracts.
- DHR updated fair chance hiring practices in County recruitment process.

Maria Alexander
Incarcerated 4 years

LA County Fair Chance Initiatives

Board Motion – January 25, 2022

On January 25, 2022, the Los Angeles County (County) Board of Supervisors (Board) adopted the "Economic Opportunity for Justice-Involved Individuals: Implementing Fair Chance Hiring Countywide" motion (Motion) by Chair Holly J. Mitchell and Supervisor Hilda L. Solis on the Fair Chance Hiring (FCH) Act.

The Motion directed the Executive Director of the Economic and Workforce Development branch at the Department of Workforce Development, Aging, and Community Services (WDACS), now the Department of Economic Opportunity (DEO), to engage in a variety of cross-departmental directives to ensure the Fair Chance Hiring Act is implemented with fidelity and that justice-involved individuals access jobs and career pathways with the County and other employers that leverage their talent and do not unduly discriminate.

LA County Fair Chance Initiatives

Board Motion – Directive 1

Partners: CEO and WERC

Report back in 90 days in writing with a plan to track and collect data related to employment with County departments and County contractors on a public Fair Chance Hiring Dashboard.

DEO and WERC ACTIONS

- As of July 2022 – the PLACE program has transitioned from CEO to DEO
- WERC and DEO are working to develop a dashboard in PowerBI to report reentry placements through the PLACE program
- A dashboard will be ready by November 2022

LA County Fair Chance Initiatives

Board Motion – Directive 2

Partners: DHR, County Counsel and WERC

Report back in 90 days in writing with a recommended County Fair Chance Hiring Policy intended to ensure that County departments are aligned with the letter and the spirit of the law.

DHR ACTIONS

- Developed an Individualized Assessment and Fair Chance Tracking System (NELP 10 out of 10 best practices)
- Created a Fair Chance website for applicants:
  - https://hr.lacounty.gov/fairchanceemployer/
  - Eliminated the requirement for disclosure of convictions
- Partner with County Counsel to evaluate recommendations/ potential revisions to PPG 514 and the Job Nexus Assessment
- Implemented Fair Chance-friendly language in job bulletins and job applications
- Review of County Department Sensitive position designations

LA County Fair Chance Initiatives

Board Motion – Directive 2

Partners: DHR, County Counsel and WERC

County Fair Chance Hiring Statistics	2019	2020	2021
Number of Contingent Job Offers	16,114	8,654	6,325
Number and percentage of candidates with convictions who received a contingent job offer	1,516 (9%)	1,115 (13%)	862 (14%)
Number and percentage of candidates with conviction histories deemed incompatible with County service	156 (10%)	140 (13%)	62 (12%)

LA County Fair Chance Initiatives

Board Motion – Directive 3

Partners: DHR

Report back in writing in 90 days with a plan to provide ongoing, context-sensitive training to all County departments and County contractors on the performance of nexus assessments to ensure the appropriate implementation of best practices and compliance with Fair Chance laws and policies.

DHR ACTIONS:

DHR is developing Countywide seminars, roundtables, and training to expand the County's knowledge and understanding of the Fair Chance Act and increase acceptance of justice-involved individuals in the workplace. DHR will collaborate with relevant stakeholders (e.g., WERC, WDACS, ODR) to develop these training opportunities.

LA County Fair Chance Initiatives

Board Motion – Directive 4

Partners: CEO, Auditor-Controller, ISD and DHR

Report back in writing in 90 days with a plan for ensuring Fair Chance Act provisions are included in all County contracts and ensuring compliance with those provisions through education initiatives, audits, reporting mechanisms, enforcement mechanisms, and other strategies.

ISD ACTIONS

- Added Fair Chance hiring requirements to County contracts

LA County Fair Chance Initiatives

Board Motion – Directive 5

Partners: DEO

Report back in writing in 45 days with a plan to conduct an education campaign to raise awareness among local business stakeholders of their obligations to comply with the Fair Chance Act and any resources that can be shared to aid and support their efforts to comply

Relaunch goals

1) Increase awareness of the Fair Chance Hiring Act among businesses and justice-involved individuals.

2) Empower 1,000 reentry individuals with the information about their rights under the Fair Chance Hiring Act and equip them with the tools needed to be work-ready.

3) Provide 500 businesses with the information and guidance to implement Fair Chance hiring practices and access hiring incentives, resulting in a minimum of 100 businesses that hire at least one (1) justice-involved applicant by June 30, 2023.

fairchance

OCTOBER 2022

Finalize contracts
start Research and Development

NOVEMBER 2022

Finalize messaging, marketing and outreach strategy as well as focus industries

DECEMBER 2022

Launch event

JANUARY - MAY 2023

In-person business and justice-involved individual events

JUNE 2023

Culminating Award Ceremony for businesses featuring success stories

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COUNTY OF LOS ANGELES

LA County Fair Chance Initiatives

Board Motion – Directive 5

Partners: DEO

CONTRACT

Business Intermediary: obtain hiring commitments

Fair Chance Subject Matter Expert: Train businesses and recruit reentry individuals

PR Firm: Relaunch the FCH Awareness Campagin

BUSINESS ENGAGEMENT

Host Business Events: Fair Chance Act Workshops

Business Incentives: Promote Business Commitments: Refer to AJCC's to obtain reentry hires

Refer to AJCCs: Committed businesses matched to reentry talent

REENTRY INDIVIDUAL ENGAGEMENT

Host Reentry Events: Fair Chance Act Workshops

Reentry Services: Promote County workforce services

Refer to AJCCs: Ready to hire individuals connected to reentry employers

AWARENESS CAMPAIGN

Launch Event: Promote business and reentry events

Paid and earned media: social media and grass roots outreach

Award Ceremony: Highlight businesses hiring reentry individuals and success stories

LA County Fair Chance Initiatives

Board Motion – Directive 6

Partners: DEO

Report back in writing in 45 days with a plan to work with educational and training institutions which provide post-conviction certification and apprenticeship programs in developing a County-wide recognized and verifiable work history for individuals re-entering society.

