County of Los Angeles

ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING

DATE: Thursday, June 16, 2022
TIME: 9:00 a.m.

THIS MEETING WILL CONTINUE TO BE CONDUCTED VIRTUALLY TO ENSURE THE SAFETY OF MEMBERS OF THE PUBLIC AND EMPLOYEES AS PERMITTED UNDER STATE LAW.
TO PARTICIPATE IN THE MEETING CALL TELECONFERENCE NUMBER:
tel:+1-323-776-6996, access code: 217 944 199#
Link to Microsoft Teams meeting:
Join Virtual Meeting Here

AGENDA

Members of the Public may address the Economic Development Policy Committee on any agenda item by submitting awritten request prior to the meeting. Two (2) minutes are allowed per person in total for each item.

1. CALL TO ORDER

2. GENERAL PUBLIC COMMENT

3. INFORMATIONAL ITEM(S):

A. Board Letter: Conveyance of Economic Development Properties from LACDA to County – 20 mins
- Allison Clark, Economic & Workforce Development
- Doug Cohen, Economic & Workforce Development

4. PRESENTATION/DISCUSSION ITEM(S):

A. WIOA Reauthorization – 30 mins
- Kelly LoBianco, Executive Director, Economic & Workforce Development
- Jose Perez, Economic & Workforce Development
- Traci Kawaguchi, CEO Legislative Affairs and Intergovernmental Relations

B. Poverty Alleviation Initiative: Strategic Plan – 20 mins
- Carrie Miller, Poverty Alleviation Initiative

5. PUBLIC COMMENT

6. STANDING ITEMS

A. Progress on American Rescue Plan Act Program Implementation and Outcomes

B. Economic Development Optimization: New Department Transition

C. Poverty Alleviation Initiative

7. ADJOURNMENT

Los Angeles County Economic Development Objectives:

- Attract, develop and retain businesses that provide quality jobs in high growth industries
- Increase employment opportunities by improving workforce development skills and employer partnerships
- Invest in infrastructure needs to improve and maintain competitiveness of LA County Region
- Coordinate across multiple County agencies to ensure that services to workers, businesses and entrepreneurs are coordinated and streamlined to facilitate a “no wrong door approach” to serving our constituents
- Work to balance jobs with housing

IF YOU WOULD LIKE TO EMAIL A COMMENT ON AN ITEM ON THE ECONOMIC DEVELOPMENT POLICY COMMITTEE AGENDA, PLEASE USE THE FOLLOWING EMAIL AND INCLUDE THE AGENDA NUMBER YOU ARE COMMENTING ON:

DKELLEHER@CEO.LACOUNTY.GOV

BOARD LETTER/MEMO CLUSTER FACT SHEET

☒ Board Letter ☐ Board Memo ☐ Other

CLUSTER AGENDA REVIEW DATE	6/16/2022
BOARD MEETING DATE	6/28/2022
SUPERVISORIAL DISTRICT AFFECTED	☒ All ☐ 1st ☐ 2nd ☐ 3rd ☐ 4th ☐ 5th
DEPARTMENT(S)	Workforce Development, Aging and Community Services (WDACS)
SUBJECT	AUTHORIZATION FOR CONVEYANCE OF ECONOMIC DEVELOPMENT PROPERTIES FROM THE LOS ANGELES COUNTY DEVELOPMENT AUTHORITY TO LOS ANGELES COUNTY CONNECTED TO THE TRANSFER OF THE ECONOMIC DEVELOPMENT UNIT TO THE COUNTY CONSISTENT WITH THE ESTABLISHMENT OF THE DEPARTMENT OF ECONOMIC OPPORTUNITY.
PROGRAM	Adult Protective Services, Area Agency on Aging, Community and Senior Centers, Workforce Development, Economic Development, Small Business Services.
AUTHORIZES DELEGATED AUTHORITY TO DEPT	☒ Yes ☐ No
SOLE SOURCE CONTRACT	☐ Yes ☒ No If Yes, please explain why: The board letter delegates authority to the director of the DEO and Executive Director of LACDA to take necessary steps to complete the requested actions.
DEADLINES/ TIME CONSTRAINTS	The DEO will be established on July 1, 2022 and is set to take over the properties from LACDA upon establishment.
COST & FUNDING	Total cost: No cost to convey the properties. Costs associated with future maintenance or projects will go through normal budget processes. Funding source: TERMS (if applicable):
PURPOSE OF REQUEST	The board letter will convey ownership or management of specified properties from the Los Angeles County Development Authority (LACDA) to the County, consistent with the transfer of economic development functions and staff from LACDA to the County's newly created Department of Economic Opportunity DEO, which will commence services on July 1, 2022.
BACKGROUND	Background and/or issues that preceded the recommendations in this request are as follows: Conveyance of the properties if in alignment with the general reorganization of WDACS into two new departments, including the DEO which will have economic development services.
EQUITY INDEX OR LENS WAS UTILIZED	☐ Yes ☒ No If Yes, please explain how:
SUPPORTS ONE OF THE NINE BOARD PRIORITIES	☐ Yes ☒ No
DEPARTMENTAL CONTACTS	Name, Title, Phone # & Email: Allison Clark, Interim Assistant Director, 213.974.8355, allison.clark@ceo.lacounty.gov

