ECONOMIC DEVELOPMENT POLICY COMMITTEE
Thursday, October 14, 2021
9:00 a.m. – 10:00 a.m.

Virtual/Microsoft Teams Meeting

Call-in number: 1-323-776-6996 Access Code: 831 836 193#

AGENDA

1. Introductions

2. Legislative update — 5 minutes
   (CEO)

3. Palmdale EIFD update — 10 minutes
   (CEO)

4. Pathways for Economic Resiliency Report -
   continue discussion from previous EDPC meetings — 15 minutes
   (WDACS and other departments)

5. American Rescue Plan Act report — 30 minutes
   (CEO and other departments)

6. Public Comment

NOTE:
Please send comments to EconomicDevelopment@ceo.lacounty.gov by Wednesday October 13th at noon. They will be shared with the Committee prior to the meeting.

County of Los Angeles EDPC Update

Palmdale Enhanced Infrastructure Financing District (EIFD)

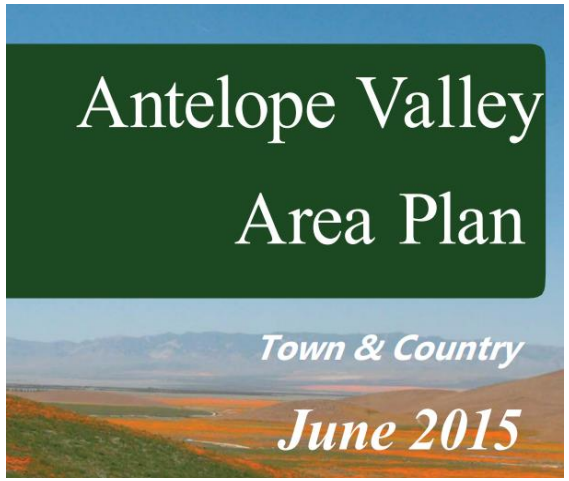
October 14, 2021

City-County Partnership

Support & Implement Existing LA County Plans & Initiatives

Our County
Los Angeles Countywide Sustainability Plan

Economic Resiliency Task Force
Kathryn BARGER



INFRASTRUCTURE LA

Help Accomplish LA County Goals & Priorities

1. **Local & Regional Transportation**
   - Palmdale Regional Airport
   - High Desert Corridor
   - Palmdale Multi-Modal Transportation Center

2. **High Wage Job Creation & Retention**
   - Support USAF Plant 42
   - Accelerate Private Sector Investment

3. **Housing Opportunities**
   - Affordable & Market Rate

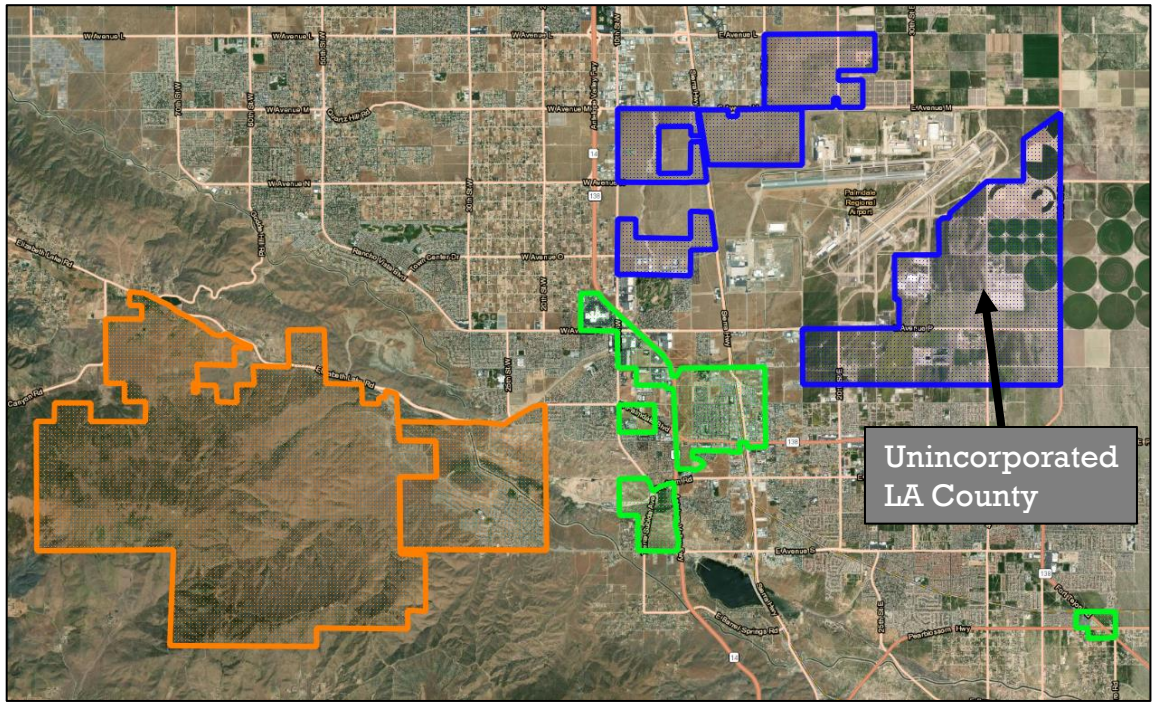
Palmdale – Diverse and Growing Community