DEO ACTIONS

- Convened workgroup (DHR, LARRP, WERC, ODR) to discuss potential options for post-conviction certification.
- Consensus from the workgroup was to continue promoting current work readiness and sector-specific training certifications.
- Alternatively, working with Business Intermediary and high-growth sectors to develop industry-focused Career Pathway Toolkits for reentry individuals as roadmaps for training, entry-level positions, ongoing professional development, and career opportunities.
- Goal is to share toolkits with reentry providers to more effectively direct reentry individuals seeking training to maximize skills and likelihood of employment.

LA County Fair Chance Initiatives

Board Motion – Directive 7

Partners: CEO-LAIR, ODR, LARRP, WERC, DEO

County of Los Angeles
Legislative Affairs & Intergovernmental Relations

Report back in writing in 90 days with an evaluation of options for strengthening the enforcement of the State of California's Fair Chance Act, as well as options for increased local enforcement and any local code changes that would be needed.

CEO - LAIR ACTIONS

- Organized an initial feedback session with County departments and external stakeholders to identify legislative options for strengthening enforcement of the Fair Chance Act. Released an online survey to solicit additional input from participants.

- Key findings include:
  - Increasing outreach and education on the Fair Chance Act.
  - Strengthening enforcement measures for non-compliant employers.
  - Standardizing the process for conviction inquiries (e.g. criminal background checks, individual nexus assessments); and
  - Improving the candidate appeals process.

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COUNTY OF LOS ANGELES

LA County Fair Chance Initiatives

Board Motion – Directive 7

Partners: CEO-LAIR, ODR, LARRP, WERC, DEO

OFFICE OF DIVERSION AND REENTRY

Report back in writing in 90 days with an evaluation of options for strengthening the enforcement of the State of California's Fair Chance Act, as well as options for increased local enforcement and any local code changes that would be needed.

ODR ACTIONS

- Participated in Stakeholder Engagement and Feedback (February-March 2022) as well as survey organized by CEO-LAIR.

- Support creation of a local ordinance improving LA County Fair Chance implementation by:
  - ✓ Ensuring no conviction is categorically disqualified from certain positions (barring licensing requirements) implicitly or explicitly.
  - ✓ Requiring employers to notify candidates of rescinded job offers by email as well as by mail and providing a clear contact person by email that appeals can be sent to.
  - ✓ Requiring employers to send candidates a written copy of their nexus assessment electronically as well as in hard copy.
  - ✓ Giving candidates 15 days rather than 5 days to submit their appeal.

- Advocate internally for the importance of the county leading the way – starting with new county departments such as DYD and JCOD -- in ensuring the process for conviction inquiries and the candidate appeals process is respectful, humane, and compliant with the spirit and letter of Fair Chance.

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LA County Fair Chance Initiatives

Board Motion – Directive 8

Partners: County Counsel

Report back in writing in 90 days with analysis on the creation of classifications that are focused on individuals impacted by the justice system, an analysis on current County employment requirements that may result in artificial barriers for individuals impacted by the justice system, and whether the County can require a percentage of County and County-contracted jobs to be filled by individuals impacted by the criminal justice system.

COUNTY COUNSEL ACTIONS

- Review of CA Fair Chance Act and relevant local ordinances
- Continue exploring options for Los Angeles County Fair Chance ordinance

LA County Fair Chance Initiatives

Board Motion – Directive 9

Partners: DHR, ODR, Probation, Public Defender, DEO, CEO, and WERC

Report back in writing in 90 days with a set of goals for the number of individuals impacted by the criminal justice system to hire by 2025.

DHR ACTIONS

- Identify job readiness certifications that can be considered as mitigating factors in the individualized assessment process.
- Leverage existing programs (e.g. TempLA, Countywide Youth Bridges Program, PLACE, INVEST, and SECTOR) and consider the successful completion of such programs as a mitigating factor in a risk assessment for reentry applicants.
- Continue to host free Live Scan Background Awareness events

ODR flagged that equity-based hiring would assume that the rate of system-impacted new hires is similar to the rate of workers that are system impacted in society at large, which is approximately 30%.

LA County Fair Chance Initiatives

Board Motion – Directive 9

Partners: DHR, ODR, Probation, Public Defender, DEO, CEO, and WERC

Report back in writing in 90 days with a set of goals for the number of individuals impacted by the criminal justice system to hire by 2025.

County Employment Candidates	2019	2020	2021
Number of candidates with convictions who received a contingent job offer	1,516	1,115	862
Number and percentage of candidates with conviction histories deemed incompatible with County service	156 (10%)	140 (13%)	62 (10%)

DHR:

Internal County Process Goals – 2023

- Institute a reconsideration / department support process
- Develop a MAPP Goal that commits departments to increasing system-impacted hiring
- Continue working to value lived experience in LA County's exam process for various classifications
- Minimum 5% reduction in the number of candidates denied hiring opportunities

External Process Goals - 2024

- Grow collaborations with job readiness partners (Education and Community-Based Organizations)
- Work with departments to accept work readiness training certification as a substantial mitigating factor in favor of hiring system-impacted candidates
- DHR to develop guidelines which provide guidance on valuing work readiness training certifications
- Increase pipeline opportunities that develop experience and provide wrap-around services.

Looking Forward

- Reduction in the number of sensitive positions

LA County Fair Chance Initiatives

Next Steps

1) **DEO:**
   a. Lead board motion workgroup meetings on a monthly basis
   b. Host a Countywide Fair Chance Roundtable in partnership with DEO and DHR to map all reentry services/programming and develop plans for integration as well as continue promotion of Fair Chance Hiring across all industries.
   c. Share plans for the re-launch of the Fair Chance Hiring Campaign with county department partners (DHR, ODR, etc.) and community partners to inform marketing and outreach strategy
   d. Host Campaign launch events, business and justice-involved individual workshops, and culminating campaign event.
   e. Continue to integrate Fair Chance initiatives in DEO programming including PLACE, INVEST, CRDF, Careers for a Cause, Youth at Work, High Road Training Partnerships, etc.