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wdacs
workforce development
aging & community services

BOARD OF SUPERVISORS

Hilda L. Solis

Holly J. Mitchell

Sheila Kuehl

Janice Hahn

Kathryn Barger

EXECUTIVE LEADERSHIP

Otto Solórzano
Acting Director

Dr. Laura Trejo
Aging & Community Services

Kelly LoBianco
Economic & Workforce Development

GET IN TOUCH

510 S. Vermont Avenue
Los Angeles, CA 90020
wdacs.lacounty.gov
info@wdacs.lacounty.gov

Aging & Adult Information & Assistance Line:
(800) 510-2020
Report Elder Abuse:
(877) 477-3646
Report Hate: 211
America's Job Centers:
(888) 226-6300
Community & Senior Centers:
(323) 260-2003
Office of Small Business:
(800) 432-4900

June 28, 2022

The Honorable Board of Supervisors
The Commissioners for the Los Angeles County Development Authority
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors and Commissioners:

AUTHORIZATION FOR CONVEYANCE OF ECONOMIC DEVELOPMENT PROPERTIES FROM THE LOS ANGELES COUNTY DEVELOPMENT AUTHORITY TO LOS ANGELES COUNTY CONNECTED TO THE TRANSFER OF THE ECONOMIC DEVELOPMENT UNIT TO THE COUNTY CONSISTENT WITH THE ESTABLISHMENT OF THE DEPARTMENT OF ECONOMIC OPPORTUNITY (ALL DISTRICTS AFFECTED) (3 VOTES)

SUBJECT

This letter seeks to convey ownership or management of specified properties from the Los Angeles County Development Authority (LACDA) to the County of Los Angeles (County), consistent with the transfer of economic development functions and staff from LACDA to the County's newly created Department of Economic Opportunity (DEO), which will commence services on July 1, 2022.

IT IS RECOMMENDED THAT THE BOARD:

1. Find that the proposed transactions are not a project under the California Environmental Quality Act (CEQA), for the reasons stated in this Board letter and the record.

2. Authorize the Director of Real Estate, or designee, to accept the quitclaim deeds from LACDA for the following properties on behalf of the Chief Executive Officer (CEO) pursuant to Los

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Angeles County Code Section 2.08.168 (collectively, Properties):

a. 4552 Floral Drive, Los Angeles, CA 90022 (APN# 5235-001-903)
b. 4525 and 4527E. 3rd Street, Los Angeles, CA 90022 (APN# 5250-013-902 to 901)
c. 11700 S. Wilmington Avenue, Los Angeles, CA 90222 (APN# 6150-008-955 to 963)
d. 2615, 2655, 2661, 2665 and parcel without address known as parcel 904 Walnut Street, Huntington Park, CA 90255 (APN# 6201-003-900 to 904)

3. Designate the County, by and through the DEO, to act as the agent of LACDA for the negotiation and potential development of LACDA owned property located at 1655-1731 East 117th Street, Los Angeles CA 90059.

4. Authorize the Director of Real Estate, or designee, on behalf of the CEO, to accept the assignment of the Parking Lease Agreements between LACDA and California Department of Transportation (Caltrans) for the lease and property maintenance of properties located at 4495 and 4496 E. Cesar E. Chavez Avenue, Los Angeles, CA 90022 (collectively, Caltrans Properties) for a combined yearly rent of approximately $82,500, with three (3) percent annual increases, to be paid through June 30, 2025.