1. **1.5% annual population growth since 1998 vs. 0.5% Countywide**
   - Price pressures in LA Basin & San Fernando Valley have spurred growth in Antelope Valley
   - City population grew by 32% between 2000 and 2010
   - 2045 General Plan update underway

2. **Majority of population identifies as People of Color**
   - 54% of City pop. identifies as Hispanic or Latino vs. 47% of County
   - Higher homeownership rates in City for African American (50%) & Hispanic/Latino (65%) households versus County (34% and 37% respectively)

3. **Need for high quality jobs and housing options**
   - City jobs-to-housing ratio of 0.56 vs. 1.11 Countywide
   - Need for high quality jobs – $62,511 median household income vs. $69,795 Countywide
   - Homeownership opportunity – 66% homeownership vs. 45% Countywide
   - Affordable community – $420,500 median home price vs. $754,400 Countywide

EIFD Study Area



Area A Area B Area C

Total 22,971 acres, including 4,140 acres unincorporated County:

1. **Area A – Palmdale Aerospace Corridor**
   - High quality job center
   - USAF Plant 42, Palmdale Regional Airport, new industrial and commercial development
2. **Area B – Palmdale Commercial Centers**
   - Transportation, medical, mixed use
   - Palmdale Medical Campus, Transportation Center, mixed-use and Transit Oriented District
3. **Area C – Las Colinas**
   - New housing opportunities
   - Ritter Ranch and Anaverde residential projects

Estimated 50-year $1.2 billion tax increment revenues, or $271 million bonds for public infrastructure*

** Based on 100% City property tax contribution (17.43¢) with County match.*

EIFD Feasibility – EIFD Infrastructure Expenditures

- ✓ Critical infrastructure to improve connectivity, mobility, and support new development identified through Specific Plans and Public Works analysis to be funded by EIFD:

	Streets & Intersections	Water / Sewer / Drainage	Total
Area A: Palmdale Aerospace Corridor	$7.2 million	$40.5 million	$47.7 million
Area B: Palmdale Transportation Corridors	$3.2 million	$19.5 million	$22.7 million
Rancho Vista Blvd Grade Separation*	$33.8 million		$33.8 million
Rancho Vista Blvd Water/Sewer Improvements*		$5.0 million	$5.0 million
Avenue O Widening & Median Realignment**	**$7.0 million**		**$7.0 million**
Antelope Valley County Service Center**			**$60.0 million**
		TOTAL:	**$176.2 million**

* Infrastructure projects that will serve County Unincorporated Area adjacent to Plant 42.
** Infrastructure projects provided by the County.

