

**ECONOMIC DEVELOPMENT POLICY COMMITTEE**  
**Thursday, June 11, 2020**  
**9:00 a.m. – 10:30 a.m.**

**Virtual/SKYPE Meeting**

**Call-in number: 1-323-776-6996 Access Code: 498935018#**

**AGENDA**

1. Introductions
2. Legislative update (CEO) 10 minutes
3. Extension of WDACS' Intermediary Agreements with Local Workforce Development Boards to Implement Regional Workforce Initiatives – follow up from 6/4 (WDACS) 15 minutes
4. Business Relief Funds update (LACDA, DCBA) 20 minutes
5. Communications Plan for deployment of the Regional Relief Fund (LACDA, DCBA) 30 minutes
6. COVID-19 Portal and Website update (DCBA) 5 minutes
7. COVID-19 related Board items/report backs (various) 5 minutes
8. Public comment 5 minutes

**NOTE:**

Please send comments to [EconomicDevelopment@ceo.lacounty.gov](mailto:EconomicDevelopment@ceo.lacounty.gov) by Wednesday June 10th at noon. They will be shared with the Committee prior to the meeting.



lacounty.gov

Hilda L. Solis  
Mark Ridley-Thomas  
Sheila Kuehl  
Janice Hahn  
Kathryn Barger

# COUNTY OF LOS ANGELES WORKFORCE DEVELOPMENT, AGING AND COMMUNITY SERVICES

3175 West Sixth Street • Los Angeles, CA 90020

Tel: 213-738-2600 Fax: 213-487-0379



wdacs.lacounty.gov

Otto Solórzano  
Chief Deputy

*"Connecting communities and improving the lives of all generations"*

June 16, 2020

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

## **RECOMMENDATION TO EXTEND INTERMEDIARY AGREEMENTS WITH LOCAL WORKFORCE DEVELOPMENT BOARDS TO PROVIDE WORKFORCE SERVICES TO ADULTS AND YOUTH AND IMPLEMENT OTHER REGIONAL WORKFORCE INITIATIVES**

**(ALL SUPERVISORIAL DISTRICTS) (3 VOTES)**

### **SUBJECT**

Workforce Development, Aging and Community Services (WDACS) seeks to extend and amend existing Intermediary Agreements (IA) with the six (6) Workforce Development Boards (WDB) in the Los Angeles region through June 30, 2023, to provide workforce development services to adults, dislocated workers, opportunity youth, people experiencing homelessness, the justice-involved population, and other target populations.

### **IT IS RECOMMENDED THAT THE BOARD:**

1. Authorize WDACS' Acting Director (or his designee) to extend and amend existing IAs with the six (6) local WDBs, listed on Attachment A, effective July 1, 2020, through June 20, 2023, with an option to extend for two (2) additional twelve-month periods.

### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

WDACS administers workforce programs that provide eligible participants access to employment, education, training, and other supportive services with the goal of providing

participants the work skills needed to compete in the global economy. WDACS focuses on preparing high-need priority populations for jobs and careers. WDACS provides funding to the other six (6) WDBs in Los Angeles County (County) to provide employment and training services to CalWORKs youth, foster youth, youth experiencing homelessness and justice-involved individuals. The IAs enable WDACS to implement the Youth@Work program and Measure H employment initiatives Countywide, in collaboration with the other WDBs.

On March 25, 2014, the Board approved a motion for WDACS (then Community and Senior Services) to enter into IAs with the six (6) WDBs to provide employment and training services to CalWORKs youth and other youth throughout the County. This authority was later expanded to include adults and other target populations. On June 13, 2017, the Board approved an extension of the existing IAs through June 30, 2020.

This Board letter is requesting to extend the existing IAs through June 30, 2023, with an option to extend for two (2) additional twelve-month periods through June 30, 2025. This action would enable WDACS to continue partnering with the six (6) WDBs (listed on Attachment A) to provide critical workforce services to eligible adults, dislocated workers, youth, people experiencing homelessness, the justice-involved population, and other target populations residing in the County.

#### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

The recommended action supports Countywide Strategic Plan Goal 1: Make Investments that Transform Lives by supporting job readiness and increasing employment opportunities; and Strategic Plan Goal 2: Foster Vibrant and Resilient Communities by aligning workforce development programs to provide career pathways for high-need priority populations, while supporting the labor needs of the County's high-growth industry sectors.

#### **FISCAL IMPACT/FINANCING**

WDACS' workforce services are funded by numerous funding streams including Workforce Innovation and Opportunity Act (WIOA), Measure H, Juvenile Justice Prevention Act (JJCPA) and Temporary Assistance to Needy Families (TANF). These funds are included in the FY 20-21 departmental budget. The Catalog of Federal Domestic Assistance (CFDA) for our non-federal and federally funded programs are:

- WIOA Adult funds (including Veterans): 17.258; Federal grantor is Department of Labor (DOL)
- WIOA Dislocated Worker funds: 17.278; Federal grantor is DOL
- WIOA Youth funds: 17.259; Federal grantor is DOL
- TANF funds: 93.558; Federal grantor is Health and Human Services
- INVEST funds: State funds from Department of Probation
- JJCPA funds: State of California is the grantor

- Measure H funds: Local funds from Chief Executive Office

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

WDACS administers workforce services primarily following the framework institutionalized under WIOA (Public Law 113-128), which was enacted on July 22, 2014. WIOA emphasizes leveraging local resources and partnerships to provide training and subsidized work experience for adults and out-of-school youth to prepare them for in-demand occupations with career pathways in high-growth industry sectors. Consistent with the priorities of the Board of Supervisors and the County Workforce Development Board, WDACS also focuses services on disconnected youth, those on public assistance, foster youth, individuals with disabilities, formerly incarcerated individuals, and people experiencing or at risk of experiencing homelessness.

### **CONTRACTING PROCESS**

WIOA Regulations, Section 194(3), allows any local area to enter into an agreement with another local area to pay or share in the cost of educating, training, or placing individuals participating in WIOA activities. This promotes efficiency by saving time and resources that would normally be used during an extensive open-competitive procurement process.

### **MONITORING REQUIREMENT**

Administrative, programmatic, and fiscal monitoring of all workforce programs and program subrecipients will be conducted on an annual basis to ensure subaward compliance. Administrative, program and fiscal monitoring are conducted by the Department of the Auditor-Controller.

### **IMPACT ON CURRENT SERVICES**

Approval of the recommended action will enable WDACS to partner with the six (6) WDBs in the Los Angeles region to provide critical workforce services and facilitate the expansion of workforce initiatives that target populations with significant barriers to employment throughout the County.

### **CONCLUSION**

Should you have questions, please contact me directly, or your staff may contact Mr. Kevin Anderson, Special Assistant, at (213) 738-2593 or [kanderson@wdacs.lacounty.gov](mailto:kanderson@wdacs.lacounty.gov).

The Honorable Board of Supervisors  
June 16, 2020  
Page 4

Respectfully submitted,

OTTO SOLÓRZANO  
Acting Director

OS:PG:CD:MY:jd

Attachment

DRAFT

**FY 2020-2023 INTERMEDIARY AGREEMENTS  
WORKFORCE DEVELOPMENT BOARDS**

**ATTACHMENT A**

<b>Workforce Development Boards (WDB)</b>
City of Los Angeles WDB - Economic & Workforce Development Department
Pacific Gateway (Long Beach) WDB
Foothill WDB
Southeast Los Angeles County WDB
South Bay WDB
Verdugo WDB



# Los Angeles COVID-19 Recovery Fund

JUNE 11, 2020

AZUSENA FAVELA

DEPUTY DIRECTOR

DEPARTMENT OF CONSUMER  
& BUSINESS AFFAIRS

# LA County Board Motion

---

- Establishing a regional COVID-19 Relief Fund for Small Businesses and Nonprofits.
- A multi-tiered programmatic model
- Low-cost working capital loans to maintain small businesses who may not qualify for federal disaster assistance;
- Working capital loans to nonprofit organizations and small businesses who are providing essential services, or transitioning from an existing model to provide essential services, that directly address the health or economic impacts of COVID-19
- Cash grants to microentrepreneurs and other highly vulnerable populations who will not qualify for federal disaster relief.



