County of Los Angeles

ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING

DATE: Thursday, October 20, 2022
TIME: 9:00 a.m. – 10:30 a.m.

THIS MEETING WILL CONTINUE TO BE CONDUCTED VIRTUALLY TO ENSURE THE SAFETY OF MEMBERS OF THE PUBLIC AND EMPLOYEES AS PERMITTED UNDER STATE LAW.
TO PARTICIPATE IN THE MEETING CALL TELECONFERENCE NUMBER:
Phone: +1 323-776-6996 **Password:** 172771421#
Click here to join the meeting

AGENDA

Members of the Public may address the Economic Development Policy Committee on any agenda item by submitting awritten request prior to the meeting. Two (2) minutes are allowed per person in total for each item.

1. CALL TO ORDER

2. GENERAL PUBLIC COMMENT

3. PRESENTATION/DISCUSSION ITEM(S):

- Legislative Update - 15 minutes
  - Traci Kawaguchi, CEO Legislative Affairs and Intergovernmental Relations
- Willowbrook ENA Board Letter – 10 minutes
  - Doug Cohen, DEO
- Child Care Program Update – 20 minutes
  - Sharon Murphy, LACDA
- County Film Program Update – 30 minutes
  - Gary Smith, DEO
  - Paul Audley, FilmLA
  - Philip Sokoloski, FilmLA

Agenda posted at: Agendas – Los Angeles County (lacounty.gov)

4. PUBLIC COMMENT

5. STANDING ITEMS

A. America's Job Centers of California (AJCC) Update
B. Progress on American Rescue Plan Act (ARPA) Program Implementation and Outcomes
C. Poverty Alleviation Initiative
D. Economic Development Optimization: New Department Transition

6. ADJOURNMENT

Los Angeles County Economic Development Objectives:

- Attract, develop and retain businesses that provide quality jobs in high growth industries
- Increase employment opportunities by improving workforce development skills and employer partnerships
- Invest in infrastructure needs to improve and maintain competitiveness of LA County Region
- Coordinate across multiple County agencies to ensure that services to workers, businesses and entrepreneurs are coordinated and streamlined to facilitate a “no wrong door approach” to serving our constituents
- Work to balance jobs with housing

IF YOU WOULD LIKE TO EMAIL A COMMENT ON AN ITEM ON THE ECONOMIC DEVELOPMENT POLICY COMMITTEE AGENDA, PLEASE USE THE FOLLOWING EMAIL AND INCLUDE THE AGENDA NUMBER YOU ARE COMMENTING ON:

GSmith@opportunity.lacounty.gov

Legislative Update

Economic Development Policy Committee

Traci Kawaguchi
CEO – Legislative Affairs and Intergovernmental Relations
10/20/2022

CEO.

Federal Updates

- Short-term Continuing Resolution (H.R. 6833) signed by the President on September 30, 2022, authorizing continuous appropriations through December 16, 2022.

State Updates

- 2021-2022 State Legislative session concluded on August 31, 2022.
- Governor signed 997 bills into law, with a 14.5% veto rate.
- Legislative priorities included Reproductive Health Care, Community Assistance, Recovery and Empowerment (CARE) Court, Climate Resiliency, Worker Protections and Housing Production.

CEO.

State Updates

Legislation of Interest – County Advocacy

- **SB 731 (Durazo): Criminal Records: Relief - Signed**
  - Expands automatic arrest record and conviction relief to additional felony offenses, as specified.
  - *County Position: Support – April 20, 2021 Board Motion*

- **SB 972 (Gonzalez): California Retail Food Code – Signed**
  - Establishes a new type of retail food facilities, known as “compact mobile food operations,” (CMFO) as a subcategory of mobile food facilities. Exempts a CMFO from various provisions of the retail food code law, among other provisions.
  - *County Position: Support*

State Updates

Legislation of Interest – County Advocacy

- **AB 2003 (M. Fong): California Workforce Development Board: Model Career Pathways - Veto**
  - Would have required the CWDB to develop model career pathways that build on the skills of workers in essential worker occupations to support career advancement into high road occupations.
  - *County Position: Support*

State Updates

Signed Legislation of Interest - Employment

- **AB 1720 (Holden): Care Facilities: Criminal Background Checks**
  - Authorizes CDSS to grant a simplified criminal record exemption to an applicant for a license to operate or manage select care facilities and specified individuals connected with facilities, if certain criteria is met.
  - Prohibits CDSS from requiring an applicant for a license to disclose their criminal history prior to receipt of live scan results, among other provisions.

- **AB 1924 (Gipson): Criminal Law: Certificate of Rehabilitation**
  - Eliminates select requirements for a person convicted of a felony, other than a registrable sex offense, to file a petition for a certification of rehabilitation.

- **AB 2188 (Quirk) – Discrimination in Employment: Use of Cannabis**
  - On or after January 1, 2024, makes it unlawful for employers to discriminate against a person in hiring, termination or any term of condition or employment, if discrimination is based upon the person's use of cannabis off the job and away from the workplace, with specified exceptions.

State Updates

Signed Legislation of Interest – Paid Leave

- **AB 152 (Committee on Budget): COVID-19 Relief: Supplemental Paid Sick leave**
  - Extends COVID-19 Supplemental Sick Leave through the end of 2022 calendar year. Establishes a grant program to assist small businesses and nonprofits with costs associated with COVID-19 supplemental paid sick leave. *Effective immediately upon signing*.

- **SB 951 (Durazo): Unemployment Insurance: Contribution Rates: State Disability Insurance (SDI): Paid Family Leave (PFL)**
  - Provides an increased wage replacement rate ranging from 70-90% for SDI/PFL benefits based on wages earned, as specified, for claims commencing on or after January 1, 2025.
  - Repeals ceiling for contributions into the SDI fund, effective January 1, 2024.

State Updates

Signed Legislation of Interest – Small Business Development

- **AB 2019 (Petrie-Norris): Small Business Enterprises**
  - Requires each State agency to develop an “economic equity first” action plan and policy to ensure that small businesses are involved and benefiting from procurement processes. Additionally, requires State agencies to establish 25% minimum procurement participation from small businesses, including microbusinesses.

- **SB 1407 (Becker): California Employee Ownership Act**
  - Establishes the California Employee Ownership Hub within the California Office of the Small Business Advocate to increase understanding of employee ownership, and to streamline and reduce barriers to entry.

State Updates

Signed Legislation of Interest – Economic Development

- **SB 852 (Dodd): Climate Resilience Districts: Formation: Funding Mechanisms**
  - Authorizes cities, counties and special districts to create climate resilience districts to address and mitigate impacts of climate change. Provides new districts with specified financing powers.

State Legislative Deadlines

- **December 5, 2022** – 2023-24 Regular Session convenes for Organizational Session
- **January 1, 2023** – Statutes Take Effect (unless otherwise specified)

Thank you.

Willowbrook Wellness Campus

EDPC Meeting

October 20, 2022

department of economic opportunity

COUNTY OF LOS ANGELES

Background + Purpose

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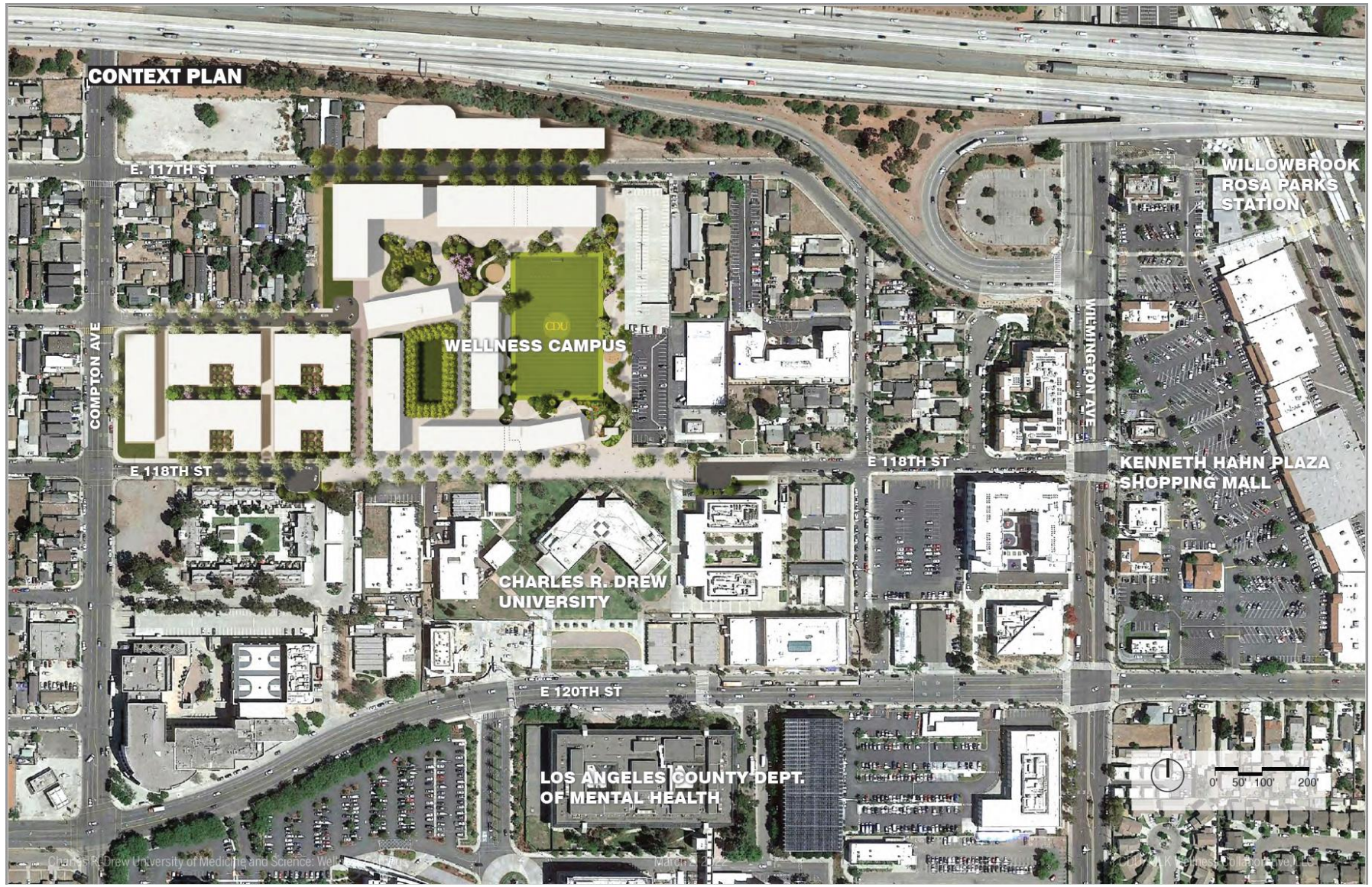
COUNTY OF LOS ANGELES

- Redevelopment of the former Lincoln Elementary School site (1667 E. 118th St., Los Angeles, CA 90059) and LACDA site (APN: 6149-014-906)
- **02/11/2019** – MOU was signed between CUSD and LACDA
  - MOU expires 12/31/2022
- **11/15/2019 –** RFP was jointly issued by CUSD and LACDA
- **07/14/2020 –** CDU/MLK Wellness Collaborative, LLC was selected
  - Charles R. Drew University of Medicine and Science
  - Thomas Safran and Associates, Inc.
  - Century Housing Corp.
- **04/07/2021 –** Start of Exclusive Negotiation Agreement (ENA)
  - ENA expires October 2022
- **Request**: Extend the ENA to December 31, 2023

