

ECONOMIC DEVELOPMENT POLICY COMMITTEE
Thursday, January 9, 2020
Kenneth Hahn Hall of Administration
500 West Temple Street, Conference Room 743
11:00 a.m. – 12:00 p.m.

AGENDA

1. Introductions
2. Women and Girls Initiative update
(Abbe Land) 15 minutes
3. Community Workforce Agreement/PLA update
(Amir Alam, CEO) 15 minutes
4. Policy roundtable: brief update on Economic/Workforce
Development goals for 2020
(Board deputies) 25 minutes
5. Public comment 5 minutes



LOS ANGELES COUNTY
WOMEN
+
GIRLS
INITIATIVE

*Presentation
for the*

Economic Development Policy Committee

January 9, 2020

WGI Governing Council

1st DISTRICT



Katherine Spillar



Beatriz Olvera Stotzer



Sandra Mendoza

4th DISTRICT



Perla Hernandez Trumkul



Dr. Carmen Estrada-Schaye



Jane Templin

2nd DISTRICT



Anita DeFrantz



Araceli Campos



Sharon Shelton, M.A.

5th DISTRICT



Angela Underwood-Jacobs



Alice Petrossian



Jennifer Quan

3rd DISTRICT



Kafi D. Blumenfield

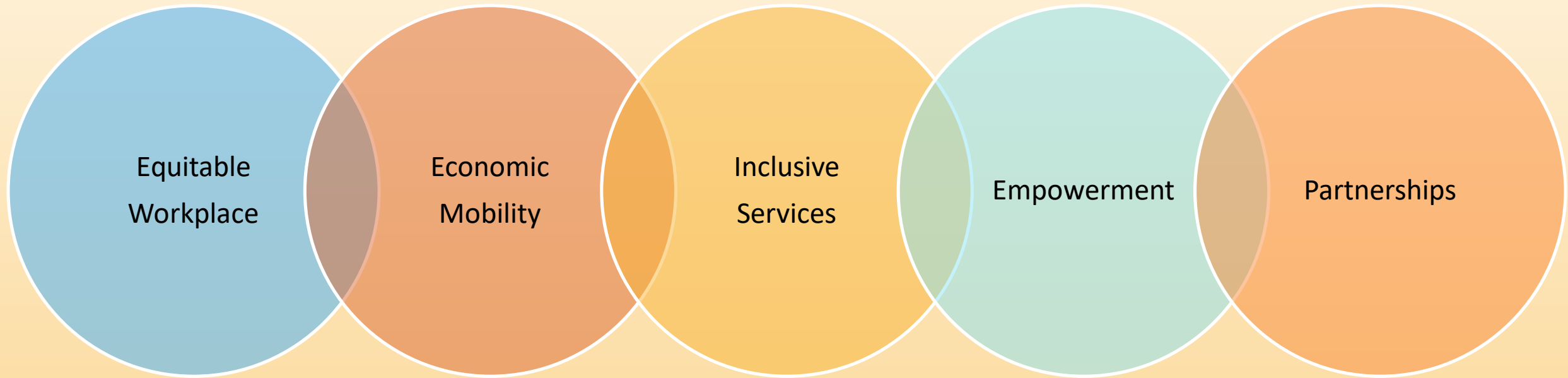


Wendy Greuel



R. Christine Hershey

WGI Strategic Priorities



WGI's Economic Mobility Definition

The ability to move up the economic ladder during one's lifetime by having the financial freedom to meet basic needs and personal achievements.

Adopted Spring 2019

Economic Development Motions

Curbing the Impact of High-Cost Loan Products (October 16, 2018)

The Board directed the DCBA to collaborate with the WGI and other departments to address predatory loans that are detrimental to women's economic stability.

Improving the County's Community Business Enterprise Contracting Program (October 16, 2018)

The Board instructed the Director of DCBA to consult with the WGI Executive Director and other department directors to submit a written report to the Board regarding inclusive contracting processes and programs.

Supporting the Growth of the Los Angeles County Film and Digital Media Industry (October 30, 2018)

The WGI is working with the Film Office of the Chief Executive Office's Economic Development Division on this motion. The WGI's role is to ensure that a gender lens is included in the discussions surrounding workforce development in support of emerging film and digital media companies.

Economic Development Motions

Sidewalk Vending Assessment and Recommendations (November 7, 2018)

The Board instructed DCBA to collaborate with WGI and other departments to address sidewalk vending which is a means of earning a living for many women.