2) **DHR:**
   a. Expand the functionality of the System dashboard to capture additional data to inform policy development and decision making
   b. Identify job readiness certifications that can be considered as a mitigating factor in the individualized assessment process.
   c. Leverage existing programs (e.g., TempLA, Countywide Youth Bridges Program, PLACE, INVEST, and SECTOR) and consider the successful completion of these programs by justice-impacted individuals as a mitigating factor in the assessment of risk.

LA County Fair Chance Initiatives

Next Steps

3) CEO- LAIR:

a. working with County Departments on revisions to the 2023 State Legislative Agenda to include policies that support Fair Chance enforcement. Policies are subject to Board approval.

4) ODR/JCOD:

a. Engage in consistent dialogue and support of HR staff within new county departments (JCOD) to ensure we are a model agency for Fair Chance policy.

b. Follow up with DHR around sensitive positions and job listings progress as we seek to connect SECTOR participants to county opportunities.

c. Share testimonies from existing ODR staff, program participants, and other impacted individuals as needed to ensure policy solutions are aligned with the lived experience of those closest to the problem.

Thank you!

department
of economic
opportunity
COUNTY OF LOS ANGELES

Family and Social Services

DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) - ADMINISTRATION

Supplemental Changes
Fiscal Year 2022-23

	2022-23 Adopted	2022-23 Final Adopted	Change
Gross Appropriation	$47,826,000	$62,370,000	$14,544,000
IFT / Revenue	30,893,000	38,168,000	7,275,000
Net County Cost	**16,933,000**	**24,202,000**	**7,269,000**
Budgeted Positions	178.0	190.0	12.0

Changes From 2022-23 Final Changes

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
2022-23 Adopted	47,826,000	2,904,000	27,989,000	16,933,000	178.0
Finance Targets					
1. American Rescue Plan (ARP): Reflects the carryover of unspent ARP funding for workforce-related projects. (4-VOTES)	5,906,000	--	5,368,000	538,000	0.0
2. Salaries and Employee Benefits: Reflects Board-approved increases in salaries and employee benefits. (4-VOTES)	1,055,000	--	201,000	854,000	0.0
3. Cyber Security: Reflects the Department's proportional share of Cyber Security costs to protect and prevent threats to the County's information assets by adopting and maintaining existing security solutions to reduce the County's risk exposure and expenditures. (3-VOTES)	3,000	--	--	3,000	0.0
4. Other County Departments (OCD) Charges: Reflects an increase in services and supplies for charges from other County departments due to cost-of-living adjustments. (3-VOTES)	52,000	--	10,000	42,000	0.0
Other Changes					
5. New Administration Positions: Reflects the addition of 8.0 budgeted positions, offset with a deletion of 1.0 vacant budgeted position and a transfer of funding from the Provisional Financing Uses budget unit to account for the anticipated administrative workload increase in the DEO. (3-VOTES)	1,378,000	--	--	1,378,000	7.0

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
6. Transition In: Reflects the transfer of 2.0 budgeted positions from the Aging and Disabilities Department (AD) to the DEO which were inadvertently added to AD's budget during Final Changes. (3-VOTES)	506,000	--	--	506,000	2.0
7. Los Angeles Native American Indian Commission (LANAIC) Transfer: Reflects the transfer of related funding from the DEO to the Arts Department to account for the difference ow ed a result of the LANAIC transfer from the Workforce Development, Aging and Community Services Department. (3-VOTES)	(6,000)	--	--	(6,000)	0.0
8. Program Staffing: Reflects the addition of 2.0 budgeted positions for various programs and an increase in appropriation and net County Cost primarily due to the addition of funding received by the DEO from the Department of Public Social Services. (3-VOTES)	730,000	--	--	730,000	2.0
9. Youth@Work Program: Reflects the addition of 1.0 budgeted position offset with funding from the DEO's existing budget. (3-VOTES)	--	--	--	--	1.0
10. Challenger Reimagining Project: Reflects carryover funding from the State to help under-served youth transition safely to an independent and productive adulthood. (4-VOTES)	468,000	--	468,000	--	0.0
11. Workforce Innovation and Opportunity Act: (WIOA): Reflects an increase in ongoing revenue from the Employment Development Department (EDD) to provide job-seekers access to employment and training resources. (4-VOTES) (Total $4.589M: Admin $1M and Assistance $3.589M)	1,000,000	--	1,000,000	--	0.0
12. Operational Costs: Reflects the use of one-time fund balance for anticipated ramp up and operational costs associated with the establishment of the DEO. (4-VOTES)	450,000	--	--	450,000	0.0
13. Preparing Los Angeles for County Employment (PLACE) Program: Reflects carryover funding to continue creating pathways for targeted populations with high barriers to employment to secure permanent County jobs. (4-VOTES)	537,000	--	--	537,000	0.0
14. Chicana Service Action Center (CSAC) Settlement: Reflects the carryover of funds for the settlement with the EDD as a result of the criminal case involving the fraudulent use of grant monies by CSAC. (4-VOTES)	2,237,000	--	--	2,237,000	0.0

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
15. **Jail-Based Job Center Program:** Reflects carryover and year 2 funding from the Assembly Bill (AB) 109 Local Innovation Fund to continue the career training program for female inmates at Century Regional Detention Facility. (4-VOTES) (Total $1.303M: Admin $303k and Assistance $1M)	303,000	--	303,000	--	0.0
16. **Juvenile Justice Crime Prevention Act (JJCPA):** Reflects a decrease in appropriation and revenue to align with the Probation Department's JJCPA budget. (4-VOTES) (Total -$500k: Admin -$75k and Assistance -$425k)	(75,000)	--	(75,000)	--	0.0
Total Changes	14,544,000	0	8,275,000	7,269,000	12.0
2022-23 Final Adopted	62,370,000	2,904,000	35,264,000	24,202,000	190.0

Family and Social Services

DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) - ASSISTANCE

Supplemental Changes
Fiscal Year 2022-23

	2022-23 Adopted	2022-23 Final Adopted	Change
Gross Appropriation	$114,166,000	$203,603,000	$89,437,000
IFT / Revenue	91,486,000	177,708,000	86,222,000
Net County Cost	**22,680,000**	**25,895,000**	**3,215,000**
Budgeted Positions	0.0	0.0	0.0

