

**ECONOMIC DEVELOPMENT POLICY COMMITTEE**  
**Thursday, June 4, 2020**  
**9:00 a.m. – 10:00 a.m.**

**Virtual/SKYPE Meeting**

**Call-in number: 1-323-776-6996 Access Code: 498935018#**

**AGENDA**

1. Introductions
2. Legislative update (CEO) 5 minutes
3. Office of Immigrant Affairs update (DCBA) 15 minutes
4. Great Plates Delivered Program update (WDACS) 10 minutes
5. Extension of WDACS' Intermediary Agreements with Local Workforce Development Boards to Implement Regional Workforce Initiatives (WDACS) 10 minutes
6. Business Relief Funds update (LACDA, DCBA) 15 minutes
7. COVID-19 Portal and Website update (DCBA) 5 minutes
8. Public comment

**NOTE:**

Please send comments to [EconomicDevelopment@ceo.lacounty.gov](mailto:EconomicDevelopment@ceo.lacounty.gov) by Wednesday June 3rd at noon. They will be shared with the Committee prior to the meeting.



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Hilda L. Solis  
Mark Ridley-Thomas  
Sheila Kuehl  
Janice Hahn  
Kathryn Barger

# COUNTY OF LOS ANGELES WORKFORCE DEVELOPMENT, AGING AND COMMUNITY SERVICES

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wdacs.lacounty.gov

Otto Solórzano  
Chief Deputy

*"Connecting communities and improving the lives of all generations"*

June 16, 2020

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

## **RECOMMENDATION TO EXTEND INTERMEDIARY AGREEMENTS WITH LOCAL WORKFORCE DEVELOPMENT BOARDS TO PROVIDE WORKFORCE SERVICES TO ADULTS AND YOUTH AND IMPLEMENT OTHER REGIONAL WORKFORCE INITIATIVES**

**(ALL SUPERVISORIAL DISTRICTS) (3 VOTES)**

### **SUBJECT**

Workforce Development, Aging and Community Services (WDACS) seeks to extend and amend existing Intermediary Agreements (IA) with the six (6) Workforce Development Boards (WDB) in the Los Angeles region through June 30, 2023, to provide workforce development services to adults, dislocated workers, opportunity youth, people experiencing homelessness, the justice-involved population, and other target populations.

### **IT IS RECOMMENDED THAT THE BOARD:**

1. Authorize WDACS' Acting Director (or his designee) to extend and amend existing IAs with the six (6) local WDBs, listed on Attachment A, effective July 1, 2020, through June 20, 2023, with an option to extend for two (2) additional twelve-month periods.

### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

WDACS administers workforce programs that provide eligible participants access to employment, education, training, and other supportive services with the goal of providing

participants the work skills needed to compete in the global economy. WDACS focuses on preparing high-need priority populations for jobs and careers. WDACS provides funding to the other six (6) WDBs in Los Angeles County (County) to provide employment and training services to CalWORKs youth, foster youth, youth experiencing homelessness and justice-involved individuals. The IAs enable WDACS to implement the Youth@Work program and Measure H employment initiatives Countywide, in collaboration with the other WDBs.

On March 25, 2014, the Board approved a motion for WDACS (then Community and Senior Services) to enter into IAs with the six (6) WDBs to provide employment and training services to CalWORKs youth and other youth throughout the County. This authority was later expanded to include adults and other target populations. On June 13, 2017, the Board approved an extension of the existing IAs through June 30, 2020.

This Board letter is requesting to extend the existing IAs through June 30, 2023, with an option to extend for two (2) additional twelve-month periods through June 30, 2025. This action would enable WDACS to continue partnering with the six (6) WDBs (listed on Attachment A) to provide critical workforce services to eligible adults, dislocated workers, youth, people experiencing homelessness, the justice-involved population, and other target populations residing in the County.

#### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

The recommended action supports Countywide Strategic Plan Goal 1: Make Investments that Transform Lives by supporting job readiness and increasing employment opportunities; and Strategic Plan Goal 2: Foster Vibrant and Resilient Communities by aligning workforce development programs to provide career pathways for high-need priority populations, while supporting the labor needs of the County's high-growth industry sectors.