5. Authorize the Director of Real Estate and the Director of the Department of Economic Opportunity, and their respective designees, to execute any necessary agreements and take all other actions necessary for and consistent with the foregoing actions.

IT IS RECOMMENDED THAT THE BOARD OF SUPERVISORS, ACTING AS THE COMMISSIONERS OF THE LOS ANGELES COUNTY DEVELOPMENT AUTHORITY:

1. Find that the proposed transactions are not a project under CEQA, for the reasons stated in this Board letter and the record.

2. Find the Properties and Caltrans Properties to the County as exempt surplus land pursuant to Government Code section 54221(f)(1)(D), and therefore, not subject to the requirements for the disposition of surplus land pursuant to the California Surplus Land Act.

3. Authorize the Executive Director of LACDA, or his designee, to transfer the Properties through quitclaim deed to the County.

4. Authorize the County, by and through the DEO, to act as the agent of LACDA for the negotiation and potential development of LACDA owned property located at 1655-1731 East 117th Street, Los Angeles CA 90059.

5. Authorize the Executive Director of LACDA, or his designee, to assign any and all leases of the Caltrans Properties to the County.

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6. Authorize the Executive Director of LACDA, or his designee, to execute any necessary agreements and take all other actions necessary for and consistent with the foregoing actions.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

As a part of the effort to create a new economic and workforce development department by consolidating economic development functions across various County agencies with workforce development functions, the Economic Development Unit (EDU) of LACDA was transferred into the Department of Workforce Development, Aging and Community Services (WDACS). In January 2022, the staffing, positions, and revenue associated with the EDU were transferred to WDACS to complete the establishment of the Economic and Workforce Development Branch in WDACS, which set the stage for the establishment of the new economic and workforce development department, which will be called the Department of Economic Opportunity (DEO) and will commence services on July 1, 2022. The DEO will incorporate LACDA's former EDU, now called the Economic Development Services Division (EDS) in the new organization, as part of the department's portfolio of economic and workforce development services and functions.

Prior to any efforts to create a new economic and workforce development department, the Board directed the establishment of an Economic Development Trust Fund (EDTF) to be used to support several economic development programs and initiatives. One of the initiatives was the creation of a Catalytic Development Fund (CDF) to encourage investment in unincorporated areas of the County for the purposes of job creation, orderly growth, and improvement of the quality of life of residents. In partnership with private developers, the CDF funds are used for predevelopment activity to transform vacant land into community assets. Management of the Economic Development Trust Fund and its related programs and initiatives will be taken over by the DEO beginning July 1, 2022.

The EDU managed CDF projects when it was part of LACDA and will continue to do so as the Economic Development Services Division (EDS) in WDACS and the DEO. LACDA owns or manages several properties that are connected to economic development purposes and CDF funded capital projects that will be managed by the EDS. The actions approved by this Board Letter convey ownership or management of these properties from LACDA to the County to enable continuation of services or projects by the EDS that formerly performed this work for LACDA.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

The recommended actions support the County's Strategic Plan Goal III, Strategy III.3 - Pursue Operational Effectiveness, Fiscal Responsibility, and Accountability as approval is connected with the optimization of economic development services and creation of a new department that

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promotes operational effectiveness by aligning related economic development and workforce development services under a unified strategic vision and mission.

They also support Goal II, Strategy II.1 – Drive Economic and Workforce Development in the County as well as Strategy II.2 – Support the Wellness of our Communities, as these transfers are a part of the overall implementation plan to establish a new economic and workforce development department to create greater alignment and focus on economic and workforce development programs.

FISCAL IMPACT/FINANCING

The recommended actions have no immediate overall fiscal impact. Much of the funding associated with the properties, has been, or will be transferred to the DEO to cover affiliated costs. There may be a future need for additional staff or resources to manage any various projects and maintenance associated with these properties. The DEO will seek to meet any such needs through the regular County budget processes.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The EDTF was created on October 20, 2015, to establish funding for economic development purposes including projects related to the development and improvement of property. Management of the EDTF and associated programming and initiatives will be handled by the DEO commencing on July 1, 2022.