Changes From 2022-23 Final Changes

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
2022-23 Adopted	114,166,000	17,317,000	74,169,000	22,680,000	0.0
Finance Targets					
1. American Rescue Plan (ARP): Reflects the carryover of unspent ARP funding for workforce-related projects. (4-VOTES)	83,109,000	--	82,209,000	900,000	0.0
Other Changes					
2. Workforce Innovation and Opportunity Act: Reflects an increase in ongoing revenue from the Employment Development Department to provide job-seekers access to employment and training resources. (4-VOTES) (Total $4.589M: Admin $1M and Assistance $3.589M)	3,589,000	--	3,589,000	--	0.0
3. Jail-Based Job Center Program: Reflects carryover and year 2 funding from the Assembly Bill (AB) 109 Local Innovation Fund to continue the career training program for female inmates at Century Regional Detention Facility. (4-VOTES) (Total $1.303M: Admin $303k and Assistance $1M)	1,000,000	--	1,000,000	--	0.0
4. Juvenile Justice Crime Prevention Act (JJCPA): Reflects a decrease in appropriation and revenue to align with the Probation Department's JJCPA budget. (4-VOTES) (Total -$500k: Admin -$75k and Assistance -$425k)	(425,000)	--	(425,000)	--	0.0

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
5. **Homeless Initiative Program:** Reflects a decrease in appropriation and intrafund transfer from the Chief Executive Office for program costs. (3-VOTES)	(151,000)	(151,000)	--	--	0.0
6. **Youth@Work Program:** Reflects carryover funding to address the increase in minimum wage and continue providing paid work experiences to justice-involved youth. (4-VOTES)	2,315,000	--	--	2,315,000	0.0
Total Changes	89,437,000	(151,000)	86,373,000	3,215,000	0.0
2022-23 Final Adopted	203,603,000	17,166,000	160,542,000	25,895,000	0.0

Family and Social Services

ECONOMIC DEVELOPMENT (ED)

Supplemental Changes
Fiscal Year 2022-23

	2022-23 Adopted	2022-23 Final Adopted	Change
Gross Appropriation	$4,450,000	$19,650,000	15,200,000
IFT / Revenue	0	0	0
Net County Cost	**4,450,000**	**19,650,000**	**15,200,000**
Budgeted Positions	0.0	0.0	0.0

Changes From 2022-23 Final Changes

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
2022-23 Adopted	4,450,000	0	0	4,450,000	0.0
Other Changes					
1. West Los Angeles Courthouse: Reflects a transfer of appropriation and net County Cost from the Catalytic Fund to the Chief Executive Office Real Estate Division to fund the extension of the ground lease which extends the term for an additional twelve months. (3-VOTES)	(358,000)	--	--	(358,000)	0.0
2. Renovate Program: Reflects a transfer of funding from the Redevelopment Asset Sales budget unit for construction projects as part of the Community Business Revitalization Program. (3-VOTES)	600,000	--	--	600,000	0.0
3. Consultant Services: Reflects carryover funding for consultant services associated with the expansion of the Economic Development projects transferred from the Los Angeles County Development Authority (LACDA). (4-VOTES)	1,320,000	--	--	1,320,000	0.0
4. Economic Development Trust Fund: Reflects carryover funding related to Catalytic, Manufacturing, and Renovate Programs for active and new projects associated with the economic development in the County. (4-VOTES)	8,388,000	--	--	8,388,000	0.0
5. General Hospital and West Campus: Reflects carryover funding for the Request for Proposal to recognize the economic development potential for the reuse of the General Hospital and West Campus as an affordable housing development. (4-VOTES)	50,000	--	--	50,000	0.0

	Gross Appropriation ($)	Intrafund Transfer ($)	Revenue ($)	Net County Cost ($)	Budg Pos
6. **Resident Services Program:** Reflects one-time additional fund balance to provide direct services including case management, counseling, recreational activities, adult literacy, and after school homework assistance. The Economic Development is the pass-through agency for the program which is administered by the LACDA. (4-VOTES)	5,200,000	--	--	5,200,000	0.0
Total Changes	15,200,000	0	0	15,200,000	0.0
2022-23 Final Adopted	19,650,000	0	0	19,650,000	0.0

American Rescue Plan Update

EDPC Meeting, October 6, 2022

Los Angeles County Arts & Culture

Grantmaking as a Core Strategy

Arts and Culture has extensive subject matter expertise and field knowledge, and distributes nearly $8M in grants annually to CBOs and school districts

Grantmaking to arts organizations:

- Sustains the sector with flexible funding
- Supports jobs and employment
- Reaches underserved communities

Los Angeles County Arts & Culture

COVID-19 Impact on Nonprofit Arts

Arts and cultural organizations have faced multiple years of significant losses, hardships, and unanticipated expenses:

- $230M in lost revenue and unanticipated expenses in 2020
- Audience attendance down by half
- Ticket revenues down by two thirds
- Negative impact on arts and creative economy and related industries

Sources: 2020 CARES Act data and Star Insights, 2022

Los Angeles County Arts & Culture

Creative Recovery LA

5 Grant Opportunities Accessible via "One Door "

- Arts Relief + Recovery ($15M)
- Creative Works + Jobs for Artists ($5M)
- Reopening Culture, Tourism, + Marketing ($1.9M)
- Creative Career Pathways for Youth ($3.2M)
- Arts for Justice-Involved Youth ($3M)

Total : $28.1M allocation to support arts and creative sector

<u>Consolidation benefits:</u>

- Streamlined for applicants
- All funding distributed through one application
- Responsive to the needs of the arts in recovery

Los Angeles County Arts & Culture

Creative Recovery LA

Program	Allocation	Description
Arts Relief + Recovery Grants	15M	Grant funds to support recovery of the arts and creative sector from negative impacts due to COVID-19 related closures, interruptions, losses, and new health protocols.
Creative Works + Jobs for Artists	5M	Grant funds to support employment for artists and creative workers.
Reopening Culture, Tourism, + Marketing Initiative	1.9M	Grant funds to support marketing and promotional activities to encourage audiences and program participants to return to virtual or in-person programs.
Creative Career Pathways for Youth	3.2M	Grant funds to support career pathways and training programs in the arts and creative fields for those underrepresented in the arts and creative economy.
Arts for Justice-Involved Youth	3M	Grant funds to support organizations serving justice-involved and justice-impacted communities and youth at-risk of justice involvement.