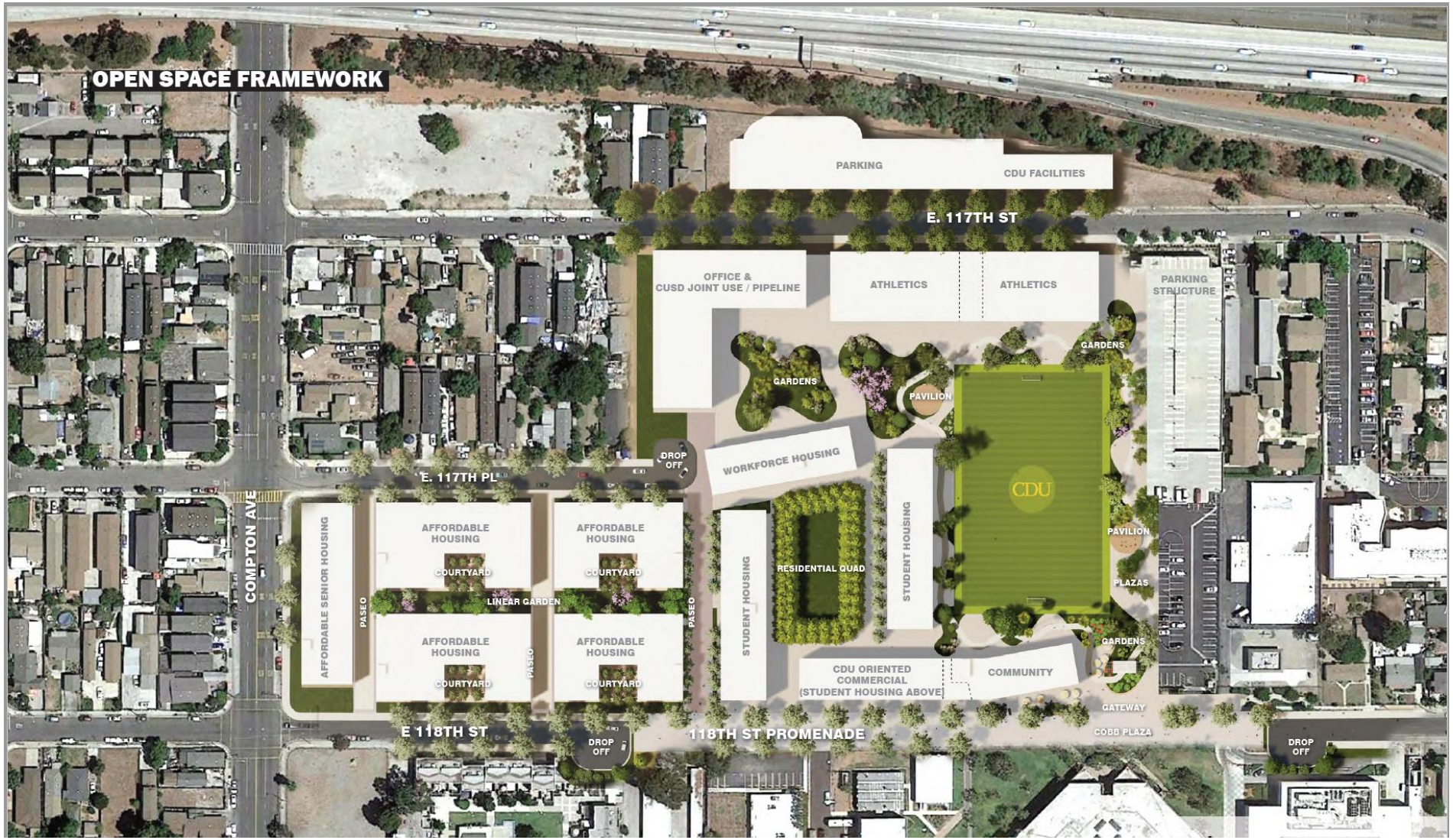
Property Location and Context

department of economic opportunity
COUNTY OF LOS ANGELES



Property Location and Context

department of economic opportunity
COUNTY OF LOS ANGELES



Background – Redevelopment Work and Progress

department of economic opportunity
COUNTY OF LOS ANGELES

Proposed Project

- Project Site: 12.8 acres (559,109 SF)
- 252 units of affordable housing
- 70 units of workforce housing
- 263 residential dormitories
- 46,000 SF of office, research, and clinical space
- 40,000 SF of administrative office facilities for hospital employees
- 50,000 SF of administrative office facilities for Drew Child Development Corporation
- 90,000 SF of athletic and open space

Background – Redevelopment Work and Progress

department of economic opportunity
COUNTY OF LOS ANGELES

Timeline

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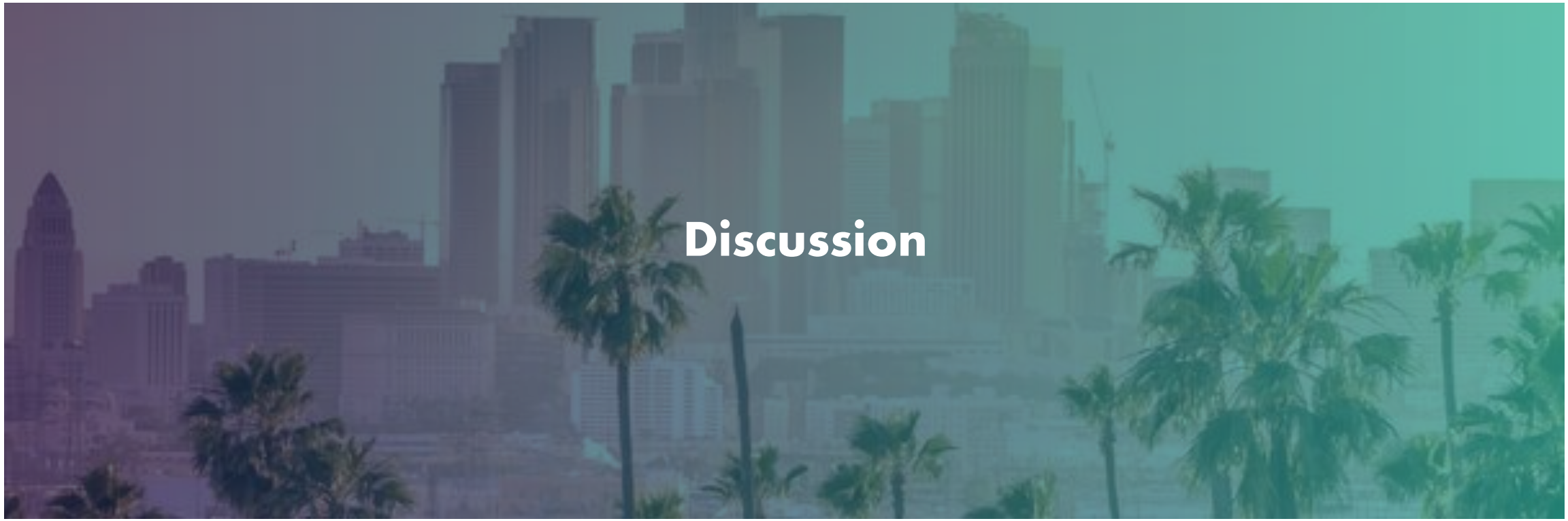
COUNTY OF LOS ANGELES

- Pursue CEQA and entitlements
  - CUP for student housing, athletic buildings
  - Specific Plan Amendment
  - Official map/subdivision
  - Street vacation

- Negotiate ground leases
  - Affordable housing
  - Campus ground lease



Discussion

Thank you!

Douglas Cohen
Albert Sou

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department of economic opportunity
COUNTY OF LOS ANGELES

BOARD OF SUPERVISORS
Hilda L. Solis
Holly J. Mitchell
Sheila Kuehl
Janice Hahn
Kathryn Barger

EXECUTIVE LEADERSHIP
Kelly LoBianco
Director

GET IN TOUCH
510 S. Vermont Avenue
Los Angeles, CA 90020
opportunity.lacounty.gov
deo@opportunity.lacounty.gov
844-777-2059

America's Job Centers:
(888) 226-6300
Office of Small Business:
(800) 432-4900

November 1, 2022

The Honorable Board of Commissioners
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Commissioners:

AUTHORITY TO EXTEND THE TERM OF THE EXCLUSIVE NEGOTIATING AGREEMENT AMONG COMPTON UNIFIED, DEPARTMENT OF ECONOMIC OPPORTUNITY, AND CHARLES DREW UNIVERSITY/MARTIN LUTHER KING WELLNESS COLLABORATIVE, LLC., AND EXTENSION OF THE MEMORANDUM OF UNDERSTANDING BETWEEN THE LOS ANGELES COUNTY DEVELOPMENT AUTHORITY AND COMPTON UNIFIED

(SECOND DISTRICT) 3 VOTES

DRAFT

SUBJECT

On November 24, 2020, the County Board of Commissioners of the Los Angeles County Development Authority (Board of Commissioners) approved an Exclusive Negotiating Agreement (ENA) among Compton Unified School District (CUSD), Los Angeles County Development Authority (LACDA) and Charles Drew University (CDU)/Martin Luther King (MLK) Wellness Collaborative, LLC (Developer) to negotiate the terms to develop CUSD and LACDA owned property with a potential mixed-use development. On April 7, 2021, the ENA was fully executed. At this time, all parties wish to extend the ENA to December 31, 2023 to continue negotiations. This letter also recommends the extension of a Memorandum of Understanding (MOU) between LACDA and CUSD for development of the properties.

IT IS RECOMMENDED THAT THE BOARD OF COMMISSIONERS OF THE LOS ANGELES COUNTY DEVELOPMENT AUTHORITY:

1. Find that the recommended actions do not constitute a project under Section 21065 of the Public Resources Code and/ Section 15378(b)(5) of the California Environmental Quality Act (CEQA) Guidelines because the recommended actions are organizational or administrative activities of government that will not result in direct or indirect physical changes in the environment; any future development of the Willowbrook Wellness Campus will be conditioned on compliance with all applicable CEQA requirements.

2. Authorize and delegate authority to the County, through its Director of Economic Opportunity, or her designee, on behalf of LACDA, to:

   a. Extend the term of the ENA among CUSD, LACDA, and CDU/MLK Wellness Collaborative through December 31, 2023 in order to negotiate the potential development of properties located along 117th Street (Assessor's Parcel No. 6149-014-90, the LACDA Property) and 1667 E. 118th Street (Assessor's Parcel Nos. 6149-012-901, 6149-014-900, -903 and -904, the CUSD Properties, formerly known as the Lincoln Elementary School site) (collectively, Project Site) in unincorporated Willowbrook.

   b. Execute any and all related or ancillary documents or amendments to the ENA necessary to effectuate the action authorized hereby.

   c. Collect deposits and fees in connection with the terms of the amended ENA, and to administer the expenses and accounting associated with the amended ENA.