The recommended actions will transfer ownership of the following properties from LACDA to the County:

a. 4552 Floral Drive, Los Angeles, CA 90022 (APN# 5235-001-903)
b. 4525 and 4527E. 3rd Street, Los Angeles, CA 90022 (APN# 5250-013-902 to 901)
c. 11700 S. Wilmington Avenue, Los Angeles, CA 90222 (APN# 6150-008-955 to 963)
d. 2615, 2655, 2661, 2665 and parcel without address known as parcel 904 Walnut Street, Huntington Park, CA 90255 (APN# 6201-003-900 to 904)

On November 24, 2020, the Board, acting as the LACDA Board of Commissioners, authorized the LACDA to enter into negotiations for the potential development of LACDA owned property located at 1655-1731 East 117th Street, Los Angeles CA 90059, with Compton Unified School District (CUSD) and CDU/MLK Wellness Collaborative, LLC, a California limited liability company, to negotiate the terms to develop CUSD and LACDA owned property with a potential mixed-use development. This proposed project was handled by the staff at LACDA that have since been transferred to the County to be part of the new DEO. For these reasons, the County will act as the agent of LACDA to continue negotiations with CUSD and the developer for the potential mixed-use development of the CUSD and LACDA owned properties.

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For the Caltrans Properties, LACDA entered into two separate parking lease agreements with Caltrans for properties located at 4495 and 4496 E. Cesar E. Chavez Avenue, Los Angeles, CA 90022, at a yearly combined rent of $76,800, with three (3) percent annual increases, commencing July 1, 2020 through June 30, 2025. Caltrans has authorized the assignment of the two parking lease agreements to the County at a cost of $1000 per agreement and combined yearly rent of $82,500 with three (3) percent annual increases, to be paid through June 30, 2025. The recommended actions will assign the leases from LACDA to the County, and the DEO will retain parcel maintenance.

ENVIRONMENTAL DOCUMENTATION

The actions approved by this board letter are not subject to CEQA, because each action is excluded from the definition of a project by section 21065 of the Public Resources Code and section 15378(b) of the State CEQA Guidelines, as each action is an organizational or administrative activity that will not result in direct or indirect physical changes to the environment. Management of all properties in question are being transferred from LACDA to the County in alignment with the transfer of LACDA's Economic Development Unit to the County and no new development or other activities that were not already planned are being proposed. The appropriate environmental studies and documentation will be completed prior to returning to the Board for consideration and approval of any discretionary action that may impact the environment.

Upon the Board's approval of the recommended actions, a Notice of Exemption will be filed with the Registrar-Recorder/County Clerk in accordance with section 21152 of the California Public Resources Code.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the recommended actions will transfer management and/or ownership of specified properties connected to the economic development programs and initiatives formerly undertaken by LACDA EDU, which has transferred into the County and will continue services as a division of the soon to be established DEO.

Respectfully submitted,

OTTO SOLÓRZANO
Acting Director

OS:KL:AC:DC:
DSK:dm

c: Executive Office, Board of Supervisors
County Counsel

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Chief Executive Office
Los Angeles County Development Authority

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June 2022

LA County WDACS

Workforce Innovation & Opportunity Act (WIOA)