Los Angeles County Arts & Culture

Creative Recovery LA

Administration: Subrecipient

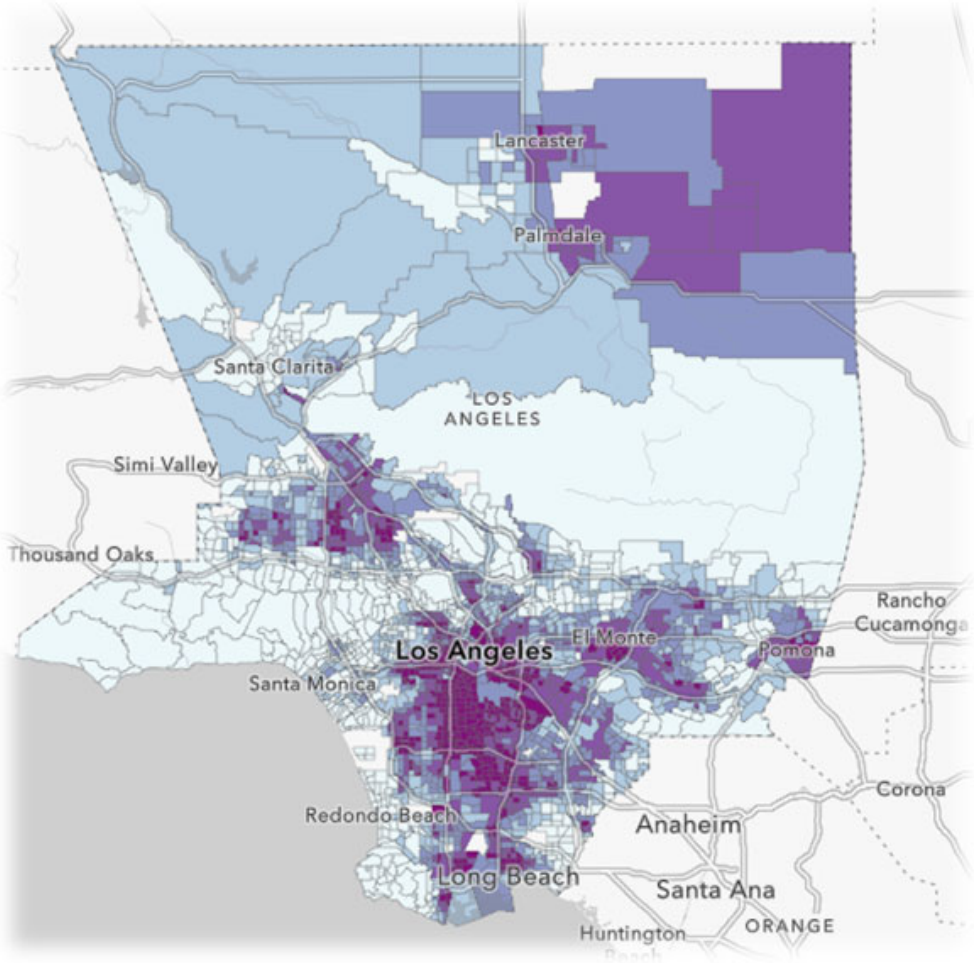
Purpose: Provide relief and recovery aid to the nonprofit arts and culture sector, an industry disproportionately impacted by the COVID-19 pandemic

Target Applicant:

- Arts nonprofits 501(c)(3) and Model A fiscally sponsored arts organizations
- Social service/social justice/indigenous-serving 501(c)3 nonprofits and Model A fiscally sponsored organizations that have demonstrated history of arts programming
- Applicants must have been operating and providing arts programming prior to the COVID-19 pandemic to be eligible

Los Angeles County Arts & Culture

Creative Recovery LA



Equity Goal: *At least 75% of grant funds will be directed to organizations located or providing services in or within one mile of highest + high need census tracts as indicated in the*

LA County Equity Explorer

Eligible applicants with ***budgets under $15M*** *will be prioritized for funding*

Index - COVID Vulnerability & Recovery (tract)

Need Tier

- HIGHEST (5)
- HIGH (4)
- MODERATE (3)
- LOW (2)
- LOWEST (1)

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Creative Recovery LA

Estimated 400 organizations will receive relief and recovery grants with funding to:

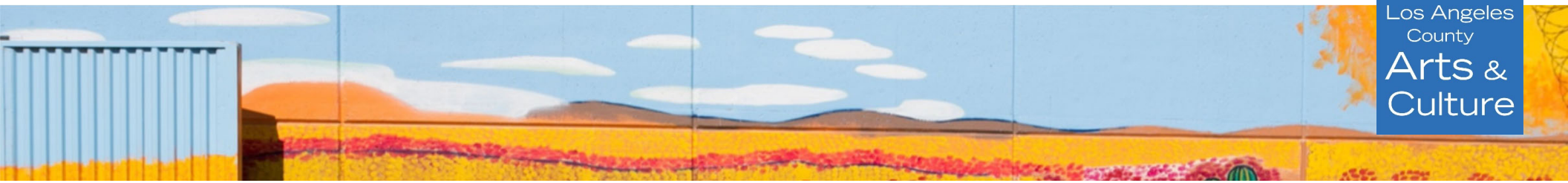
- Financially sustain their operations
- Continue to provide services to communities
- Hire and retain staff, artists, and contractors
- Market and promote their programs
- Support creative career pathways
- Serve youth through the arts

Grant awards will range from $1,000 to $100,000

Responsive to arts sector needs, equity, and the creative recovery of LA County communities