3. Authorize the Director of DEO, or her designee, on behalf of LACDA, to execute an amendment to the Memorandum of Understanding (MOU) between LACDA and CUSD to extend the term through December 31, 2023.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The primary purpose of the recommended actions is to continue the negotiations with the selected development team for the potential development of the Project Site, which is generally bounded by E 117th Street to the north, E 118th Street to the south, Compton Avenue to the west and Holmes Avenue to the east. The CUSD Property consists of approximately 11.4 acres and is home to Lincoln Elementary School which permanently closed operations in 2015. The LACDA Property is an elongated triangular shaped site of 1.3 acres that sits adjacent to the 105 Freeway. The two properties that comprise the Project Site sit across the street from one another along E 117th Street.

DRAFT

On February 11, 2019, the LACDA entered into a MOU with CUSD to explore the feasibility of redeveloping the Project Site. An initial allocation of Catalytic Development Funds was provided to hire the necessary consultants to obtain required studies and confirm the feasibility of a larger mixed-use development on the Project Site.

In January 2022, the Economic Development unit at LACDA that has been leading the negotiations was transferred to the County into what became the Department of Economic Opportunity (DEO). On June 28, 2022, the Board of Commissioners designated the County, by and through the DEO, to act as the agent of LACDA for the negotiation and potential development of the LACDA Property. The recommended actions will authorize the DEO to continue negotiations with CUSD and CDU/MLK Wellness Collaborative to potentially develop the property.

The DEO has been involved in the negotiations of the potential development of the Project Site and now wishes to extend the negotiations of the development leases through December 31, 2023.

FISCAL IMPACT/FINANCING

There is no impact on the County General Fund as a result of the recommended actions. If negotiations with the Developer are successful, the DEO will return to the Board with negotiated agreements for review and approval and will provide the fiscal impact and financial analysis at that time.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The amendment to the ENA will include the following terms:

- The term will be extended from October 4, 2022 to December 31, 2023 with an option to extend the term administratively for another 180 days, if needed.
- Developer is solely responsible for any expenses it incurs to assess the feasibility of the proposed project.

The MOU between LACDA and CUSD will be extended to December 31, 2023 as well, in line with the ENA.

If negotiations with the Developer are successful, the DEO will return to the Board with negotiated development agreements reviewed by County Counsel and ready for approval.

The potential development and extension of the ENA is pursuant to the authority set forth in the inter-agency exemption at Cal. Government Code Section 54221(f)(1)(D) and pursuant to the open and competitive bid exemption for surplus land at Cal. Government Code Section 54221(f)(1)(F).

DRAFT

ENVIRONMENTAL DOCUMENTATION

This action is exempt from the provisions of the National Environmental Policy Act (NEPA) pursuant to 24 Code of Federal Regulations, Part 58, Section 58.34(a)(3) because it involves administrative activities that will not have a physical impact on, or result in any physical changes to, the environment. The action is not a project pursuant to CEQA because it is an activity that is excluded from the definition of a project pursuant to Section 15378 (b) of the State CEQA guidelines. The proposed action is an administrative activity of government which will not result in direct or indirect physical change to the environment.

The DEO is seeking authority to continue the negotiation of potential development agreements under the ENA. No commitment to any project is being made at this time. NEPA and CEQA review requirements must be completed before any commitment to a project occurs.

CONTRACTING PROCESS

The Developer was procured through a Request for Proposal (RFP) issued on November 19, 2019. A total of 26 individuals from multiple firms attended the mandatory pre-proposal conference on December 12, 2019, and a total of three proposals were received. A review team comprised of four subject matter experts in the fields of planning and land use management, land development, project management and city administration convened to review the proposals, interview development teams and provide summary scores for each proposal. Recommendations were then forwarded to CUSD for review, discussion and concurrence.

The proposed project was responsive to the vision and expectations described in the guidelines that were part of the RFP. Furthermore, the proposed project satisfies the goals and objectives of the Willowbrook TOD Specific Plan. A summary of the objectives is provided below.

- Preserve and enhance the character of the Willowbrook community.
- Improve the Willowbrook/Rosa Parks station and environs.
- Encourage transit-oriented development.
- Provide affordable housing opportunities.
- Promote active transportation and reduce vehicle miles traveled.
- Improve quality of life for existing residents with improvements to the public realm.
- Improve economic vitality and employment opportunities.

In addition, the selected proposal included a robust community engagement strategy. A financial analysis of the proposed project including reasonable proforma assumptions and financial feasibility has been further analyzed by outside consultant, RSG during the current term of the ENA.

DRAFT

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The proposed actions will allow the DEO to continue to negotiate the terms to potentially develop the CUSD and LACDA owned property at the Project Site.

CONCLUSION

Should you have any questions, you may contact me directly, or your staff may contact Mr. Daniel Kelleher, Assistant Director, at (213) 315-9727 or dkelleher@opportunity.lacounty.gov.

Respectfully submitted,

Kelly LoBianco
Director

KB:DK:DC:dm

c: Executive Office, Board of Supervisors
County Counsel
Los Angeles County Development Authority

DRAFT

AMENDMENT NO. 2 TO THE EXCLUSIVE NEGOTIATING AGREEMENT BY AND AMONG THE COMPTON UNIFIED SCHOOL DISTRICT, LOS ANGELES COUNTY DEVELOPMENT AUTHORITY, AND CDU/MLK WELLNESS COLLABRATIVE, LLC

This Amendment No. 2 (this "**Amendment**") is effective as of October 8, 2022 (the "**Effective Date**"), by and among the Compton Unified School District ("**District**"), the Los Angeles County Development Authority ("**LACDA**"), County of Los Angeles ("**County**"), and CDU/MLK Wellness Collaborative, LLC ("**Developer**"). District, LACDA, and Developer are sometimes referred to collectively here in as "**Parties**" and individually as a "**Party**." All initially capitalized terms not defined in this Amendment shall have the meanings given said terms in the Original Agreement (defined below).

RECITALS

A. District, DEO and Developer are parties to that certain Exclusive Negotiating Agreement dated April 7, 2021 (the "**Original Agreement**"). All capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the Original Agreement. The Original Agreement, as amended by this Amendment and by the First Amendment (as hereinafter defined), shall collectively be referred to as the "**Agreement**."

B. Section 2.1 of the Original Agreement permits that if certain conditions have been satisfied, in District's and LACDA's sole discretion, that authorized representative(s) of the Parties may extend the Term of the Original Agreement for no more than 180 days by written amendment executed by the authorized representatives of the Parties.

C. On April 7, 2022, the Parties entered into Amendment No. 1 (the "**First Amendment**") to extend the Term of the Original Agreement for 180 days to October 4, 2022.

D. Recital F of the Original Agreement contemplates that the Parties will enter into an option or options ("**Option**") to ground lease (the "**Ground Lease**"), sometimes referred to collectively as the "**Project Agreements**", for the conveyance of the 1667 East 118th Street (the "**District Property**") and the 1660 block of East 117th Street (the "**LACDA Property**"), in the unincorporated Willowbrook neighborhood of the County, depicted in Exhibit A respectively of the Original Agreement.

E. On July 1, 2022, the LACDA requested the County, by and through its Department of Economic Opportunity ("DEO"), to act as its agent in the administration and development of this proposed Project for the LACDA Property.

F. Pursuant to, and in accordance with the Original Agreement, the Parties have undertaken planning and analysis of the Project, which has enabled the Parties to further refine the terms and conditions to be set forth in the Project Agreements and are continuing to develop and refine Project documents, including the Site Plan, Community Outreach Program and Project Agreements.

G. The Parties desire to amend the Original Agreement to extend the Term for an additional period to continue and complete these activities, through December 31, 2023.

DRAFT

NOW, THEREFORE, in consideration of the foregoing Recitals, which are hereby incorporated in this Amendment by this reference, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties hereto mutually agree as follows:

1. Extension of Term. The Term is hereby extended through December 31, 2023.

2. Counterparts; Electronic Signatures, Etc. This Amendment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which when taken together will constitute one and the same instrument. An executed counterpart of this Amendment transmitted by facsimile, email or other electronic transmission shall be deemed an original counterpart and shall be as effective as an original counterpart of this Amendment and shall be legally binding upon the parties hereto to the same extent as delivery of an original counterpart.

3. Full Force and Effect; Integration. Except as amended hereby and by the First Amendment, the Original Agreement remains in full force and effect in accordance with its terms. In the event of any conflict between the provisions of the Original Agreement and this Amendment, the provisions of this Amendment shall control.

[signature page follows]

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date and year first above written.

LOS ANGELES COUNTY DEVELOPMENT AUTHORITY

By: _____
Emilio Salas
Executive Director

COUNTY OF LOS ANGELES
DEPARTMENT OF ECONOMIC OPPORTUNITY

By:_____
Kelly LoBianco
Director

APPROVED AS TO FORM:
DAWYN R. HARRISON
Acting County Counsel

By: _____
Behnaz Tashakorian
Principal Deputy County Counsel

COMPTON UNIFIED SCHOOL DISTRICT

By: _____
Darin Brawley, Ed.D.
Superintendent

APPROVED AS TO FORM FOR THE DISTRICT CDU/MLK WELLNESS COLLABORATIVE, LLC

By: _____
David M. Carlisle, MD, PhD
Authorized Signatory

HOUSING
COMMUNITY
ECONOMIC

LACDA

Los Angeles County Development Authority

Childcare Providers Grant Program

Economic Development Policy Committee (EDPC) UPDATE

October 20, 2022

American Rescue Plan - $20 Million Allocation

Goal: Provide financial support to help stabilize licensed childcare providers in communities most negatively impacted by the COVID-19 pandemic

INPUTS

Where We Invest

- LACDA to partner with a Subrecipient for grants administration and community-based organizations with direct connections with Early Childhood Education (ECE) providers

ACTIVITIES

What We Do

- Community engagement
- Program marketing materials
- Technical assistance
- Provide grants
- Evaluate program effectiveness

Who We Reach

- Licensed, LA County ECE providers
- Not within the City of Los Angeles

OUTCOMES

Why This Project

- Short-term Results
- Intermediate Results
- Long-term Results

Assumptions

- Anti Racism, Diversity and Inclusion (ARDI)'s COVID Vulnerability and Recovery Index is an efficient and effective measure of the disproportionate impact of the pandemic for communities and the ECE providers operating within them

External Factors

- ECE is a low-wage employment sector
- COVID-19 pandemic from Jan 2020 to Jan 2021:
  - 10% reduction in home-based providers and 36% decrease in centers. Providers instituted COVID safety protocols.