EIFD Fiscal Impact to County

✓ Overall, EIFD demonstrates positive fiscal impact on County General Fund

Proposed Enhanced Infrastructure Financing District for											**Palmdale**
County Contribution / Development Scenarios											
	Scenario	***County Contribution***	***City Contribution***	***Net to County (NPV)***	***Infrastructure Funding Requirement***	***Total Bond Proceeds***	***Revenue in Excess of bond payments***	***Total Available Funding***	***Infrastructure Funding Excess / Shortage***	***County Share in Excess (NPV)***	***Total County Share (NPV)***
1	***Base Case (No EIFD)***	0%	0%	$ 71,404,070							$ 71,404,070
2	***Expected EIFD***	17%	17%	$ 100,751,817	$ 176,200,000	$ 289,280,100	$ 559,454,772	$ 848,734,872	$ 672,534,872	$ 40,612,669	$ 141,364,486

Net Impact to County General Fund: **$ 69,960,416**

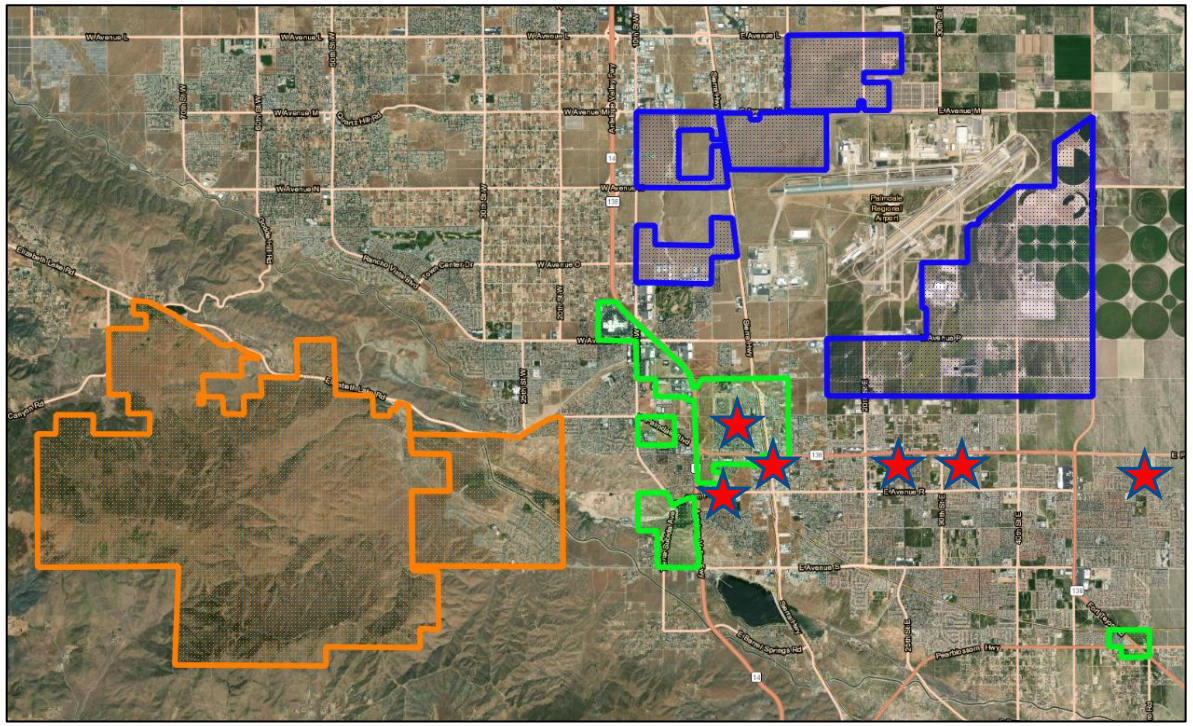
Notes

Scenario 1 — No EIFD. Net to County $ is from tax revenue for parcels within the proposed EIFD project area with Assessed Values projected at 2% annual growth.

Scenario 2 — City contributes 100% to EIFD; County contributes 70% of its 24.97% share. Under this scenario, the EIFD projects will be fully funded by year 16. The City and County contributions to the EIFD will be limited to the amount sufficient to cover outstanding EIFD bonds in subsequent years. Excess EIFD revenues will be returned to the City and County.

kosmont companies

Affordable Housing



Area A Area B Area C

Planned Affordable Housing Projects

- Six already planned affordable housing projects with ~658 units in or adjacent to EIFD – **600** affordable (108 low, 200 very low, 108 extremely low, and 184 affordable households).
- Future projects within the EIFD include an additional **509** affordable rental units, including 277 senior units.
- 33% lower MF asking rents in City ($1,274) vs. County ($1,940)
- 66% home ownership in the City vs. 45% County
- SF homes accessible to moderate income households with City's median home price ($420,500) vs. County ($754,400)