Reauthorization Update

ECONOMIC DEVELOPMENT POLICY COMMITEE

wdacs workforce development aging & community services

LA County America's JobCenter of California℠

CEO LAIR

Agenda

I Legislative Status

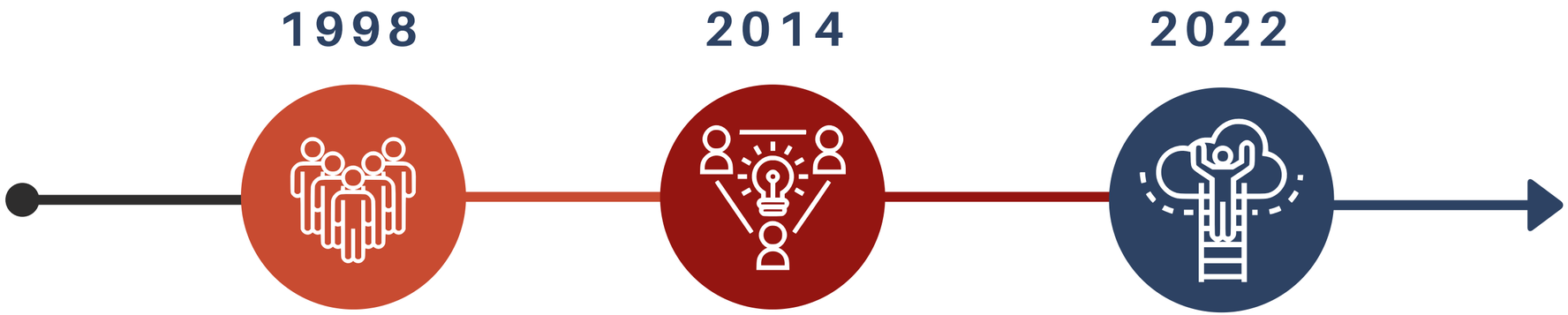
II Key Proposed Changes

III Future Advocacy

What is WIOA?

The Workforce Innovation and Opportunity Act (WIOA) was signed into law on July 2014. WIOA is designed to strengthen and improve our nation's public workforce system by helping **Job Seekers** gain high-quality jobs and helping **Businesses** hire and retain skilled workers. WIOA replaced the Workforce Investment Act (WIA) passed in 1998.

History of WIOA



Workforce Investment Act (WIA)

Workforce Innovation and Opportunity Act (WIOA)

Workforce Innovation and Opportunity Act (WIOA) 2022
H.R. 7309 currently in the Senate