# Recovery Fund Priorities

---

1. Provide loan and grant capital to Los Angeles small businesses, microentrepreneurs and nonprofit organizations.
2. Ensure equitable access to capital across geography, demographics and borrower type.
3. Undertake a coordinated and strategic fundraising approach to maximize resources for the Fund.
4. Facilitate the participation of Los Angeles based CDFIs as technical assistance providers and originating lenders.
5. Gather and report robust social impact metrics.

# Overview of Grants

---

- Fund: \$3,200,000 grant fund
  - \$2M from the County, \$1M from the City, and \$200K from Union Bank
- Grant Sizes:
  - \$5,000 grants to microentrepreneurs
  - \$15,000 grants to non-profits and small businesses

# Target Recipients

---

- **Small businesses** with less than \$1 million in annual gross revenue
- **Micro-entrepreneurs:** Those individuals participating in the gig economy, particularly street vendors, sole proprietors, 1099 workers, and/or single-member LLCs with annual income/revenues of less than \$100,000. Undocumented individuals will be eligible to apply.
- **Nonprofit social service providers** that serve low-to-moderate income communities with less than 10 employees or under \$1 million budget.
- Entities located in or primarily serving low-to-moderate income census tracts.

# Distribution

---

- The Grant Fund will utilize a weighted computer system to implement an equity lens on the selection of recipients.
- The Fund will seek equitable distribution across geographies, prioritizing low-to-moderate income neighborhoods that may not have been able to take advantage of other public emergency lending sources.
- County funds to be disbursed within the County, with equitable distribution across the five County Board of Supervisor Districts; not including the City of LA.
- City funds to be disbursed within the City, with equitable distribution across the 15 Council Districts.
- Equitable distribution between the County and the City, based on investment.

# Process

---

1. Announce availability of TA two weeks before application opens\*
2. Deliver TA support and on-going promotion starting one week before applications opens
3. Open grant portal – online only
4. Drawing of awards
5. Recipients notified and verification process begins
  - W9
  - ACH form
  - Voided check
  - COVID-19 Small Business Substantiation Statement
  - Tax Return to verify annual income/revenue
  - Attend 1-hour webinar
6. If process completed, funds are issued.
7. Assess, Report, Adjust, Repeat
8. Grant funds released over six rounds of approx. \$533,000 each.

\*Only during the first round

# Tentative Timeline

---

	Application Open timeframe		Review timeframe		Funding awarded timeframe	
Round 1	06/29/20	07/3/20	07/6/20	07/17/20	07/20/20	07/31/20
Round 2	07/13/20	07/17/20	07/20/20	07/31/20	08/03/20	08/14/20
Round 3	07/27/20	07/31/20	08/03/20	08/14/20	08/17/20	08/28/20
Round 4	08/10/20	08/14/20	08/17/20	08/28/20	08/31/20	09/11/20
Round 5	08/24/20	08/28/20	08/31/20	09/11/20	09/14/20	09/25/20
Round 6	09/08/20	09/11/20	09/14/20	09/25/20	09/28/20	10/9/20

# Technical Assistance

---

- LISC will coordinate and train TA providers
- Services:
  - Guide through application
  - Gathering of documents
  - Access to technology
  - Printed application
- The TA will run over a 3-month period.

# TA Providers

---

- **Local Organizations**

- API Small Business Program
- Inclusive Action for the City
- LA Area Chamber
- Lendistry
- New Economics for Women
- PACE
- Pacific Coast Regional

- **Multilingual:**

- English, Spanish, Cantonese, Mandarin, Japanese, Khmer, Korean, Tagalog, Thai, Hindi, Vietnamese, Cambodian, Urdu, Amharic, Russian, Armenia, and Malay.

- **Geography:**

- Countywide

- **Outreach Tools:**

- Existing Base
- Social Media
- Chambers
- BIDs
- Word of Mouth
- Text Messages



# Marketing Opportunities

---

- Daily briefings
- Newsletter
- Social Media
- Host a webinar
- Ethnic media press conference

# Questions?

---