Grant Amounts

Funding for each facility will be based on the following funding scale:

Family Child Care Providers

- Up to $15,000 for facilities licensed for up to 8 slots
- Up to $30,000 for facilities licensed for up to 14 slots

Child Care Centers

- Up to $40,000 for facilities licensed for up to 40 slots
- Up to $80,000 for facilities licensed for over 40 slots

Eligibility Criteria

Actively Licensed with CDSS-CCLD

- California Department of Social Services (CDSS)
- Community Care Licensing Division (CCLD)

Verified online at **CDSS-CCLD portal**

Los Angeles County (excluding City of Los Angeles)

- Mapped with **County GIS locator**

Organization in Good Standing with California Secretary of State

- Lookup current status on **Business Search page**

Equity Lens

- ARDI COVID Vulnerability and Recovery Index
- Prioritize Highest Need Applicants

No Duplication of Benefits

- Cross reference Grantee with concurrent awards for other County American Rescue Plan Act grants

Completed Application & Supporting Documentation

- Processed by Subrecipient

Eligibility Criteria Eligible Use of Funds

- Personnel costs
- Rent
- Equipment, supplies, services, or training re: health and safety
- Goods and services to maintain or resume services
- Mental health supports for children and employees

Partners

Department of Economic Opportunity (DEO)

- Funding Activities

LACDA

- Program Design
- Data & Financial Monitoring

Department of Public Health (DPH), Office for Advancement of Early Care & Education

- Consulting

Child Care Alliance of Los Angeles

- Consulting

Community Partners

- Grants administration and disbursement

Resource and Referral Agencies

- Community outreach, engagement and support

American Rescue Plan

Equity Framework and Process

Community engagement via resource and referral agencies.

Accept applications from all eligible, licensed providers outside of City of Los Angeles.

Open the application portal for three months.

Fund (on a rolling basis) all eligible applications received from providers located within COVID-19 “Highest Need” tier.

If funds remain after three-month application period, fund eligible applications by descending Need Tier. Host lottery if needed.

Timeline 2022-2023

2022

Jun — Program Launch Approval

- ARDI and County Counsel approve project and launch form is signed

Sept — Subrecipient Completion

- Agreements between Los Angeles County Department Of Workforce Development, Aging and Community Services (WDACS) and LACDA and between LACDA and Subrecipient Executed

Oct — Marketing Development

- Program marketing materials are developed

Nov — Promotion

- Program promotion begins to help fill out applications

Nov — Portal Opens

- Eligible applications from providers in Highest Need tier are funded on a rolling basis

2023

Feb — Portal Closes

- If funding remains, eligible applications are funded by descending tier
- Utilize a lottery within a tier if insufficient funding for full tier

Apr-Sept — Project Evaluation

- Project evaluation conducted and identify audiences to share lessons learned

Nov — Project Closeout

- Share and promote outcomes and lessons learned brief

Program Title and Promotion Title

Child Care Providers Grant Program

“Los Angeles County Childcare Providers Recovery (CPR) Grant Program”

Questions?

Contact Us

Sharon Murphy
sharon.murphy@lacda.org
(626) 262-2566

Alhambra Office
700 West Main Street
Alhambra, CA 91801
(626) 262-4511

www.lacda.org

Entertainment Industry Sector Services

LA County Film Office Overview

Contract Mgmt FilmLA
- Permitting Policies
- Location approvals
- Dataset oversight

Film Policy Mgmt
- County Film Policy
- Film Ordinance
- Policy Streamlining

Entertainment Industry Liaison
- County Navigation
- Production Coord
- Permit Intervention

Sector Workforce Partnerships
- Career Pipelines
- Partnership Coord
- Systemic Change

Constituent Services
- Special Conditions
- Conflict resolution
- BOS Assistance

Production Planning
- County Assets
- Zoning codes
- Problem Solving

Permit Application and Approvals Flow

Los Angeles County Film Office

Permit Application Submitted online

Film LA

Review & Process
- Location Approvals
- Insurance
- Fees

Permit sent to respective Dept.

Changes made based on:
Zoning, Community Concerns, Existing restrictions, Hours

Film LA

Sent to DPW Permit Authority

PUBLIC WORKS

DPW approves to release

Film LA

Final Permit Sent

Permit sent to Production

Notice sent at least 2 days prior to shoot date

Film LA

Address Constituent complaints/inquiries

Permit Data

Los Angeles County Film Office

Attachment 1

Film LA

FISCAL YEAR
2021-2022

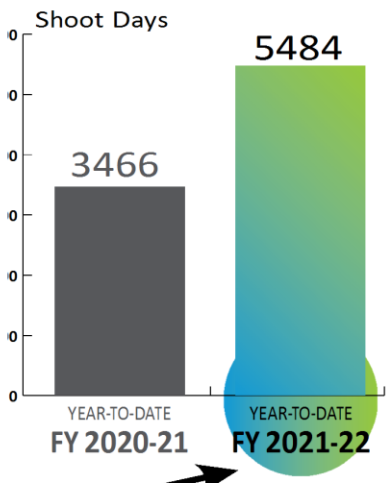
ON LOCATION FILMING REPORT

County of Los Angeles, ALL Districts

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	8	13
Commercial - PSA	9	12
Commercials - Infomericals	4	4
Commercials - Internet	8	9
Commercial - Standard	620	776
Feature - Scripted	234	670
Feature - Documentary	28	63
Short Film	58	91
Online Content	143	192
Miscellaneous	13	20
Music Video	135	170
Industrial Video	49	69
Still Photo	486	615
Student	156	324
TV Drama	408	809
TV Movie	1	9
TV Reality	267	1274
TV Sitcom	50	170
TV Pilot	30	82
TV Miscellaneous	30	108
TV Talk Show	4	4
TOTAL	2741	5484



+58% CHANGE

Filming Locations

Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Television
LA Fire and Rescue
Euphoria S2
The Dropout
Hacks

Commercials
Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 399 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

399
CONCERNS

Top Concerns

51 PARKING
43 MISCELLANEOUS
39 NOTIFICATION

County Wide

Permits	Shoots
2,741	5,484

Supervisorial Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	**84**	154	**139**
Second	162	**281**	484	**795**
Third	494	**644**	854	**1,287**
Fourth	77	**70**	126	**109**
Fifth	961	**1,662**	1,850	**3,154**
Total	1,778	**2,741**	3,466	**5,484**

Permit Application Fees and Process

Los Angeles County Film Office

Board approved Use Fees
$400/Day – Use
$100/Day – Prep
$100/Day - Strike

Film LA

County Use Fees Collected
Monthly remittance report sent the DEO Film Office and EO

EXECUTIVE OFFICE
BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

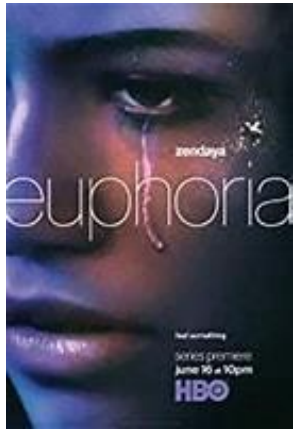
Use fees sent to respective Departments via eCaps

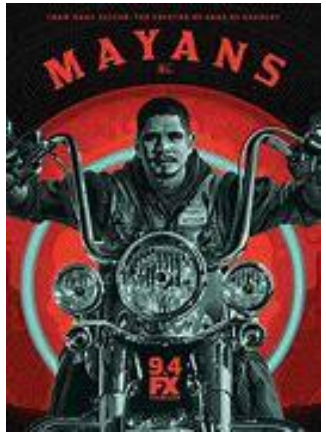
FILMLA RATES	7/1/2022	
Permit Application Fee *Up to 10 Locations*	$863.00	Permit
Permit Rider Fee	$137.00	Rider
Non-Profit Permit Application Fee	$69.00	Adjustment
Non-Profit Permit Rider Fee	$34.00	Adjustment
FilmLA Monitor Fee *Minimum Applies*	$41.00	Hour
Still Photo Application Fee *Cast/Crew of 15+ requires Motion rate.*	$82.00	Permit
Still Photo Rider Fee	$28.00	Rider
Student Permit Fee *Complex Permissions*	$124.00	Permit
Student Permit Fee *Simple Permissions*	$33.00	Permit
Notification Fee *Base Radius*	$215.00	Radius

Film LA

Navigation Assistance

Los Angeles County Film Office





County Film Ordinance & Policy

Los Angeles County Film Office

County Film Ordinance

Expect to bring to the Board in late 2023

County Film Ordinance update (DRP, Counsel, and DPW) to:

- Clarify triggers for a Conditional Use Permit (CUP)
- Better define Temporary On Location Filming vs Permanent Filming
- Update Enforcement language
- Revise outdated definitions and terms
- Clarify that unpermitted filming is a Misdemeanor and enforceable by LASD
- Align with County Significant Ecological Area Ordinance (SEA)

Countywide EIR will need to be conducted, not exempt from CEQA

County Film Policy 3.125

County Permit are required for motion picture, television, and commercials AND still photography activities. Includes all activity attendant to staging or shooting commercial motion pictures, television shows or programs, commercials, and student films in any medium including film, tape or digital format.

If the footage is to be used for commercial broadcast purposes, it needs a Permit

Exemptions to Permits:

1. Certified Sound Stages and Certified Studio properties activities;
2. Emergent News Media filming activities; 3. Personal/Family filming activities;
3. Filming activities conducted for use in a criminal investigation or criminal court proceeding; and 5.
4. Filming activities conducted by or on behalf of the County of Los Angeles.

Prohibitions on County Properties:

1. Filming of commercials or advertisements for alcohol, cannabis, or tobacco products;
2. County clients or patients unless a release form is signed; and
3. County employees in County employee occupied buildings during regular work hours unless a release form is signed by the employee and approved by their respective Department manager.

Sector Partnerships

NETFLIX
COMCAST NBCUNIVERSAL
launch
amazonstudios
Disney
SONY PICTURES
WB
FOX
HBO
Tastemade
hulu
SCS Santa Clarita Studios
VILLAGE ROADSHOW PICTURES
Paramount
SAG·AFTRA
TEAMSTERS LOCAL 399 HOLLYWOOD
IATSE
AICP
DIRECTORS GUILD OF AMERICA DGA
PGA PRODUCERS GUILD OF AMERICA
MPA
CAA CreativeArtistsAgency
RIAA RECORDING INDUSTRY ASSOCIATION OF AMERICA
THE ACADEMY OF MOTION PICTURE ARTS AND SCIEN
EIF ENTERTAINMENT INDUSTRY FOUNDATION
Film LA
WOMEN IN FILM | TV | MEDIA | DIGITAL WIF LOS ANGELES

Sector Partnership Highlights

Los Angeles County Film Office

Department of Public Health & DEO COVID-19 Partnership

Appendix J – County Health Order

March 2019, the Department of Public Health (DPH) and the County Film Office, partnered to providing guidance and assistance to the Industry on COVID-19 safety measures. This partnership led to the creation of the County Health Order – Appendix J which governed the implementation of all COVID-19 Safety protocols for the Entertainment Industry. Appendix J came to be the national standard for the Industry and helped informed the Industry-Wide Return to Work and Collective Bargaining Agreements across the Sector.

DEO and DPH continue to co-lead monthly meetings with industry stakeholders and Board offices to provide updated COVID-19 information, share best practices, and track reopening progress.

LA2021 FUTURE OF CREATIVE TALENT SUMMIT SERIES

Paramount · NETFLIX · COMCAST NBCUNIVERSAL · WB · FOX · amazonstudios · SONY PICTURES · Disney

The *LA2021 Future of Creative Talent Summit* was comprised of two virtual events that convened some of today's most innovative and high-profile voices from across the entertainment ecosystem to tackle pressing questions facing LA's creative industry and its workforce as we emerge from the unprecedented COVID crisis. The well-attended events delivered insights to inform the creative industry's future strategies in addressing everything from changing technologies to shifting consumer demands to career pipelines that drive greater diversity, equity, and inclusion. Total of 600 attendees across both Summits.