#### **FISCAL IMPACT/FINANCING**

WDACS' workforce services are funded by numerous funding streams including Workforce Innovation and Opportunity Act (WIOA), Measure H, Juvenile Justice Prevention Act (JJCPA) and Temporary Assistance to Needy Families (TANF). These funds are included in the FY 20-21 departmental budget. The Catalog of Federal Domestic Assistance (CFDA) for our non-federal and federally funded programs are:

- WIOA Adult funds (including Veterans): 17.258; Federal grantor is Department of Labor (DOL)
- WIOA Dislocated Worker funds: 17.278; Federal grantor is DOL
- WIOA Youth funds: 17.259; Federal grantor is DOL
- TANF funds: 93.558; Federal grantor is Health and Human Services
- INVEST funds: State funds from Department of Probation
- JJCPA funds: State of California is the grantor

- Measure H funds: Local funds from Chief Executive Office

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

WDACS administers workforce services primarily following the framework institutionalized under WIOA (Public Law 113-128), which was enacted on July 22, 2014. WIOA emphasizes leveraging local resources and partnerships to provide training and subsidized work experience for adults and out-of-school youth to prepare them for in-demand occupations with career pathways in high-growth industry sectors. Consistent with the priorities of the Board of Supervisors and the County Workforce Development Board, WDACS also focuses services on disconnected youth, those on public assistance, foster youth, individuals with disabilities, formerly incarcerated individuals, and people experiencing or at risk of experiencing homelessness.

### **CONTRACTING PROCESS**

WIOA Regulations, Section 194(3), allows any local area to enter into an agreement with another local area to pay or share in the cost of educating, training, or placing individuals participating in WIOA activities. This promotes efficiency by saving time and resources that would normally be used during an extensive open-competitive procurement process.

### **MONITORING REQUIREMENT**

Administrative, programmatic, and fiscal monitoring of all workforce programs and program subrecipients will be conducted on an annual basis to ensure subaward compliance. Administrative, program and fiscal monitoring are conducted by the Department of the Auditor-Controller.

### **IMPACT ON CURRENT SERVICES**

Approval of the recommended action will enable WDACS to partner with the six (6) WDBs in the Los Angeles region to provide critical workforce services and facilitate the expansion of workforce initiatives that target populations with significant barriers to employment throughout the County.

### **CONCLUSION**

Should you have questions, please contact me directly, or your staff may contact Mr. Kevin Anderson, Special Assistant, at (213) 738-2593 or [kanderson@wdacs.lacounty.gov](mailto:kanderson@wdacs.lacounty.gov).

The Honorable Board of Supervisors  
June 16, 2020  
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Respectfully submitted,

OTTO SOLÓRZANO  
Acting Director

OS:PG:CD:MY:jd

Attachment

DRAFT

**FY 2020-2023 INTERMEDIARY AGREEMENTS  
WORKFORCE DEVELOPMENT BOARDS**

**ATTACHMENT A**

<b>Workforce Development Boards (WDB)</b>
City of Los Angeles WDB - Economic & Workforce Development Department
Pacific Gateway (Long Beach) WDB
Foothill WDB
Southeast Los Angeles County WDB
South Bay WDB
Verdugo WDB



# ESSENTIAL WORKERS INITIATIVE

A ROADMAP TOWARDS  
IMMIGRANT ECONOMIC RECOVERY & RESILIENCE

# OVERVIEW

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- Immigrants confront specific challenges to their full participation and contribution to the County's economy.
- Immigrants are an essential part of the County's economy.
- Bringing an immigrant lens to the County's economic recovery and resilience efforts enables us to move towards inclusion of all of the County's economically disenfranchised.



# IMMIGRANTS ARE AN ESSENTIAL PART OF THE COUNTY

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**1 in 3**

*Angelenos are  
foreign-born*

**60%**

*of children in L.A.  
County have at  
least one parent  
who is an  
immigrant*

**80%**

*of immigrants  
identify as Latinx or  
Asian American /  
Pacific Islander*

**47%**

*of the working-  
age population  
(ages 25 to 64)  
are immigrants*

(Source: USC Center for the Study of Immigrant Integration)

# CHALLENGES TO IMMIGRANT ECONOMIC PARTICIPATION

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*Immigrants confront specific challenges to their economic recovery from this public health crisis.*

Accessibility of Services

Immigration Status



**Immigrants & Their Families**

Economic Exclusion

# CHALLENGE #1: IMMIGRATION STATUS

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- Immigration status and public benefits eligibility
- Public charge
- Workplace discrimination based on status

## CHALLENGE #2: ACCESSIBILITY OF SERVICES

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- Knowledge of County services available to immigrants
- Digital divide (internet and personal computer access)
- Language access
- Data disaggregation for AAPI community