LA County EIFD Policy Guidelines

- Palmdale EIFD meets minimum criteria of County's policy for participating in city-led EIFDs:

Property Tax Increment: • Minimum $0.15 City share (Palmdale = $0.174 including MVLF) • City share contributed ≥ County share contributed • County contributes less than 100% of its share	☑
Fiscal Analysis: Positive net impact to County General Fund	☑
Board Priorities: Supports affordable housing, homeless prevention, workforce development, or sustainability • Additional priority for economic development, job creation in Disadvantaged Community	☑
Regional and Community Significance: As related to Board priorities above, job creation, blight removal, or improvements to regional transportation	☑
Affordable Housing: 20% of rental housing must be affordable	☑ *
"But for…" Test: Contribution of County property tax increment is necessary precondition for targeted projects	☑

** Includes already planned units in and adjacent to the EIFD*

Benefits of City – County Partnership

Critical investments needed in Antelope Valley to Support Regional Goals

- ✓ Infrastructure investments that benefit regional assets: Palmdale Regional Airport, High Speed Rail Station, High Desert Corridor, Palmdale Transportation Center and Palmdale Regional Medical Center

Fulfills key County objectives – Connect jobs, housing, transportation

- ✓ Economic development and high-wage job creation around airport, transportation, and medical facilities
- ✓ Diverse and affordable housing production
- ✓ Support policies, goals, and objectives in Antelope Valley Area of Countywide Sustainability Policy:

Goal 1: Resilient and healthy community environments where residents thrive in place

Goal 3: Equitable and sustainable land use and development without displacement

Goal 12: A commitment to realize OurCounty sustainability goals through creative, equitable, and coordinated funding and partnerships

Provides fiscal benefit to County

- ✓ $3.7 billion in potential new investment
- ✓ Approximately 42,924 construction-related jobs and 15,381 jobs from ongoing operation for the region
- ✓ Enhances application for State and Federal grants

Thank You

Questions?

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Disclaimer

The analyses, projections, assumptions, rates of return, and any examples presented herein are for illustrative purposes and are not a guarantee of actual and/or future results. Project pro forma and tax analyses are projections only. Actual results may differ from those expressed in this analysis.

Discussions or descriptions of potential financial tools that may be available to the City are included for informational purposes only and are not intended to be to be "advice" within the context of this Analysis.

Municipal Advisory activities are conducted through Kosmont Companies' affiliate, Kosmont Transaction Services, which is Registered as a Municipal Advisor with the SEC and MSRB.

Report Back
Pathways for Economic Resiliency

September 2, 2021

Economic Development Policy Committee

wdacs
workforce development
aging & community services

Partners

Los Angeles County Arts & Culture

CEO

OFFICE OF THE CIO
COUNTY OF LOS ANGELES

LOS ANGELES COUNTY
CONSUMER & BUSINESS AFFAIRS

Health Services
LOS ANGELES COUNTY

Los Angeles County
DEPARTMENT OF
Human Resources

ISD
INTERNAL SERVICES DEPARTMENT
COUNTY OF LOS ANGELES
"Trusted Partner and Provider of Choice"

LACDA
Los Angeles County Development Authority

COUNTY OF LOS ANGELES
Public Health

dpss

Public Works
LOS ANGELES COUNTY

LOS ANGELES COUNTY
WOMEN GIRLS
INITIATIVE

7 Priorities to Advance Economic Resiliency

- I. Investment in people: prioritize high-need, high-impact core programs that help workers through job training and placement
- II. Quality and affordable early care and education
- III. Improve hiring and contracting
- IV. Opening of the economy and public health safety
- V. Business assistance
- VI. Catalyze economic development
- VII. Close the digital divide

Priority I

Investment in people: prioritize high-need, high-impact core programs that help workers through job training and placement

Lead Department: WDACS/ Launch of new Economic & Workforce Development Department

Partner County Departments: Arts and Culture, DCBA, DPSS, LACDA

Investment in People - Strategies

Strategy 1: Rapid training and re-employment, including technological solutions to connect people to employment opportunities.

Implementation Plan

- Populations: people who lost jobs due to the pandemic; workers who do not wish to return to jobs that put them at risk of contracting COVID-19; individuals with barriers to employment.
- Subsidized employment, 100% reimbursement of on-the-job training (OJT), and transitional job services to incentivize hiring.
- Worker Equity Fund: Transportation, work attire, digital access, housing support, & child care.
- CalAssist Project: technology solutions to improve worker, employer, training matching and placement.