Entertainment Career Pipeline Focus

Venice Arts

Los Angeles County Film Office

FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM

On February 4, 2020, the Board (Kuehl Motion) directed DEO, in partnership with the CEO, to implement a Film and Digital Media (F&DM) Career Pathways pilot to serve marginalized youth.

During the first year of the F&DM program:

- All 4 program levels were successfully developed and launched, which included career exposure, career exploration, job training, and paid summer internships;
- All levels of programming exceeded planned targets and expectations;
- 17 participants were placed in paid internships with 2 converting into additional unsubsidized job placements; and
- A plan was developed to expand apprenticeships in the F&DM industry.

For its 2nd year, DEO secured ARPA funds allocated for High Road Training Partnerships (HRTP) programs. A new contract was executed with Venice Arts and services began on March 15, 2022.

During the first 3 months of the new contract, (last quarter of FY 21-22), the F&DM program has:

- ✓ Exposed 173 young adults to the sector (Goal: 300)
- ✓ Provided 27 youth with more in-depth Career Exploration (Goal: 30)
- ✓ Provided 31 youth with F&DM Sector Skills training (160 hrs.) (Goal: 30)
- ✓ Connected 9 youth to internships/jobs within the F&DM sector (Goal: 20)

Film & Digital Media Pilot Advisory Group 2018

hulu HBO Tastemade NETFLIX amazonstudios Snap Inc. mitú

Entertainment Sector Focus – 2022 Otis Report

Los Angeles County Film Office

Economic Impact Analysis

TABLE 2.8: ECONOMIC IMPACT OF THE ENTERTAINMENT AND DIGITAL MEDIA SECTOR IN CALIFORNIA 2020

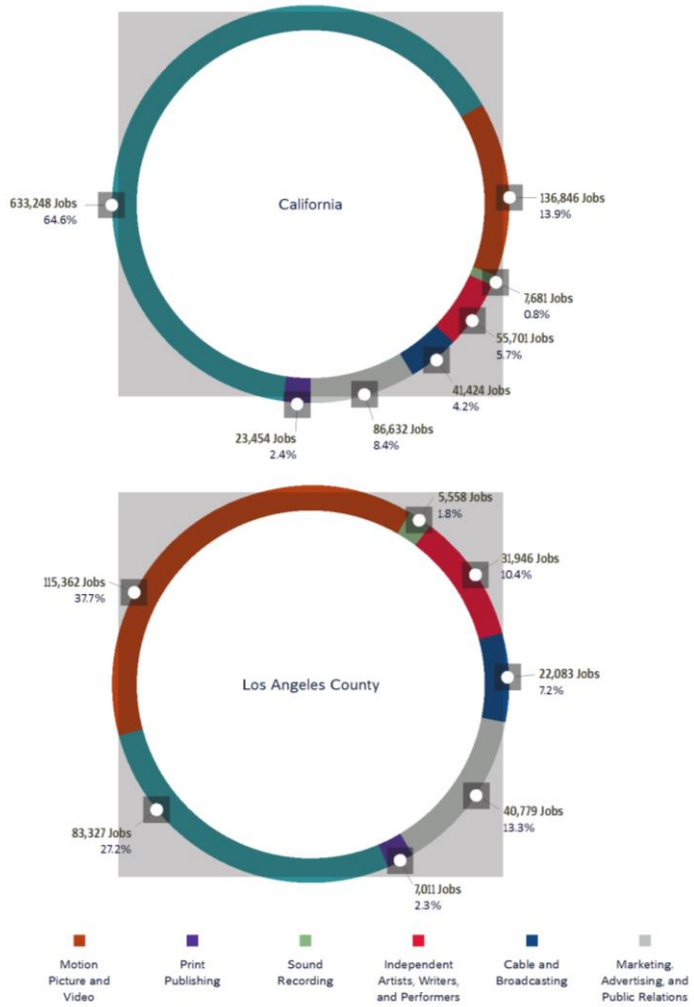
	Direct	Indirect	Induced	Total
Employment	981,332 Jobs	988,282 Jobs	1.2 Million Jobs	3.2 Million Jobs
Labor Income	$182.5 Billion	$94.4 Billion	$80.8 Billion	$357.8 Billion
Gross Value Added	$311.7 Billion	$143.0 Billion	$144.7 Billion	$599.4 Billion
Tax Revenue	-	-	-	$107.2 Billion

TABLE 2.9: ECONOMIC IMPACT OF THE ENTERTAINMENT AND DIGITAL MEDIA SECTOR IN LOS ANGELES COUNTY 2020

	Direct	Indirect	Induced	Total
Employment	306,260 Jobs	240,490 Jobs	225,743 Jobs	772,493 Jobs
Labor Income	$42.3 Billion	$21.6 Billion	$14.5 Billion	$78.4 Billion
Gross Value Add	$77.5 Billion	$34.1 Billion	$26.0 Billion	$137.6 Billion
Tax Revenue	-	-	-	$23.4 Billion

Note: Direct contributions comprise the value-added output generated by the five sectors, those employed directly by firms in the creative sectors, the wages these firms pay, their operation expenditures, and the taxes paid. Indirect contributions reflect the employment and GRP contribution made by the suppliers of those establishments in the sector and, in turn, within the supply chains of those suppliers. Induced Contributions estimate the economic activity supported by the consumer spending of wages by those employed directly by the Fashion sector or those in their supply chains.

FIGURE 2.10: ENTERTAINMENT AND DIGITAL MEDIA EMPLOYMENT SHARE BY SUBSECTOR 2020



Source: U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages; U.S. Census American Community Survey

Entertainment Sector Focus – 2022 Otis Report

Los Angeles County Film Office

CREATIVE ECONOMY EMPLOYMENT IN LOS ANGELES COUNTY AND CALIFORNIA COMPARED TO NEW YORK CITY AND NEW YORK STATE
2020

	California	Los Angeles County	Share of State Jobs	New York State	New York City	Share of State Jobs
Entertainment and Digital Media	980,986	306,066	31.2%	478,277	361,949	75.7%
Fine and Performing Arts	76,442	29,861	39.1%	64,994	45,678	70.3%
Architecture and Related Services	225,867	52,999	23.5%	95,774	53,959	56.3%
Creative Goods and Products	35,055	12,346	35.2%	14,595	3,380	23.2%
Fashion	52,123	33,253	63.8%	20,803	12,258	58.9%
Creative Economy	1,370,473	434,524	31.7%	674,442	477,224	70.8%
Overall Economy	18,046,323	4,628,838	25.6%	9,183,955	4,301,942	46.8%

Entertainment Career Pipeline Focus

Los Angeles County Film Office

In Demand Occupations	Below the Line
Production Accountants	Video Editors
Animators	Production Assistants
Camera Operators/Assistants	Make-up/Stylists
Boom Operators	Sound Trainees
Drivers	Foley Artists
Set Decorators	Agent Assistants

Example, not full list

NBCUniversal's Below-the-Line Training Program for Underrepresented Talent

EIF ENTERTAINMENT INDUSTRY FOUNDATION

HANDY FOUNDATION

NETFLIX

BRIC FOUNDATION

Grow. Succeed. Thrive.

department of economic opportunity
COUNTY OF LOS ANGELES

Entertainment Industry Liaison Services

Los Angeles County Film Office

www.filmla.com

Obtain a Film Permit | FilmLA

Community Relations Program | FilmLA

Area Requirements | FilmLA

OFFICE HOURS

Monday – Friday	**8am – 6pm**

PHONE & E-MAIL

Main	**(213) 977-8600**

On-call assistance is available after hours and on weekends.

Fax (Main)	**(213) 977-8610**
Fax (Permits)	**(213) 977-8601**
Email:	info@filmla.com
Career Opportunities	Click here

department of economic opportunity
COUNTY OF LOS ANGELES

Los Angeles County Film Office

Gary Smith
LA County Film Office
Economic Development Policy & Strategy
510 S. Vermont Avenue, 11th Floor
Direct: 213-309-6429

Department of Economic Opportunity
County of Los Angeles

| gsmith@opportunity.lacounty.gov

Thank you

department of economic opportunity
COUNTY OF LOS ANGELES

BOARD OF SUPERVISORS
Hilda L. Solis
Holly J. Mitchell
Sheila Kuehl
Janice Hahn
Kathryn Barger

EXECUTIVE LEADERSHIP
Kelly LoBianco
Director

GET IN TOUCH
510 S. Vermont Avenue
Los Angeles, CA 90020
opportunity.lacounty.gov
deo@opportunity.lacounty.gov
844-777-2059

America's Job Centers:
(888) 226-6300
Office of Small Business:
(800) 432-4900

October 5, 2022

TO: Supervisor Holly J. Mitchell, Chair
Supervisor Hilda L. Solis
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

FROM: Kelly LoBianco, Director

SUBJECT: **COUNTY OF LOS ANGELES FILM AND STILL PHOTOGRAPHY STATUS REPORT (ITEM NO. 16, AGENDA OF SEPTEMBER 9, 2014), AND REPORT BACK ON SUPPORTING THE COUNTY OF LOS ANGLES FILM AND DIGITAL MEDIA INDUSTRY (ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)**

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. On April 10, 2015, the Chief Executive Office (CEO) indicated that status reports would be provided twice a year. As noted in the last status report to the Board, dated August 6, 2020, the CEO will report back to the Board at the end of each fiscal year, rather than twice per year, to allow for a more comprehensive update on the Film and Photography program and its permit information. Quarterly permit data continues to be sent to each Board office.

On July 1, 2022, the County Film and Digital Media Liaison services, also known as the County Film Office, transitioned from the CEO to the Department of Economic Opportunity (DEO). All previous functions related to the management of the County's Film and Photography permitting and use policies and procedures remain the same. All future yearly Film Status reports will now be submitted by the DEO.

The attached report provides updates on the following matters related to the County Film Office:

1. Transition of LA County Film Office from CEO to DEO;

2. Fiscal Year (FY) 2021 - 22 Film and Photography permit and shoot day data;

3. County Film Office and Department of Public Health partnership relative to COVID-19 entertainment industry safety protocols;

4. LA2021: Future of Creative Talent Summit; and

5. Status of the County's Film Ordinance.

County Film Permit and Shoot Days Data - Fiscal Year (FY) 2021-22

Supervisorial Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
Fifth	961	1,662	1,850	3,154
Total	**1,778**	**2,741**	**3,468**	**5,484**

Note: The total number of County permits does not match the total per District as many permits cross District boundaries.

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA, the County's contractor for issuing permits, reported that on-location production levels had stabilized after reaching a 20-year high in June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local feature film and commercial production only reached historical averages. The FilmLA Permit and Shoot-day infographics are provided as Exhibit I in this report.

DEO will continue to report back to the Board at the end of each fiscal year. However, quarterly film permit data will continue to be sent to each Board office. As such, the next Film and Photography Status Report will be distributed by September 2023.

If you have any questions or need additional information, please contact Gary Smith at (213) 309-6429 or gsmith@opportunity.lacounty.gov.