## CHALLENGE #3: ECONOMIC EXCLUSION

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- Underemployment and skills matching
- Workplace English
- Access to bridging and startup capital for immigrant entrepreneurs
- Economic mobility of immigrants
- Training for jobs of the future
- Wage theft
- Affordable childcare
- High unbanked rate among immigrants
- High rates of housing burden

# IMMIGRANTS DRIVE L.A. COUNTY'S ECONOMY

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**1/3**

*of L.A. County's \$711B economy is produced by immigrants*

(Source: New American Economy)

**\$544M**

*in tax revenue contributed by the County's undocumented immigrants*

(Source: Institute on Taxation & Economic Policy)

**\$3.5B**

*or 45.6% of self-employed income is generated by immigrant-owned businesses*

(Source: Fiscal Policy Institute and the Americas Society / Council of the Americas)

**2/3**

*of "Main Street" businesses in L.A. County are immigrant-owned and run*

(Source: Fiscal Policy Institute and the Americas Society / Council of the Americas)

# WHO ARE OUR ESSENTIAL WORKERS?

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*Immigrants are significantly represented in essential industries including:*

- *Health Care*
- *Agriculture*
- *Food Production*
- *Retail / Groceries*
- *Sanitary Workers*
- *Transportation / Delivery*

In L.A. County,

- 61% of **construction** workers
- 59% of **manufacturing** workers
- 47% of **transportation and warehousing** workers
- 44% of **entertainment and food services** workers
- 41% of **retail** workers

... are naturalized, legal permanent residents, or undocumented

(Source: USC Center for the Study of Immigrant Integration)

# COVID-19 IMPACT TO ESSENTIAL WORKERS

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*Essential workers, especially immigrants, were already struggling to make ends meet before the crisis. **The current public health crisis has only exposed how inequitable the economy is for immigrants.***

The CARES Act excludes those who are ITIN filers or file jointly with ITIN filers. As a result, **an estimated 2 million in mixed-status families in L.A. County were excluded from CARES Act economic relief.**

- This includes **886,000** undocumented immigrants.
- In total, an estimated **1,125,000 U.S. citizens and green-card holders in L.A. County** were excluded from economic relief.

(Source: USC Center for the Study of Immigrant Integration)



# COVID-19 HAS BROUGHT ON A "SHE-CESSION"

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*Unlike the 2008 recession, the developing recession brought on by the public health crisis has had a **disproportionate and negative impact on women, especially women of color**. Women are significantly represented in essential industries, like sanitation and caregivers.*

Of the 20.5 million jobs lost in the United States last month, **women make up 55 percent of jobs lost**, an unemployment rate 2 percent higher than men.

**Women of color were especially impacted**, with unemployment rates of over 20 percent for Latina workers.

(Source: Institute for Women's Policy Research)

# OPPORTUNITIES TO SUPPORT OUR ESSENTIAL WORKERS

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- Support immigrant entrepreneurship
- Create safe, inclusive, resilient workplaces
- Train workers for the economy of the future
- Develop a clearer picture of immigrant contributions to the County economy and inequities
- Increase language access to make County services more accessible to immigrant workers and business owners