Legislative Status

WIOA Annual Federal Funding Received

45 MILLION

Funding Invested into LA County AJCC Network

21 AJCC'S

Adult Employment Services

Youth Employment Services

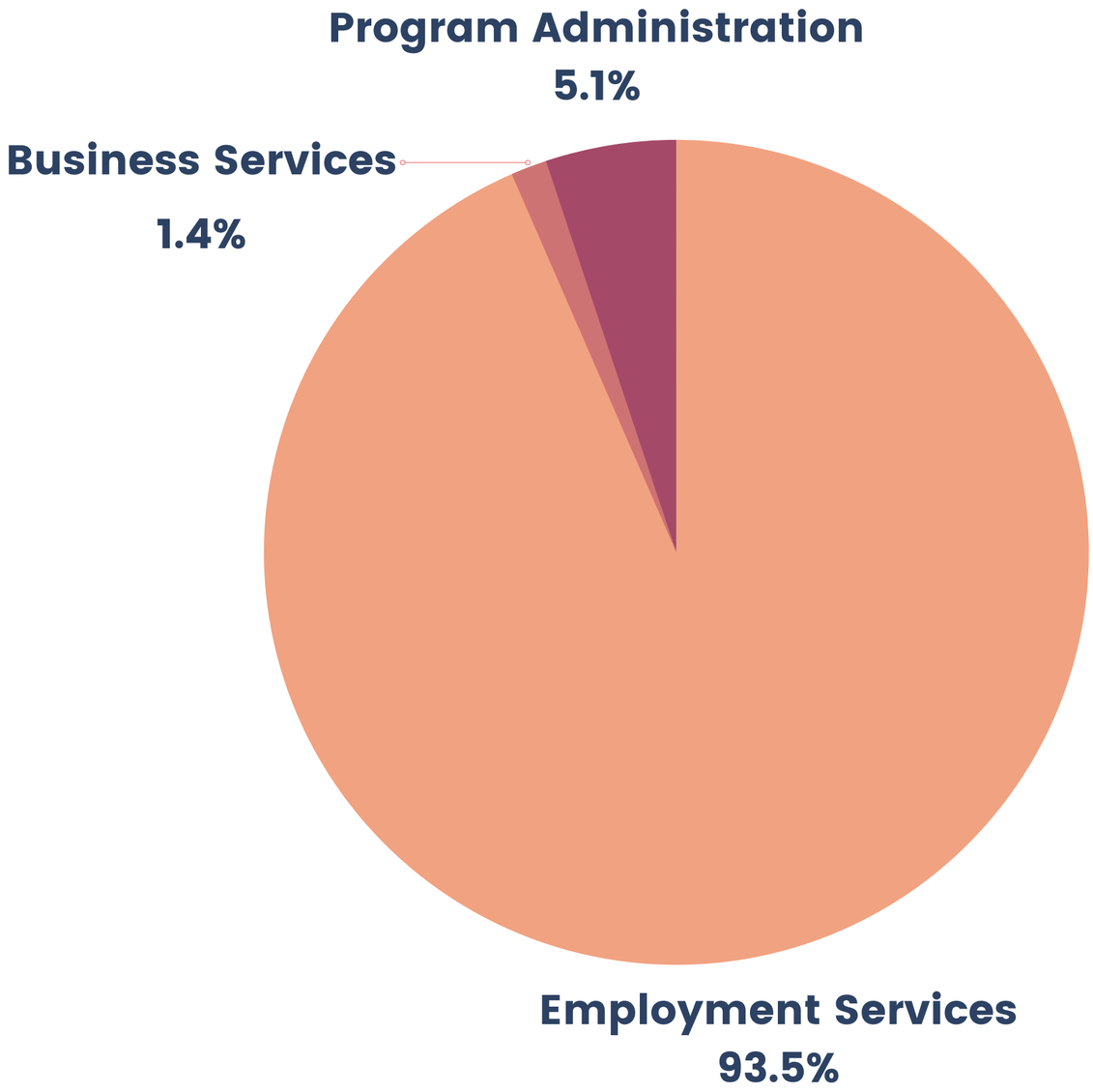
Dislocated Worker Employment Services

Breakdown of WIOA Investments

WIOA funds enable our network of **21** LA County AJCC's to deliver services to **job seekers and businesses**.

$**45 million** dollars in WIOA funding is divided into 3 main categories of spending:

- $42 million, or **93.5%** of WIOA, funds Employment Services / AJCC Operations.
- $2.3 million, or **5.1%** of WIOA, funds Program Administration.
- $636,000, or **1.4%** of WIOA, funds Business Services.



Status of WIOA Reauthorization Bill (H.R. 7309)

- H.R. 7309 WIOA Reauthorization Bill passed the House on May 17, 2022, to reauthorize the Workforce Innovation and Opportunity Act of 2022
- ·H.R. 7309 currently sits in the Senate; it must be passed by end of 2022 or future reauthorization bills must be introduced, restarting the process
- ·WIOA 2014 expired in 2020 and is currently being funded temporarily through the appropriations committee until H.R. 7309 passes in the Senate and becomes law

Key Proposed Changes

Full Funding

- Authorizes more than $70 billion between FY23 and FY28 to train 1 million workers versus $20 billion in WIOA 2014

Equity

- Expands priority for historically underserved or marginalized groups
- Requires 75% of adult funds for individuals with highest need
- Approves new supportive services related to mental health and digital access
- Creates grants for reentry employment assistance

Job Quality

- Increases emphasis on "career pathways" for participants to enter into long term, sustainable careers
- Requires all training programs to lead to quality jobs (e.g. competitive wages, availability of benefits, safe workplace)
- Supports development of one stop staff in trauma-informed care and gender and racial bias

Sector & Industry Partnerships

- Creates formula and grants for industry and sector partnerships
- Increases incumbent training funds (20 to 25%) and transitional jobs (10-20%)
- Creates grants for employer and community college partnerships

Key Proposed Changes

Youth Services

- Establishes opportunity youth
- Streamlines eligibility and offers local control for youth programming and spending
- Creates new formula funding for summer and year-round employment

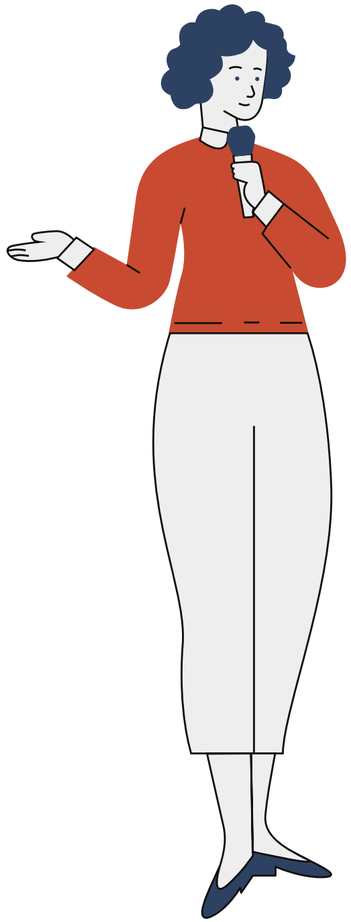
Performance & Accountability

- Adds new measures for long-term earnings and career progression
- Creates an innovation fund to test, evaluate, and scale
- Requires state and local areas to take action to reduce disparities in outcomes