KL:DK:GS:ag

Attachments

c: Executive Office, Board of Supervisors
Chief Executive Office
County Counsel
Aging and Disabilities
Animal Care and Control
Arts and Culture
Beaches and Harbors
Consumer and Business Affairs
District Attorney
Fire
Health Services
Internal Services
LA County Library
Medical Examiner-Coroner
Military and Veterans Affairs
Parks and Recreation
Public Health
Public Works
Sheriff
Women and Girls Initiative
FilmLA

department of economic opportunity
COUNTY OF LOS ANGELES

FILM AND PHOTOGRAPHY STATUS REPORT

July 1, 2021 to June 30, 2022

ATTACHMENT

FILM AND PHOTOGRAPHY STATUS REPORT

BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. Since the last report, the County's Film Office and respective film and digital media liaison services, which includes the management of FilmLA, have been transitioned to the new Department of Economic Opportunity (DEO). As a result, DEO will continue to provide Film status reports on an annual basis. As approved in the last Film status report submitted on August 4, 2021, these annual reports will provide the Board with more comprehensive fiscal year (FY)-end data and programmatic updates. Quarterly reports on permit data continue to be sent to each Board office from FilmLA.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison chart of County Film Permits with Previous Fiscal Year

Supervisorial Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
Fifth	961	1,662	1,850	3,154
Total	**1,778**	**2,741**	**3,468**	**5,484**

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous FY, there was a significant increase in permits along with a similar increase in shoot days. This indicates a strong recovery from the COVID-19 Pandemic impacts on the Film and Digital Media Industry (Industry). As seen in the chart, there was a 64 percent increase in permits, and a 63 percent increase in Shoot days between FY 2020 - 21 and FY 2021 - 22. The FilmLA Permit and Shoot-day infographics are provided as an attachment to this report (Attachment 1).

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA reports that on-location production levels had stabilized after reaching a 20-year high by June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local Feature Film and Commercial production only reached historical averages.

B. FilmLA

Agreement

The County and FilmLA entered into Agreement No. 77080 for Film and Still Photography Permitting Services on September 22, 2009 (Agreement) for an initial term of five (5) years with two (2) optional five (5) year extensions. The Agreement provides the Board the sole option to extend the term for up to two (2), five (5) year additional periods, for a maximum total term of 15 years. The County exercised its first option to extend the term of the Agreement, which expired on September 21, 2019, and also sought modifications to the Agreement's terms (Amendment No. 1). On September 17, 2019, the Board exercised its second option to extend the Agreement for an additional five (5) years from September 21, 2019 to September 20, 2024 and amended the Agreement to update several administrative terms (Amendment No. 2) including: 1) FilmLA's address; 2) the County's project manager; 3) nondiscrimination and affirmative action provisions; 4) permit application fee clarification; 5) permit application fee payment options; and 6) the Executive Office contact.

Prior to September 20, 2024, a new film and still photography permitting services contract will need to be executed. In 2009, the Board approved a sole source process to execute the contract with FilmLA. It is anticipated that a similar process will be replicated prior to September 20, 2024, to acquire a contractor to serve as the County’s film and photography permit coordination office. A new contract will be brought to the Board for approval by July 2024 to prevent any gaps in services.

Finances

After incurring significant pandemic-related expenses during the prior FY due to the decrease in film permits, FilmLA remains in a state of financial recovery. Fortunately, the year-over-year increase in production has produced sufficient revenue from permit coordination, community relations services, and other sources to help FilmLA sustain, and in limited cases expand, program staffing levels to handle the increase in business. As is true for many companies, attracting new talent and retaining employees is a key priority for FilmLA.

Rising costs due to inflation have also impacted FilmLA. As a result, FilmLA implemented a fee increase from $699 to $795 effective July 1, 2021, for the County of Los Angeles and the other jurisdictions it serves. The fee increase, which was linked to the change in the Consumer Price Index (CPI), was approved by the Board on March 23, 2021. Permit fee increases must be approved by the Board only if the increase is above the CPI. Otherwise, increases below or at the CPI can be approved on a FY basis per the terms of the contract. The increase enabled the organization to recover from the impacts of the COVID-19 pandemic.

FilmLA continues to strictly control discretionary spending and maintain financial reserves sufficient to meet its contractual obligations to the County and its other government clients while investing in transformational technologies like its new "MyFilmLA" permit system, introduced in August 2021.

C. Department of Public Health and DEO COVID-19 Partnership

Over the last two (2) FYs, the Department of Public Health (DPH) and the Film Office, now part of DEO, have continued to partner on providing guidance and assistance to the industry on matters related to COVID-19 safety measures and pandemic data as related to production. Individual meetings continue to occur, as needed, with a variety of industry stakeholders to assist with production planning and identification of best practices. In addition, DEO and DPH continue to co-lead monthly meetings with industry stakeholders and each Board office to provide updated COVID-19 information, share best practices, track reopening progress, and respond to questions. These monthly meetings have provided the County with valuable insights into how this complex sector has successfully operated and recovered throughout the pandemic.

Film, TV, Music, and Entertainment Workgroup Participants include:

Amazon	Netflix
Contract Services	Motion Picture Association
Director's Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
Fox Corporation	Tastemade
IATSE	Teamsters Local 399
Local 724	Warner Brothers

NBC Universal	Recording Industry Association
Academy of Motion Pictures Arts & Sciences	Producer's Guild
Village Roadshow	Creative Artists Agency
AICP	City of LA
FilmLA	Silent House Pictures

D. Examples of productions that DEO worked with over the last FY

- "Nope" – Universal – Jordan Peele Feature - Agua Dulce;
- "Bosch" – Amazon – San Pedro Courthouse and Los Padrinos Juvenile Center;
- "Pinch" – Warner Brothers Discovery – Altadena residential and Farnsworth Park
- "For All Mankind" – Apple TV – Altadena
- "Hacks" – Warner Brothers Discovery – Antelope Valley - various locations
- "Euphoria" - Warner Brothers Discovery – Acton
- "American Horror Story" – FX/Disney – Agua Dulce/Acton
- "Old Man" – Hulu/Disney - Altadena

E. Film, TV, and Digital Media Industry and Community Partnerships

Over the last FY, the County Film Office has continued its work to increase the utilization of County-owned properties, solve production-related issues, streamline approvals where appropriate, and review and/or create departmental film policies and procedures. We have also continued to work with communities across the Unincorporated County (UA) to address concerns about filming. In partnership with FilmLA, which serves as the first point of contact for constituent issues, the County Film Office implemented a number of special conditions in select neighborhoods in the Antelope Valley, Ladera Heights, Agua Dulce, Baldwin Hills, and Altadena in response to resident's concerns including restricted parking and/or reduced speed limits in neighborhoods. These special conditions are designed to mitigate film production impacts while allowing production to continue operating.

LA2021 FILM AND DIGITAL MEDIA SUMMIT - NOVEMBER 10, 2021

As mentioned in previous reports, the Film Office contracted with Beacon Economics to coordinate all aspects of the Film and Digital Media Summit series (Summit), in partnership with the Board and industry partners. The event was scheduled to take place on September 16, 2020, at Paramount Studios. However, due to the COVID-19 Pandemic and health/safety concerns related to large gatherings, two (2) virtual convenings were scheduled

to take place in 2021. As reported in the August 4, 2021, Film report, the County Film Office and Beacon Economics held the first of these two (2) Summits on April 24, 2021, utilizing a virtual platform created by a third-party contractor, the Virtual Show. There were 309 people attendees out of 450 registrants at this event.

On November 10, 2021, the second virtual convening of the LA2021 Summit was held. Similar to the first convening, high profile Industry speakers and County leaders discussed common issues facing the film, TV, and digital media industries as a result of the COVID-19 pandemic and how best to pivot towards creating a sustainable, diverse, and equitable entertainment workforce in Los Angeles. The Summit panels focused on how to optimize Los Angeles County's resources and better support our diverse creative ecosystem and exceptionally deep talent pool. There were 302 attendees out of 400 registrants for the November event.

Overall, the LA2021 Summit Series received overwhelmingly positive feedback and enabled a rare opportunity for such a large cross-section of the industry to be present in one setting to discuss policy and impacts. Summit videos for both events can be viewed at: https://beaconecon.com/la2021-future-of-creative-talent-summmit-series/#eventmaterials

A. LA2021 Summit Sponsors

NETFLIX

FOX

amazonstudios

SONY PICTURES

SAG·AFTRA

HBO

COMCAST NBCUNIVERSAL

Powered by:
THEVIRTUAL.SHOW
Virtualizing the Events World

Disney

B. Speakers

Remarks	Panelists
Supervisor Sheila Kuehl	Shari Belafonte, Host
Supervisor Hilda Solis	Adam J. Fowler, Beacon Economics
Supervisor Holly Mitchell	Brenda Victoria Castillo, NHMC
Supervisor Janice Hahn	Damien Navarro, Outfest
Supervisor Kathryn Barger	Kibi Anderson, Wordsmyth
Chief Executive Officer Fesia A. Davenport	Liz Pecos, IATSE DE&I Committee
Los Angeles City Mayor Eric Garcetti	J-T Ladt, Illumination
Colleen Bell. Director, CA Film Commission	Federico Saucedo, Glendale College
Gabrielle Carteris, President SAG-AFTRA	Pamala Buzick Kim, Free the Work
Ri-Karlo Handy, Handy Foundation	Syd Stewart, Better Youth Inc.
	Stacey Milner, EICO
	Gina Reyes, Verve Talent Agency
	Margaret Dean, Skybound Studios Lynn Warshafsky, Venice Arts

C. PANEL DESCRIPTIONS

Three (3) panels were held that focused on the following: 1) Diversity, Equity, and Inclusion in the context of creating and rebuilding career pathways for underserved people, 2) Storytelling across digital platforms, and 3) Career pipeline best practices. See the LA2021 Agenda (Attachment 2).

Panel: "Story Across Medium and Platform: The Future of Skills"
This panel brought together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, the discussions revolved around the groundwork needed to ensure that Los Angeles continues to be a preeminent supplier of world-class talent.

Moderator: Adam Fowler, Director of Research, Beacon Economics
Panel: Federico Saucedo, Dean, Career Education & Workforce Development, Glendale Community College
J-T Ladt, Head of Digital Strategy, Illumination
Margaret Dean, Head of Studio, Skybound Studios
Lynn Warshafsky, Executive Director, Venice Arts

Panel: "Pathways with Purpose"
This panel discussed the career pipeline models that are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.

Moderator: Gina Reyes, Agent, Verve Talent Agency
Panel: Pamela Buzick Kim, Executive Director, Free the Work
Syd Steward, Executive Director, Better Youth
Stacy Milner, Executive Director, Entertainment Industry College Outreach

Panel: "Disruptors and Transformational Change"
This panel discussion combined bold perspectives on diversity, equity, and inclusion that are steering today's film and digital media ecosystem in important new directions. The conversation highlighted the tremendous programs that are combatting underrepresentation in the screen industries and underscored the vital work and challenges that remain.

Moderator: Damien Navarro, Executive Director, Outfest
Panel: Brenda Victoria Castillo, President & CEO, National Hispanic Media Coalition
Liz Pecos, Co-Chair, IATSE Diversity, Equity & Inclusion Committee
Kibi Anderson, Founder, Wordsmyth

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County's Film Ordinance and clarifying language as it relates to enforcement of permit conditions, criteria used to approve permits, and other refinements that will strengthen the County's role in facilitating responsible filming. In partnership with County Counsel, the DEO continues to lead an internal workgroup comprised of staff from the Department of Regional Planning (DRP) and County Counsel to revise the County's Film Ordinance. In addition to the areas listed above from the Board, another primary area of focus is on the alignment between the Significant Ecological Area (SEA) Ordinance restrictions and the needs of production.