# NATURALIZATION CONTRIBUTES TO ECONOMIC GROWTH

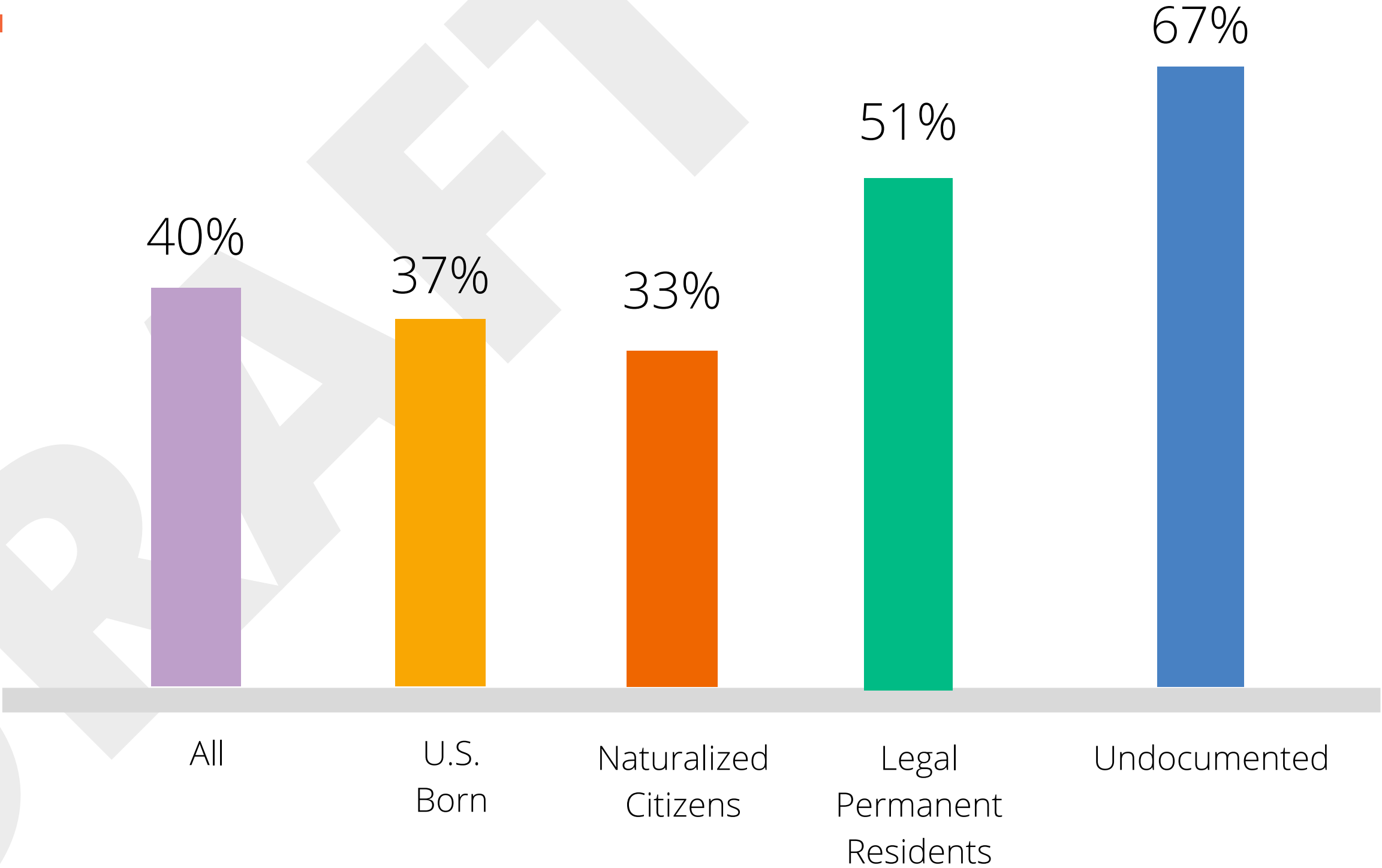
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*As naturalized citizens and their families prosper, so too does the County as they contribute to the County's economy. A 2012 study of the City of Los Angeles - with less than half the population of the County - determined that if all immigrants eligible to naturalize, the City would see **\$362,480,000 in increased tax revenues**. The County and all of its residents benefit when eligible immigrants are able to access and afford naturalization.*

(Source: Migration Policy Institute)

# NATURALIZATION CONTRIBUTES TO ECONOMIC SECURITY

*Naturalized citizens have a lower rate of economic insecurity than U.S. born Angelenos.*



(Source: USC Center for the Study of Immigrant Integration)

# RECOMMENDATIONS

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- Create training and apprenticeships in County resilience efforts, e.g., green jobs in low-income communities
- Collect and analyze economic data on the County's immigrant communities
- Work with the L.A. County Workforce Development Board and CBOs to assess the needs of our most vulnerable workers
- Develop a language access plan

# WHERE THE OIA IS MAKING A DIFFERENCE

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- 12,000 County employees trained about Public Charge
- Co-hosting weekly ethnic media convenings to highlight County services that immigrants can use to get through the current public health crisis
- Compiling and translating a list of vital County services eligible to immigrants into Spanish, Mandarin Chinese, Korean, Tagalog (Pilipino), and Khmer

# ESSENTIAL WORKERS INITIATIVE

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*Inspired by the City of Seattle's Race & Social Justice Initiative*

1. **Essential Workplace Assessment Report** to examine how immigrants are impacted in essential industries
2. Provide small **grants to support organizations serving immigrants at risk** of slipping through the social safety net
3. **Immigrant Equity Toolkit** to bring an immigrant lens to County services

# TOWARDS A MORE EQUITABLE, INCLUSIVE & RESILIENT ECONOMY

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