Creative Recovery LA

TIMELINE:	
August 12, 2022	Project Design Approval
October 31, 2022	Subrecipient Contract Executed
November 15, 2022	Announce Creative Recovery LA to the field Begin outreach
December 7, 2022	Post Guidelines and FAQ Begin application prep workshops and TA program
January 18 – February 15, 2023	Online application available Workshops/TA continue
February – March, 2023	Applications reviewed Awards determined
By April 30, 2023	All awards distributed



Los Angeles County Arts & Culture

Creative Recovery LA

Outreach:

- Past + current grantees across all Grants programs + SD2 + CARES Act Arts Relief grants
- Municipal arts agencies + Arts service organizations + Regional arts funders/foundations
- Arts Commission + Cultural Equity Advisory Committee + NAIC
- Social Media, Eblasts, Newsletters
- Other County Departments + Countywide ARPA efforts + Subrecipient Network

West LA Courthouse Property

1633 Purdue Avenue, Los Angeles, CA

EDPC Meeting
October 6, 2022

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Purpose

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- **Property Location and Context**
- **Background – JCC Lease with Option to Purchase**
- **Background – Redevelopment Progress to Date**
- **Benefit of Acquisition**
- **Motion and Next Steps**

Property Location and Context

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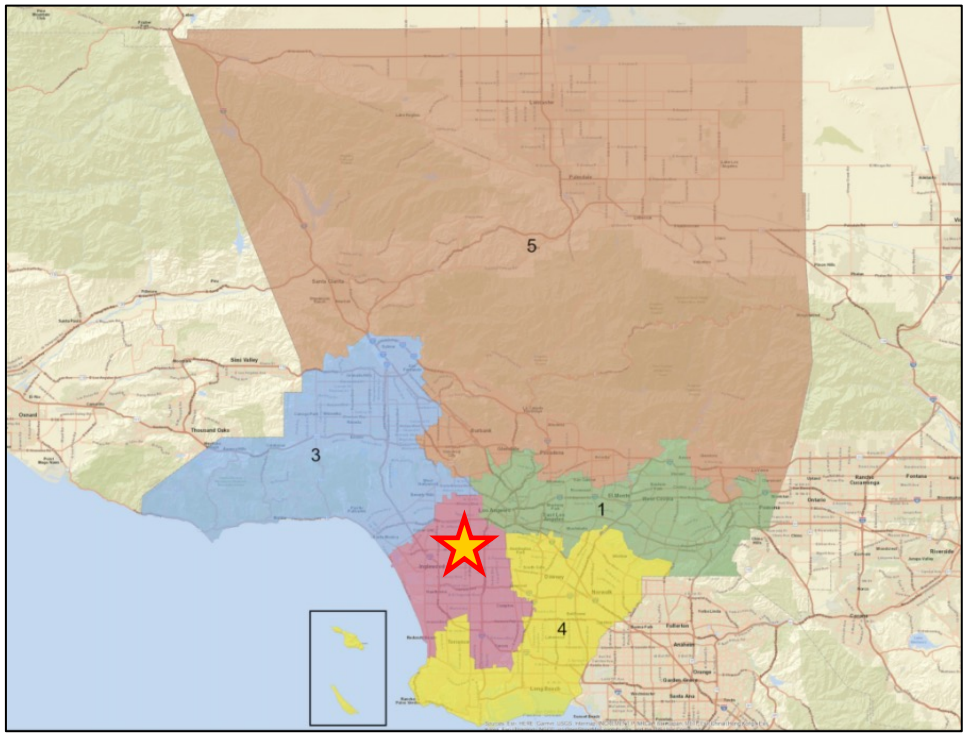