$20 million through the American Rescue Plan Act (ARPA) Funding.

Investment in People - Strategies

Strategy 2: Expansion of high road training programs that focus on employment opportunities and are responsive to the post-pandemic landscape.

Implementation Plan:

- Leverage the existing workforce system and launch of the new Economic & Workforce Development Department (EWDD).
- Expand pilot programs to implement pre-apprenticeships and apprenticeships in **advanced manufacturing, health care, early care and education, and the creative economy.**

$9M from ARPA

Investment in People - Strategies

Strategy 3: Youth work experience and enhanced opportunities to ensure we encourage the next generation's workforce

Implementation Plan

- **Recommendation:** Enhance Youth@Work and Countywide Youth Bridges Program (CYBP) by Double participation hours from 120 to 240.
    - **Goal:** Serve 2,500 youth per year targeting placement of 25% of Youth@Work participants in high road industries.
- Support Arts and Culture to continue administration of the Los Angeles County Arts Internship Program (API) to over 200 students.

$5M from ARPA

Investment in People - Strategies

Strategy 4: Establish a **Worker Equity Fund.**

Implementation Plan

- Provide financial, technical, housing, childcare, stipends, and social service assistance to participants.
- The goal of the WEF is to ensure participant success when enrolled in training programs.

$1M from ARPA, additional resources to be identified

Investment in People - Strategies

Strategy 5: Connect County's existing and new small business support services, including grant and loan programs, with workforce development services and a trained workforce.

Implementation Plan

- All grants and loans provided require job creation and retention.
- Develop an annual communications and outreach plan along with marketing products to improve connectivity of the workforce system to businesses and integrate into the new EWDD.

$1M from ARPA

Other Funding Opportunities

- Leveraging existing WIOA funding, resources and community partners
- Support partner departments on workforce and COVID-19 safety initiatives
- Reentry and alternatives to incarceration streams:
  - Measure H, SB 678, Measure J, AB 109
- Potential near future:
  - Federal “Infrastructure” and American Families Plan funding
  - State grants

Priority II

Quality and affordable early care and education

Lead Department: DPH's Office for Advancement of Early Care and Education (OAECE)

Partners: DCBA, LACDA, WDACS, Community-based Organizations, educational institutions, ECE advocates and stakeholders, local jurisdictions, State of California.

Early Care and Education

- **Planning led by Office for the Advancement of Early Care and Education (OAECE)**

- **Implementation plan based on LA County Unified Early Care and Education Strategic Plan**

- **Policy Roundtable for Child Care and Policy Development Ad Hoc developed implementation plan**
  - Reviewed strategic plan priorities during COVID-19
  - Streamlined recommendations to address economic resilience during COVID-19 recovery

- **Focus Areas**
  - Expand access to early care and education services
  - Improve the compensation and qualifications of the workforce so there is a sufficient supply

Early Care and Education

Recommendation

- Provide child care **vouchers** to the least resourced workers and low-income families

Status

- Provided $17 million in child care vouchers to over 6,000 children through CARES Act
- California FY 21-22 Budget includes new child care spaces

Program	Number of Slots	Date of Expansion
Alternative Payment Program	62,620	October 1, 2021
General Child Care (centers)	46,080	April 1, 2022
CA Migrant Alternative Payment	1,300	October 1, 2021
Emergency Bridge Fund	500	October 1, 2021
Total	**110,500**	

Early Care and Education

Recommendation

- Provide child care **stabilization grants** and technical assistance support to family child care providers and centers

Status

- Distributed over $9,000,000 in CARES Act for operations grants to early care and education centers and family child care providers.
- LA County recently approved additional funding for operations grants through the American Rescue Plan Act

Early Care and Education

Recommendation

- Expand **early care and education facilities** by supporting early care and education providers in navigating licensing, zoning, permitting, and other regulatory processes that pose barriers.

Status

- Action needed to create a **staff position** to provide navigation support and technical assistance to early care and education providers expanding their facilities.