The SEA Ordinance seeks to protect the most vulnerable ecological areas of the UA and has changed the access to many frequently filmed areas that are now part of the SEA. Specifically, the updated SEA ordinance has extended the boundaries of these areas into frequently filmed areas resulting in new biological reviews being required by production

at a significant cost to production. DEO, DRP, FilmLA, and County Counsel continue to devise solutions and assistance that can be given to productions seeking to film inside of the SEA areas. It has also been determined that the Film Ordinance will be subject to a Countywide environmental impact report (EIR) before being submitted to the Board for a public hearing. As the workgroup continues this work, DEO is reviewing options for funding for the EIR in order to complete the Ordinance. It is expected that a draft of the Ordinance will be completed in early 2023.

FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM

On February 4, 2020, the Board directed Workforce Development, Aging and Community Services (WDACS), in partnership with the CEO, and in collaboration with the Department of Arts & Culture (Arts and Culture), Women and Girls Initiative (WGI), Department of Consumer and Business Affairs (DCBA), and Los Angeles County Development Authority (LACDA) to implement a Film and Digital Media (F&DM) Pilot that serves County clients and targeted populations who have historically experienced barriers to high-quality employment.

WDACS, now DEO, submitted its third and final update to the Board on December 2, 2021, on the first year of the FDM Career Pathways Program. Venice Arts was selected as the contractor for the program. Key highlights from the first year of the F&DM program include:

- All 4 program levels were successfully developed and launched, which included career exposure, career exploration, job training, and placement in paid summer internships;
- All levels of programming exceeded planned targets and expectations;
- Seventeen participants were placed in paid internships with two (2) converting into additional unsubsidized job placements; and
- A plan was developed to expand apprenticeships in the F&DM industry.

To continue the F&DM program into its second year, DEO was able secure funding through the American Rescue Plan Act (ARPA) funds allocated for High Road Training Partnerships (HRTP) programs. A new contract was executed with Venice Arts on, and services began on March 15, 2022.

FILM AND PHOTOGRAPHY STATUS REPORT

During the first three (3) months of the new contract, (last quarter of FY 21-22), the F&DM program has:

- Exposed 173 young adults to the sector (Goal: 300)
- Provided 27 youth with more in-depth Career Exploration (Goal: 30)
- Provided 31 youth with F&DM Sector Skills training (160 hrs.) (Goal: 30)
- Connected 9 youth to internships/jobs within the F&DM sector (Goal: 20)

The DEO will continue to update the Board on the F&DM program through its ARPA reporting process and annually in this report.

CONCLUSION

DEO will continue to monitor all impacts to the industry related to the COVID-19 pandemic, track State and Federal legislative efforts, facilitate continued use of County assets for temporary film use, simplify permitting processes across County departments, reduce fees where possible, and work with various communities within the unincorporated areas to reduce filming impacts and improve the transparency and efficiency of all film procedures and policies. Most importantly, DEO remains committed to developing equitable career pathway programs into the film, TV, and digital media industry.

Attachment 1

Film LA

FISCAL YEAR 2021-2022

ON LOCATION FILMING REPORT

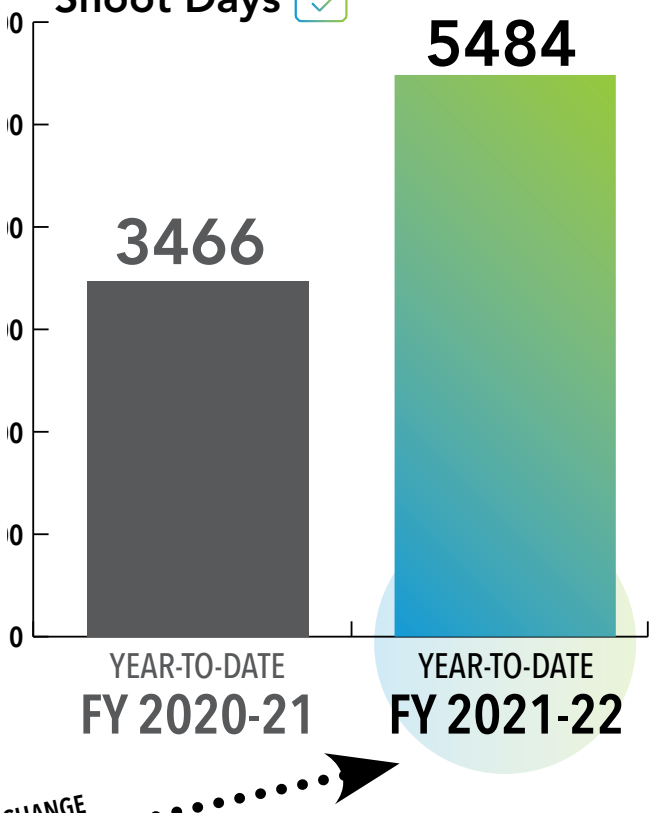
County of Los Angeles, ALL Districts

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	8	13
Commercial - PSA	9	12
Commercials - Infomericals	4	4
Commercials - Internet	8	9
Commercial - Standard	620	776
Feature - Scripted	234	670
Feature - Documentary	28	63
Short Film	58	91
Online Content	143	192
Miscellaneous	13	20
Music Video	135	170
Industrial Video	49	69
Still Photo	486	615
Student	156	324
TV Drama	408	809
TV Movie	1	9
TV Reality	267	1274
TV Sitcom	50	170
TV Pilot	30	82
TV Miscellaneous	30	108
TV Talk Show	4	4
TOTAL	**2741**	**5484**

Shoot Days



Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Television

LA Fire and Rescue
Euphoria S2
The Dropout
Hacks

Commercials

Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 399 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

399
CONCERNS

Top Concerns

51
PARKING

43
MISCELLANEOUS

39
NOTIFICATION

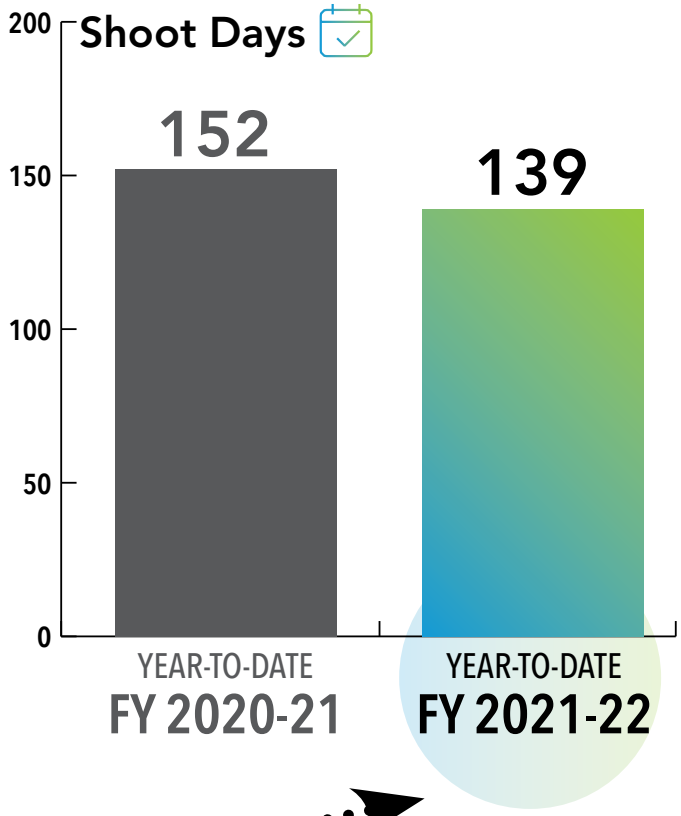
ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 1

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	1	1
Commercials - Infomericals	0	0
Commercials - Internet	2	2
Commercial - Standard	17	21
Feature - Scripted	4	5
Feature - Documentary	1	3
Short Film	6	6
Online Content	4	6
Miscellaneous	0	0
Music Video	3	4
Industrial Video	0	0
Still Photo	13	18
Student	16	40
TV Drama	7	7
TV Movie	0	0
TV Reality	9	25
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	1	1
TV Talk Show	0	0
TOTAL	**84**	**139**



-9% CHANGE

Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Television

America's Got Talent Extreme
Snowfall S5

Commercials

7 Eleven

Miscellaneous

Espolon
Countryless Woman

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 3 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

3
CONCERNS

Top Concerns

2
INFO REQUEST

1
TRAFFIC CONGESTION

ON LOCATION FILMING REPORT

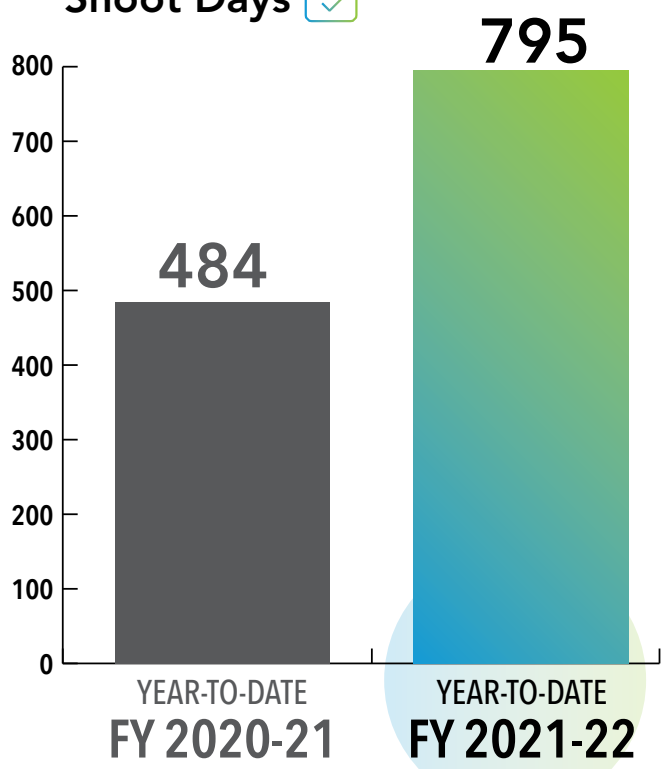
County of Los Angeles, Supervisor District 2

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	3	5
Commercial - PSA	4	6
Commercials - Infomericals	1	1
Commercials - Internet	1	2
Commercial - Standard	50	56
Feature - Scripted	18	44
Feature - Documentary	1	1
Short Film	8	13
Online Content	22	39
Miscellaneous	2	1
Music Video	7	7
Industrial Video	5	6
Still Photo	36	44
Student	16	42
TV Drama	51	99
TV Movie	0	0
TV Reality	54	427
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	2	2
TV Talk Show	0	0
TOTAL	**281**	**795**

Shoot Days



+64% CHANGE

Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Feature Films

Ginger - The Movie

Commercials

Disney+

Television

Euphoria S2
The Dropout
LA Fire and Rescue

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 101 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