Board & System Modernization

- Increases local board workforce or labor representation to 30% from 20%,
- Requires standing committees on adult education and requires demographic diversity representative of the state
- Covers one-stop infrastructure costs through state allocations versus MOUs

In addition to maintaining positive changes in HR7309, there are additional opportunities to:



- Fully fund WIOA programs
- Increase flexibility at the local level
- Drive program integration and alignment
- Promote job quality, racial/gender equity, economic mobility, and sustainability as outcomes
- Build a system that reduces barriers to entry and better serves more workers and businesses
- Advance evidence-based career and training models & business development services that lead to quality jobs
- Incentivize regional planning and partnerships

Our Next Steps Include:

- **EDPC Feedback**
  - Partners reflects on how changes affect our system and what additional opportunities exist
- **Impact Assessment**
  - LA County WDB to map the programmatic and fiscal impact on the existing system
- **HR 7309 Status Updates**
  - CEO Legislative Affairs to regularly update EDPC on progress and advocacy
- **Continued Advocacy**
  - DEO and CEO Legislative Affairs continue working together on a formal pursuit

Thank you for listening

Questions?

POVERTY ALLEVIATION STRATEGIC FRAMEWORK

BRIEFING – JUNE 2022

POVERTY ALLEVIATION STRATEGIC FRAMEWORK

- Listening sessions across LA County
- More than **1,000 participants**
- Over **600 residents** and folks with **lived-expertise**
- **148 organizations** – CBOs, advocates, philanthropy, state and federal perspectives
- **23 County departments**, over 100 employees
- **All 5 Board Offices**

- All Peoples Community Center
- American Indian/Alaska Native Underserved Cultural Communities Subcommittee
- Antelope Valley Community Action League
- Bank of America
- BRIDGE Housing
- California Youth Connection
- Casey Family programs
- CHIRLA
- Chrysalis
- CIELO
- Community Coalition
- Community Health Councils
- Downtown Women's Center
- Economics Security Project Action
- End Poverty In CA (EPIC)
- GRACE
- Hollywood Homeless Youth Partnership
- Inner City Struggle
- Long Beach City
- Los Angeles City
- Legal Aid Foundation of Los Angeles
- Los Angeles Economic Development Corporation (LAEDC)
- National Asian Pacific Center on Aging
- Neighborhood Action Councils
- Neighborhood Legal Services of Los Angeles County
- Opportunity Youth Collaborative
- Para Los Niños
- Pasadena City
- Rainbow Services
- Strength Based Community Change (SBCC)
- SLATE-Z
- Southeast Asian Community Alliance
- United Way of Greater Los Angeles
- University of Los Angeles/Pritzker Center
- University of Southern California
- Weingart Foundation
- Western Center on Law and Poverty

POVERTY ALLEVIATION LOGIC MODEL

Invest in Our Communities

Strengthen Pathways to Opportunities

Expand Access to Basic Supports

Improve Our Service Delivery System

Prevention

Mitigation

DESIRED OUTCOME:

Financial stability for all L.A. County residents

EXAMPLES OF KEY PRIORITIES

Blue = New effort
Black = Existing effort

Invest in Our Communities

- Prevention & environmental supports
- Grassroots organizing
- Convene jurisdictions & partners on shared priorities and advocacy

Strengthen Pathways to Opportunities

- Easier connections to jobs
- Supports for getting and maintaining jobs
- County jobs & contracts to pay living wages
- Build assets with match-savings, baby bonds, children's saving accts, & financial coaching