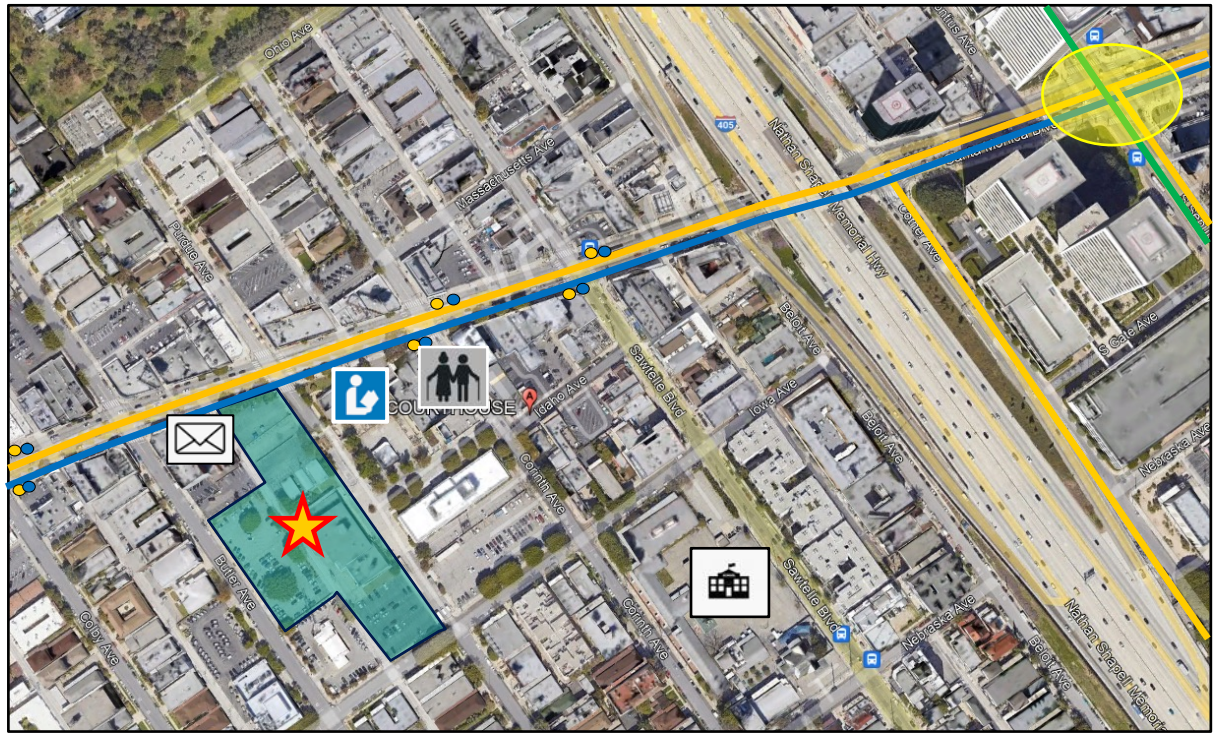

LA Metro Line 4

Big Blue Bus Route 1

Culver City Bus Lines 6 / 6R

Major Transit Stop

U.S. Post Office

West LA Branch Library

Nora Sterry Elementary School

Felicia Mahood Multipurpose Center

Property Location and Context

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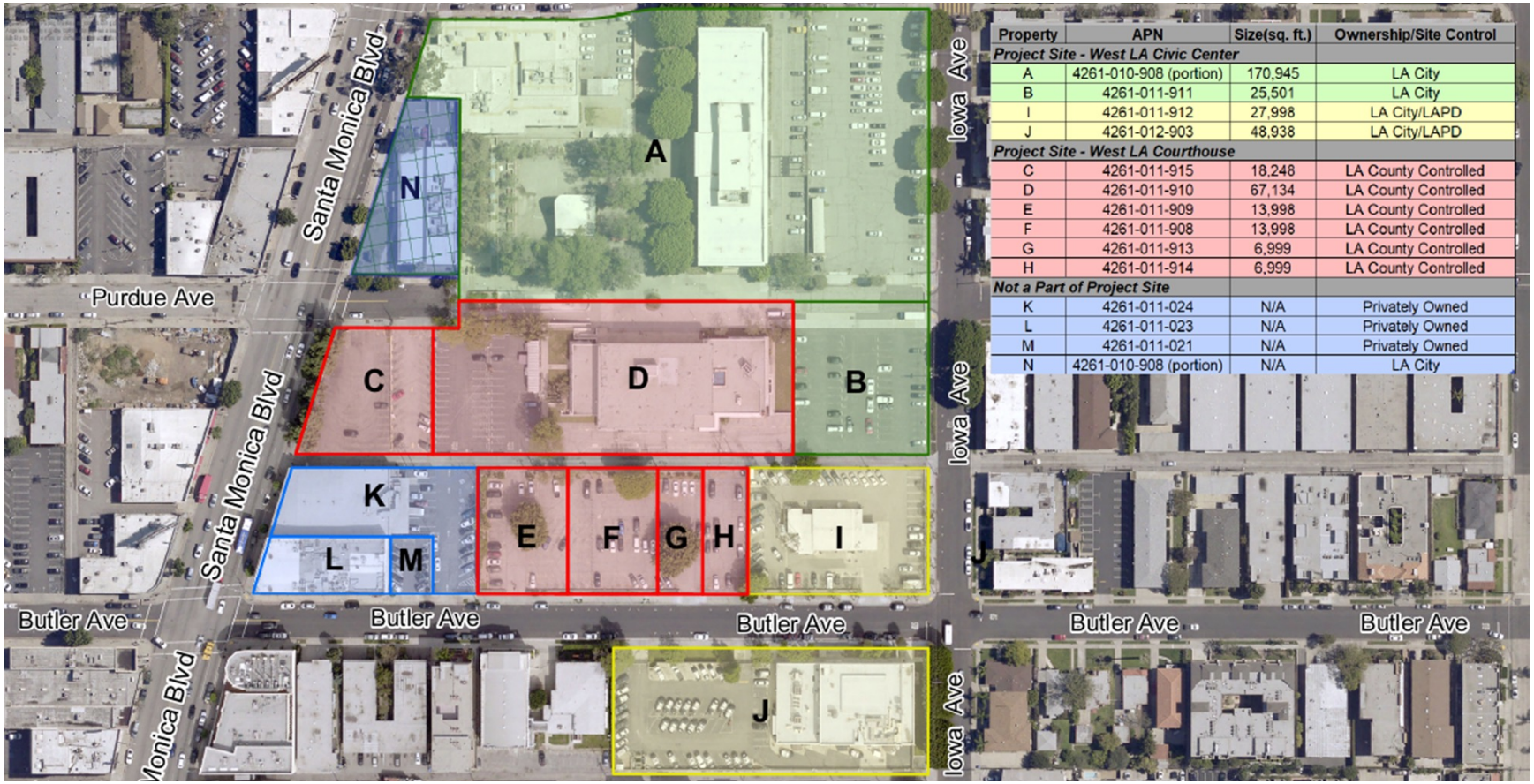
West LA Courthouse and Civic Center Site



Property	APN	Size(sq. ft.)	Ownership/Site Control
Project Site - West LA Civic Center			
A	4261-010-908 (portion)	170,945	LA City
B	4261-011-911	25,501	LA City
I	4261-011-912	27,998	LA City/LAPD
J	4261-012-903	48,938	LA City/LAPD
Project Site - West LA Courthouse			
C	4261-011-915	18,248	LA County Controlled
D	4261-011-910	67,134	LA County Controlled
E	4261-011-909	13,998	LA County Controlled
F	4261-011-908	13,998	LA County Controlled
G	4261-011-913	6,999	LA County Controlled
H	4261-011-914	6,999	LA County Controlled
Not a Part of Project Site			
K	4261-011-024	N/A	Privately Owned
L	4261-011-023	N/A	Privately Owned
M	4261-011-021	N/A	Privately Owned
N	4261-010-908 (portion)	N/A	LA City

Background – JCC Lease with Option to Purchase

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- **June 2013 – Judicial Council of California (JCC) closes West LA Courthouse, which has been non-operational since then.**
  - November 2018 – 3rd Supervisorial District (SD3) requested an assessment to analyze the site for possible development opportunities.
  - November 2019 – LACDA issues RFP for redevelopment of West LA Courthouse site; RFP is paused and withdrawn to facilitate larger joint development of West LA Civic Center in cooperation with the City of Los Angeles (City)
- **February 2020 – County and JCC enter into Lease Agreement with Option to Purchase (2-year term through January 31, 2022)**
  - May 2020 – County and City enter into MOU to undertake joint procurement and redevelopment of the West LA Courthouse site and majority West LA Civic Center site
  - May 2020 – Joint RFP issued
- **September 2020 – County and JCC enter into pandemic) First Amendment (1-year term extension through January 31, 2023 due to COVID-19**
  - September 2020-May 2021 – Selection Panel review, community preview, interviews, and selection of Developer; County and City each enter into ENA with selected Developer
  - May 2022 – IS and NOP issued for West LA Commons Project
- **June 2022 – County and JCC enter into Second Amendment (addition 1-year term extension through January 31, 2024)**
  - July 2022 – NOP comment period ends; DEIR preparation begins
  - Winter 2023 – FEIR release date (projected)