101
CONCERNS

Top Concerns

19 FREQUENCY

18 PARKING

10 MISCELLANEOUS

ON LOCATION FILMING REPORT

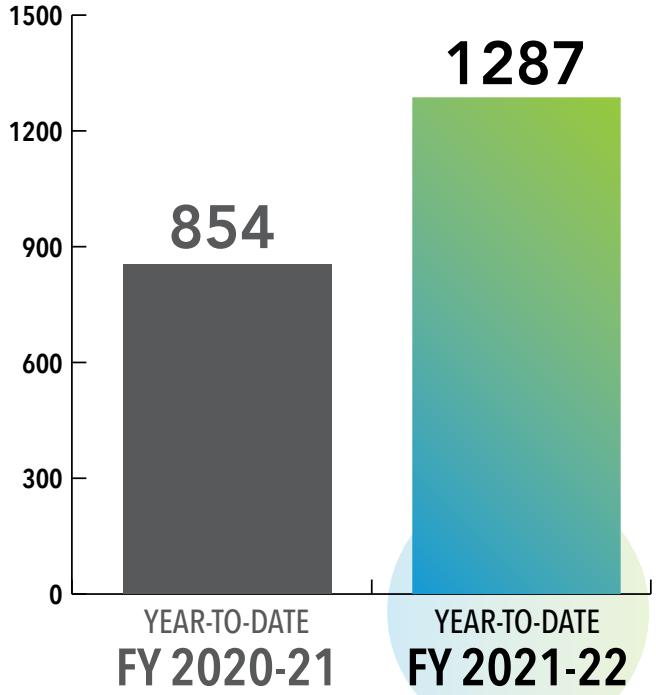
County of Los Angeles, Supervisor District 3

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomericals	1	1
Commercials - Internet	2	2
Commercial - Standard	97	120
Feature - Scripted	33	163
Feature - Documentary	4	4
Short Film	9	11
Online Content	45	56
Miscellaneous	4	4
Music Video	29	30
Industrial Video	8	15
Still Photo	240	291
Student	32	65
TV Drama	41	76
TV Movie	0	0
TV Reality	77	338
TV Sitcom	13	94
TV Pilot	2	8
TV Miscellaneous	5	7
TV Talk Show	2	2
TOTAL	**644**	**1287**

Shoot Days



+51% CHANGE

Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Feature Films

"Reunion"

Television

Hacks
This is Us
Match Made in Heaven

Commercials

Ford

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 119 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

119
CONCERNS

Top Concerns

17 SAFETY

12 FILMING HOURS

11 NOISE

ON LOCATION FILMING REPORT

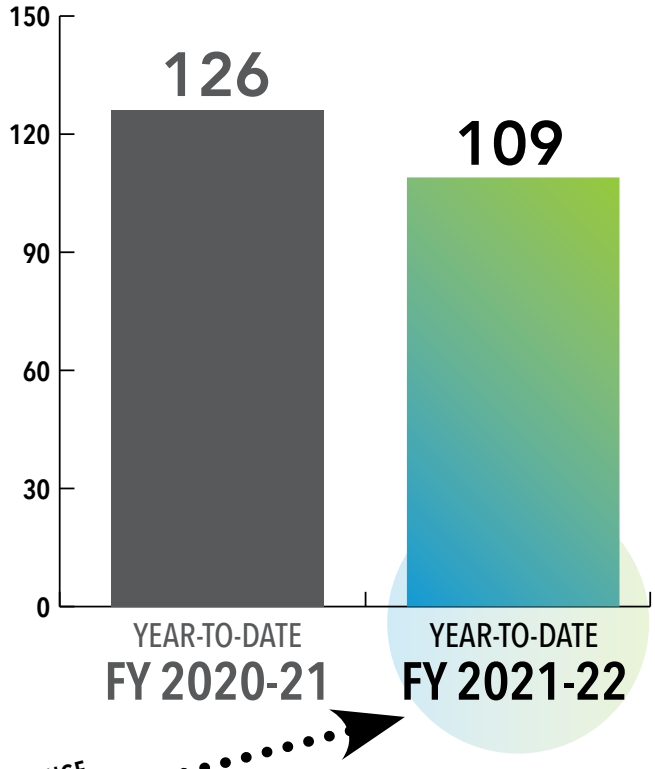
County of Los Angeles, Supervisor District 4

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomericals	0	0
Commercials - Internet	0	0
Commercial - Standard	16	19
Feature - Scripted	3	3
Feature - Documentary	0	0
Short Film	0	0
Online Content	4	5
Miscellaneous	0	0
Music Video	6	6
Industrial Video	2	2
Still Photo	12	12
Student	6	16
TV Drama	6	6
TV Movie	0	0
TV Reality	12	35
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	3	5
TV Talk Show	0	0
TOTAL	**70**	**109**

Shoot Days



Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Feature Films
I Love America

Television
This is Us
Hip Hop My House

Commercials
Sephora

Miscellaneous
Walkman

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 2 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

2
CONCERNS

Top Concerns

1
FREQUENCY

1
OPPOSED TO FILMING

ON LOCATION FILMING REPORT

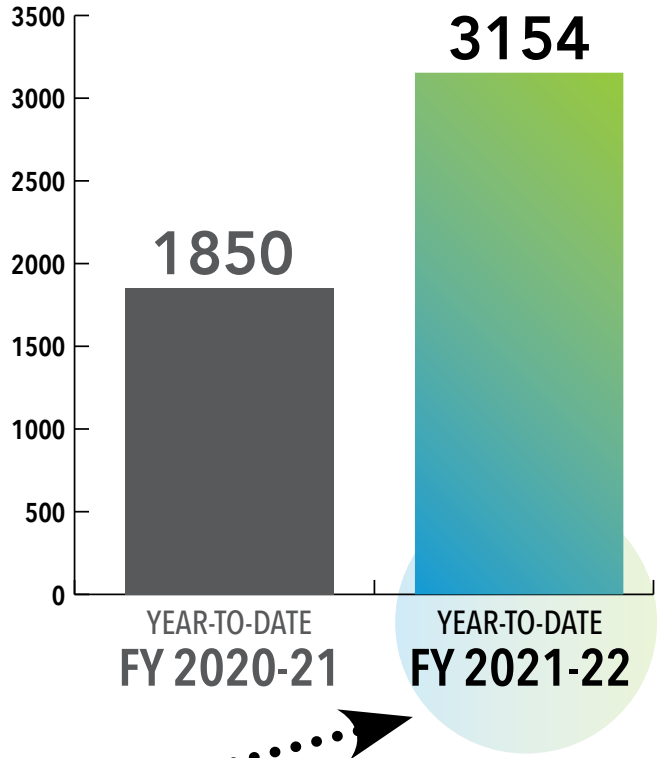
County of Los Angeles, Supervisor District 5

July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	5	8
Commercial - PSA	4	5
Commercials - Infomericals	2	2
Commercials - Internet	3	3
Commercial - Standard	440	560
Feature - Scripted	176	455
Feature - Documentary	22	55
Short Film	35	61
Online Content	68	86
Miscellaneous	7	15
Music Video	90	123
Industrial Video	34	46
Still Photo	185	250
Student	86	161
TV Drama	303	621
TV Movie	1	9
TV Reality	115	449
TV Sitcom	37	76
TV Pilot	28	74
TV Miscellaneous	19	93
TV Talk Show	2	2
TOTAL	**1662**	**3154**

Shoot Days



+70% CHANGE

Filming Locations

Notable Productions

Curious to know what's filming in your district?

Here are a few of the recent productions working on-location in the area:

Feature Films
Salt Snake

Television
Promised Land
American Horror Stories
Celebrity IOU

Commercials
Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 174 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.

174
CONCERNS

Top Concerns

23 PARKING

23 MISCELLANEOUS

22 NOTIFICATION

BEACON ECONOMICS

YOU'RE INVITED

November 10th, 2021

8:30 AM - 12:00 PM

LA2021 FUTURE OF CREATIVE TALENT SUMMIT SERIES

The LA2021 Future of Creative Talent Summit brings together in conversation high-profile speakers from across the film, TV and digital media ecosystem.

ABOUT THIS EVENT

The Film, Television and Digital Media industries are crucial to Los Angeles County's identity and economy, and will be integral in its economic recovery from the COVID-19 crisis. The LA2021 Future of Creative Talent Summit Series held its first (highly successful) virtual summit in April 2021 and our second installment is on the way! Together, the two 2021 summits are tackling the pertinent questions facing the Film, TV, and Digital Media industries as we emerge from the COVID-19 pandemic and pivot towards creating a sustainable, diverse and equitable entertainment workforce in Los Angeles. The Summit Series brings together high-profile speakers from across industries and the public sector to optimize Los Angeles County's resources and support our diverse creative ecosystem and exceptionally deep talent pool.

The November 10 Summit will take place virtually via The Virtual Show– a revolutionary virtual event platform which recently hosted the 2020 United Nations Climate Dialogue. Once registered, attendees will receive a link to the event 2 weeks ahead of the event date.

PANEL TOPICS

STORY ACROSS MEDIUM AND PLATFORM: THE FUTURE OF SKILLS

Changing technologies, shifting consumer demand, an increased focus on diversifying talent, and transformations in storytelling all require rethinking how the Los Angeles region equips its workforce with the skills needed for an altered future. As technology continues to impact existing practices across the creative economy, will future work be driven by crossover skills? This panel brings together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, these discussions lay groundwork that ensures Los Angeles will continue to be a (if not *the*) preeminent supplier of world-class talent.

PATHWAYS WITH PURPOSE

Communities of color comprise only 25% of creative economy workers compared to 37% of the overall workforce. The panel will dive into the weeds and discuss which career pipeline models are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.

DISRUPTORS AND TRANSFORMATIONAL CHANGE

This discussion combines the bold perspectives on diversity, equity, and inclusion that are steering today's film and digital media ecosystem in important new directions. Panelists will share the unique and non-traditional approaches that are driving change and transforming the screen industries' environment. The conversation will highlight the tremendous programs that are combatting underrepresentation in the screen industries, and underscore the vital work and challenges that remain – from accessibility, to retention, to career advancement.

Register Now

SPEAKERS

SHEILA KUEHL
Los Angeles County Supervisor
Third District

HILDA SOLIS
Los Angeles County Supervisor
First District (Chair)

KATHRYN BARGER
Los Angeles County Supervisor
Fifth District

HOLLY MITCHELL
Los Angeles County Supervisor
Second District

JANICE HAHN
Los Angeles County Supervisor
Fourth District

ERIC GARCETTI
Mayor
City of Los Angeles

FESIA DAVENPORT
Chief Executive Officer
County of Los Angeles

COLLEEN BELL
Executive Director
California Film Commission

BRENDA VICTORIA CASTILLO
President & CEO
National Hispanic Media Coalition

DAMIEN NAVARRO
Executive Director
Outfest

KIBI ANDERSON
CEO & Co-Founder
Wordsmyth

LIZ PECOS
Committee Co-Chair
IATSE Diversity, Equity, and Inclusion Committee

J-T LADT
Head of Digital Strategy
Illumination

FEDERICO SAUCEDO
Dean of Career Education & Workforce Development
Glendale Community College

PAMALA BUZICK KIM
Executive Director
Free the Work

SYD STEWART
Founder/Executive Director and Screenwriter
Better Youth Inc and Screenwriter

STACY MILNER
President & CEO
Entertainment Industry College Outreach Program

ADAM FOWLER
Director of Research
Beacon Economics, LLC

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