- In the planning phase to establish an **on-line toolkit** with informational resources for providers, including user-friendly summaries of **state and local code requirements and permitting processes.**

Early Care and Education

Recommendation

- Improve the **compensation and qualifications** of the workforce so there is a sufficient supply of qualified early educators
  - Continue to advocate for increased compensation through restructuring of the State subsidy reimbursement system.

Status

- Board of Supervisors adopted a pursuit of Position on **AB 246** to support restructuring of State reimbursement system

Early Care and Education

Recommendation: Reduce barriers to professional development opportunities by:

- Financial incentives to 1,000 early educators annually to improve their qualifications.
  - **Status:** Distributed 1,219 financial stipends to early educators.

- Developing and implementing career and college advisement program to support early educators along the career pathway.
  - **Status:** $240,000 allocated from State. **Additional $750,000 needed.**

- Expanding ECE apprenticeships for emerging early educators which includes cohort learning, college course work, and paid on-the-job training with a mentor.
  - **Status:** $9M allocated through ARPA for high road training partnerships (WDACS), with ECE as one of the pandemic recovery sectors for program development.

Priority III

Improve hiring and contracting

Lead Department: DCBA, Launch of New Economic & Workforce Development Department

Partners: Business associations and stakeholders, ISD, DPH, DHR, WDACS.

Hiring and Contracting

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 1: Improved access to County hiring process for youth through the Countywide Youth Bridges Program (CYBP).

- **Challenge:** Securing work assignments; implementing remote work schedules; and providing program oversight due to COVID-19.

- **Proposed Enhancements:**
  - Increase hours from 120 to 240 hours or 3 months of training within a County department.
  - Collaborate with high schools, adult schools, community colleges, CBOs to identify participants.
  - Board mandate all departments provide opportunities to a minimum of 4 youth a year.

- **Funding:**
  - County NCC funding is the primary source of funding
  - The Workforce Innovation and Opportunity Act (WIOA)
  - One-time dollars (Care First Community Investment Fund)

Hiring and Contracting

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 2: Engage employers to hire justice-involved individuals through the Fair Chance Campaign.

- **Challenges:**
  - Unfunded since March of 2020
  - Competitive job market post-pandemic: justice-involved individuals are often the last to be considered for opportunities

- **Proposed Enhancements:**
  - Create a 360-marketing campaign: renewed digital outreach and sector-specific industry roundtable events.
  - Fair Chance Employer Award Ceremony to recognize industry leaders
  - 100 employer pledges in 2021-2022.

- **Funding:** $2M in ARPA funding.

Hiring and Contracting

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 3: Promote equity, diversity and inclusion in County worker protection services.

PROPOSED ENHANCEMENTS	
Identify Need	Ensure resources are available for workers and access to the County's services to remedy issues.
Centralized Approach	Office of Labor Equity (OLE) will offer a framework for worker protection through enforcement, policy making, and stakeholder engagement.
Education and Outreach	Manage community outreach and worker protection resources and implement worker protection themes, tools, and campaigns.
Program Expansion & Policy Considerations	Expand worker protection services through enactment of additional ordinances in necessary worker protection areas and industries.
Enforcement	Enforce against industries with low compliance levels and high wage theft through building trust between the community and County.
Partnerships	Consulates , CBOs, Federal and State Wage and Hour Agencies, WDACS, Business Associations, Worker Unions.

Hiring and Contracting

- **Funding:**
  - Office of Labor Equity not funded at this time through ARPA.
  - Continue to utilize CPS funding to support the expansion of worker protection and will continue to identify additional funding sources.

Hiring and Contracting

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 3: Promote equity, diversity and inclusion in County contract language.

- **Challenges:**
  - Proposition 209
  - Measuring Outcomes: CBE certified vendors are not tracked by the Electronic Countywide Accounting and Purchasing System (eCAPS)
  - CBE directory on a spreadsheet

- **Proposed Enhancements:**
  - Identify CBEs in eCAPS
  - Include CBEs in the Certified Vendor Search Tool
  - Revise Model RFPs

- **Funding:** No funding required to revise model RFPs.

Priority IV

Opening of the Economy & Public Health Safety

Lead Department: DCBA

Partners: Business associations and stakeholders, community-based organizations, ISD, DPH, WDACS.