Background – Redevelopment Work and Progress

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West LA Commons Project would include:

- 926 new housing units
  - 431 income-restricted units and 495 market-rate units, including:
    - 338 affordable units (30-60% AMI)
    - 93 moderate income units (80-120% AMI)
    - Affordable units would include PSH units, dedicated senior housing, and family housing
- 193,000 s.f. of open space
- 76,000 s.f. of new municipal office space to centralize and improve delivery of municipal services
- Up to 71,000 s.f. of new retail and restaurants
- New Felicia Mahood Senior Community Center
- Revitalized home of the West LA Farmers' Market
- Job creation (1,675 new construction jobs and 450 new permanent jobs)
- LEED Gold Minimum Ratings

County portion of Project would include:

- 434 new housing units (~47% of total new units in Project), including:
  - 256 new income-restricted units (accounting for ~60% of total units on County portion and ~60% of the income-restricted units in overall Project), including:
    - 100 units of dedicated senior housing units, including PSH units
    - 156 units of family units, including PSH units
- New municipal office space (located on City portion of the Project) will include new facilities for County uses

Background – Redevelopment Work and Progress

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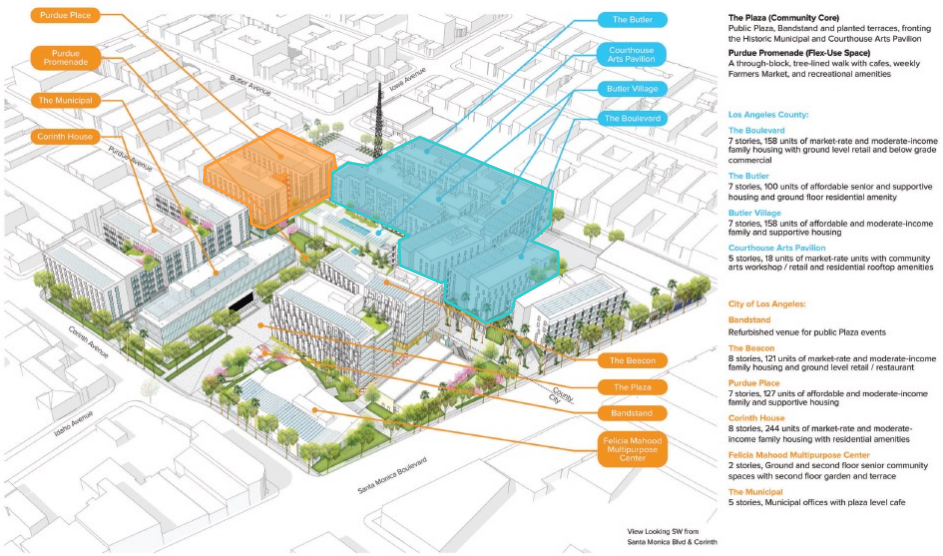

Timeline

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- Project requires an EIR under CEQA
  - County as lead agency
  - City as responsible agency
  - Final EIR anticipated to be completed by Winter 2023

- Project requires discretionary entitlements from the City (density bonus, tract or parcel map, and conditional use permit for alcohol)
  - City approval process to occur in Winter and Spring 2024

- Project requires option agreements, disposition and development agreements, and ground leases from the County and the City
  - Project still involves Developer payment to the County of an up-front ground lease payment of at least $32.2MM promptly following successful completion of all environmental clearance and County and City approvals processes

WINTER 2023

SPRING 2024

SUMMER 2024

JCC Lease Agreement with Option to Purchase terminates in January 2024

Benefits of Proposed Acquisition

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Unique infill opportunity within the Third District and Service Planning Area 5

- 499,430 new affordable housing units needed to meet current demand under lower income households, per County's Sixth Affordable Housing Outcomes Report (2022).
- Acquiring site and using joint development strategy meets the Value Capture and Incentive Zoning objectives, recommended actions, and suggested strategies set forth in the County's Affordable Housing Action Plan (2018).
- Third District has largest amount of "at risk" affordable units and lowest volume of County-administered affordable homes out of all five Districts.
- Site location is close to key major Westside employment centers that have chronically insufficient affordable and workforce housing stock in the vicinity.
- Creating a high-density housing project (with a significant affordable housing component) at this transit- and services-rich site (including a library, senior center, post office, municipal services and nearby elementary school) would increase the equitable distribution of affordable housing stock across the County while promoting transit-oriented development goals

Leveraging 2018 property valuation and past rental payment credits offers economic value to the County

- Sale of West LA Courthouse authorized per AB-2309 (September 2018), which led to a disposition valuation of $35.78MM.
- County's Lease Agreement with Option to Purchase locked in the property value and pre-negotiated potential future acquisition terms.
- The County has previously allocated $3,933,800 of funds toward past and upcoming rental payments, all of which would reduce the outstanding purchase price ($31,844,200 remaining balance).

Next Steps

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- **October 18, 2022** – First Board motion to (1) authorize publication of Notice of Intent to purchase the site, and (2) direct County CEO to formally identify funding source
- Publish Notice of Intent
- CEO formally identifies funding Source
- **November 15, 2022 (anticipated)** – Second Board motion to identify funding source and seek Board approval to proceed with and close on the acquisition
- **Remainder of 2022 and Q1 2023 (anticipated)** – County CEO RE and JCC work to close on acquisition (based on pre-negotiated form of acquisition agreement previously approved as part of the Lease Agreement with Option to Purchase)

Thank you!

Douglas Cohen
Albert Sou

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