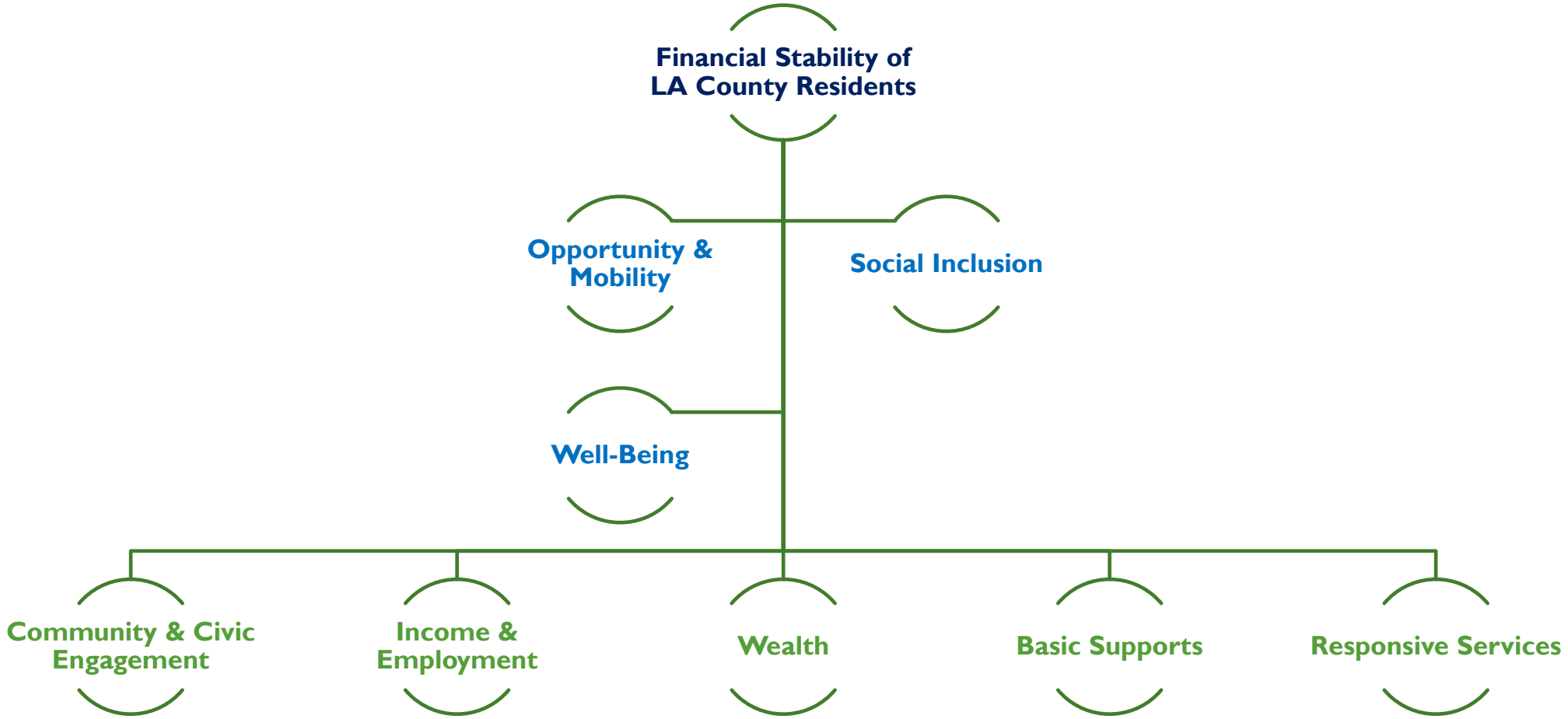
Expand Access to Basic Supports

- Emergency fund for basic needs
- Secure and maintain affordable housing
- Increase access to childcare
- Expand guaranteed income
- Enforce wage theft laws
- Evaluate debt that can be eliminated

Improve Our Service Delivery System

- Develop respectful, person-centered delivery system
- Centralize access to resources
- Advocate to reindex all public benefits & requirements
- Advocate to change child neglect definition

MEASURING SUCCESS



SUGGESTED ACTIONS AND NEXT STEPS

Suggested Starting Actions

- Develop a person-centered service delivery system starting with two departments
- Strengthen pathway between DPSS CalWORKs and GR recipients and connections to WDACS job centers
- Create case management support for hard to hire people to help them get and retain jobs
- Advocate to reindex all public benefits and requirements
- Advocate to change the definition of "child neglect" to reduce the number of families being referred to DCFS because of their poverty level

Next Steps

- Submit the PAI Framework to the Board
- Brief the EDPC Cluster
- Identify 3 – 5 priority actions for implementation
- Identify key measurement indicators