Implementing a Plan to Achieve the County of Los Angeles' 25% Procurement Attainment Goal for Local Small Business Enterprises (April 30, 2019)

The Board directed the Director of DCBA, in collaboration with the Directors of ISD, Department of Public Works, the WGI, the Center for Health Equity, and other County departments, initiatives, and agencies to identify business support needs and barriers to soliciting work with the County, and develop programming to address the unique needs of and barriers experienced by CBEs.

“Women in Tech Hiring” Initiative (December 17, 2019) The Board instructed the Director of Personnel, in collaboration with the Executive Officer of the Board, the CEO, WDACS, WGI, CIO, ISD, and the leadership of the Women in Technology employee group, to submit a proposal in 120 days, with an immediate or phased implementation timeline, plus budget and position authority needs, to establish a “Women in Tech” Hiring Initiative.

Economic Development Motions

“Women in Trade” Apprentice Items

Recommendations on accessible, affordable and flexible child and adult care options for County employees

Effect gender parity in employment across the County workforce

- Guide to Promoting Gender Equity in Recruitment & Hiring
- Productivity Investment Fund grant for *Textio* software that will assist in creating gender free job postings
- Identify 80/20 gender disproportionate jobs

Economic Development Priorities

All Economic Development Reports Have Gender Data

- County-generated reports
- County partner reports

Economic Mobility Survey

- Countywide survey of 1500 households representative of diversity of County and supervisorial districts
- Conduct survey every 5 years

QUESTIONS?



wgi.lacounty.gov



[@LACWGI](https://twitter.com/LACWGI)



[@LACWGI](https://www.instagram.com/LACWGI)



facebook.com/LACWGI



[\(213\) 974-5410](tel:(213)974-5410)



wgi@lacounty.gov

UPDATE: COMMUNITY WORKFORCE AGREEMENT

JANUARY 2020

BOARD DIRECTIVES ON CWA

March 21, 2017

Board directed negotiation between the County and the Trades to create a CWA for certain County projects

July 10, 2018

During CWA negotiations, Board added projects to CWA

November 12, 2019

Board approved CWA, and has since added further projects

WHAT IS A COMMUNITY WORKFORCE AGREEMENT (CWA)?

- A Collective Bargaining Agreement between the contractors and the signatory construction unions, including the Los Angeles & Orange Counties Building and Construction Trades Council and the Southwest Regional Council of Carpenters, for Covered Projects
- Applies to both union and non-union contractors, and applies to prime contractor and all subcontractors
- Provisions to prevent work stoppages and lockouts for the length of the project

WHAT ARE KEY ELEMENTS OF A CWA?

- Uses current Prevailing Wage Requirements
- Changes hiring hall rules to require unions to first provide local and targeted workers to allow contractors to meet County's LTWHP (30% Local and 10% Targeted)
- Helps LSBE, DVBE, and SE contractors, allows them to use more "core workers" before going to the union hiring halls.
- Encourages job training (entry into union apprenticeship programs)
- Utilizes the services of Helmets to Hardhats, to connect transitioning and former military to career opportunities in the construction industry
- Establishes a Women in Trades Advisory Council, to provide a forum to define and implement strategies to increase female recruitment, training, placement and retention

CURRENT CWA PROJECTS

- MLK Behavioral Health Center (\$335.7M)
- Harbor-UCLA Medical Center Master Plan Projects (\$2.351B)
 - Outpatient Center, Support Building, and Parking Structure A
 - Central Plant and IT/Shop
 - Inpatient Tower and Parking Structure B
- Rancho Los Amigos South Campus
 - Probation and ISD Department Headquarters (TBD)
 - Sports Center Project (\$12.1M)
- Rancho Los Amigos National Restorative Care Village (\$66.1M)
- Whittier Aquatic Center Project (\$28.9M)
- Whittier Narrows Equestrian Center (\$13.2M)

EVALUATING POTENTIAL COUNTYWIDE CWA IMPACTS/ISSUES

- Potential for increase in contractor bid prices?
- Potential disincentive to some non-union contractors to bidding on County projects?
- Potential impact to non-union LSBE, DVBE and SE contractors?
- Are there enough union workers to meet all of County's construction needs?
- CWA Administration costs across all projects
- On what size project do potential benefits outweigh the potential risks (projects over \$2.5M, \$5M, \$10M)?

NEXT STEPS

- Outreach to engage private and public stakeholders (Committee feedback on suggested strategies)
- Preparing on-line survey to send to stakeholders
- Focus meetings