Opening of the Economy & Public Health Safety

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 1: Workplace and customer and safety

- PPE Unite
- DPH mobile vaccinations @ Employer's sites
- Funded at $500K (ARPA) and current funding aimed at vaccinating LA County residents

Strategy 2: Expansion of COVID-19 education and awareness

- Ongoing multi-faceted educational approach through DPH and other County entities through print, news, social media, grassroots efforts

Strategy 3: Development of website to connect reputable PPE sellers with businesses

- Recommend use of State's system in lieu of creating local system
- No funding required

Priority V

Business Assistance

Lead Department: DCBA, Launch of new Economic & Workforce Development Department

Partners: Business associations and stakeholders, community-based organizations, DPSS, DRP, ISD, LACDA, PW, TTC, WDACS.

Business Assistance

Strategy 1: Expand promotion of County services to certified businesses and beyond.

- **Recommendations:**
  - Develop marketing collateral highlighting opportunities and resources
  - Distribute through existing internal and external partners

- **Funding:** Not identified for development of marketing collateral. Funding may be available through marketing/communications component of new EWDD, expansion of WDACS and DCBA services.

Business Assistance

LOS ANGELES COUNTY CONSUMER & BUSINESS AFFAIRS

Strategy 2: Coordination of efforts for development of one-stop shop, reopening businesses, facilitate permitting and promoting County contracting opportunities.

- **Recommendations:**
  - Expand the Entrepreneur Center
  - Establish a centralized business portal
  - Market the Business Solutions Portal
  - Ongoing inventory of events to promote County business programs
  - Centralize services to business owners on DPW & DRP's website, and adopted by new Economic & Workforce Development Department (EWDD)
- Funding has not yet been identified for increased awareness campaign and the expansion of small business workshops.

Priority VI

Catalyze Economic Development

Lead Departments: CEO, DCBA, Launch of new Economic & Workforce Development Department

Partners: Arts and Culture, Business associations and stakeholders, County Counsel, DPH, DPSS, DRP, Fire, PW, WDACS

Catalyze Economic Development

LAEDC recommended the creation of a public-private partnership to develop underutilized county-owned properties.

- **Challenges:**
  - Few county-owned sites that are currently underutilized.
    - MacLaren Hall, Rancho Los Amigos, former probation camps, Honor Ranch, and the former High Desert Hospital are either undergoing planning for future use or are located in difficult to develop locations.
    - **California Surplus Land Act:** Requires a lengthy process for selling surplus county land and requires any surplus land be offered to affordable housing developers first.
- **Opportunity:** Explore the locations of various industrial zoned parcels in County unincorporated areas in Area Plans (DRP).

Catalyze Economic Development

LAEDC recommended the creation of a pilot program to identify and leverage county-owned properties near ports for expanding warehousing opportunities.

- **Challenges:**
  - No vacant county-owned sites in near the Ports.
  - Resistance by local communities towards the development of new warehouses.
  - Do not produce significant numbers of high skill jobs; excessive truck traffic that deteriorates local streets; creates environmental concerns in local neighborhoods.
- **Opportunities:**
  - Coordinate with industry partners to onshore **manufacturing** to generate high wage jobs.
  - Make infrastructure improvements using County resources and programs such as EIFDs or Opportunity Zones that would encourage new **manufacturing** uses.
  - **Countywide Cultural Policy:**
    - Needs assessment by Arts and Culture
    - Arts and Culture, CEO and County departments to assess County assets to use for creative space for arts, cultural and creative uses.

Catalyze Economic Development

LAEDC recommended leveraging county-owned property near restaurant dining areas to expand outdoor dining.

- **Challenge:** Could exacerbate the delicate balance between the parking needs of restaurants, their customers and employees, and residents.
- **Recommendation:** Changes to parking requirements should reflect the unique situations in different communities, and not be made on a countywide basis.
- **Opportunity: Per** Board motion, June 8, 2021, departments to establish permanent guidelines to expand options for outdoor dining.

Catalyze Economic Development

LOS ANGELES COUNTY
CONSUMER & BUSINESS AFFAIRS

New EWDD instrumental in designing the vision and mission

- Launch of EWDD underway.
- Develop Los Angeles County's Business Attraction, Expansion, and Retention Program (LAC BAER) within EWDD.
- Coordinated with EWDD and cross departmental work with relevant departments.

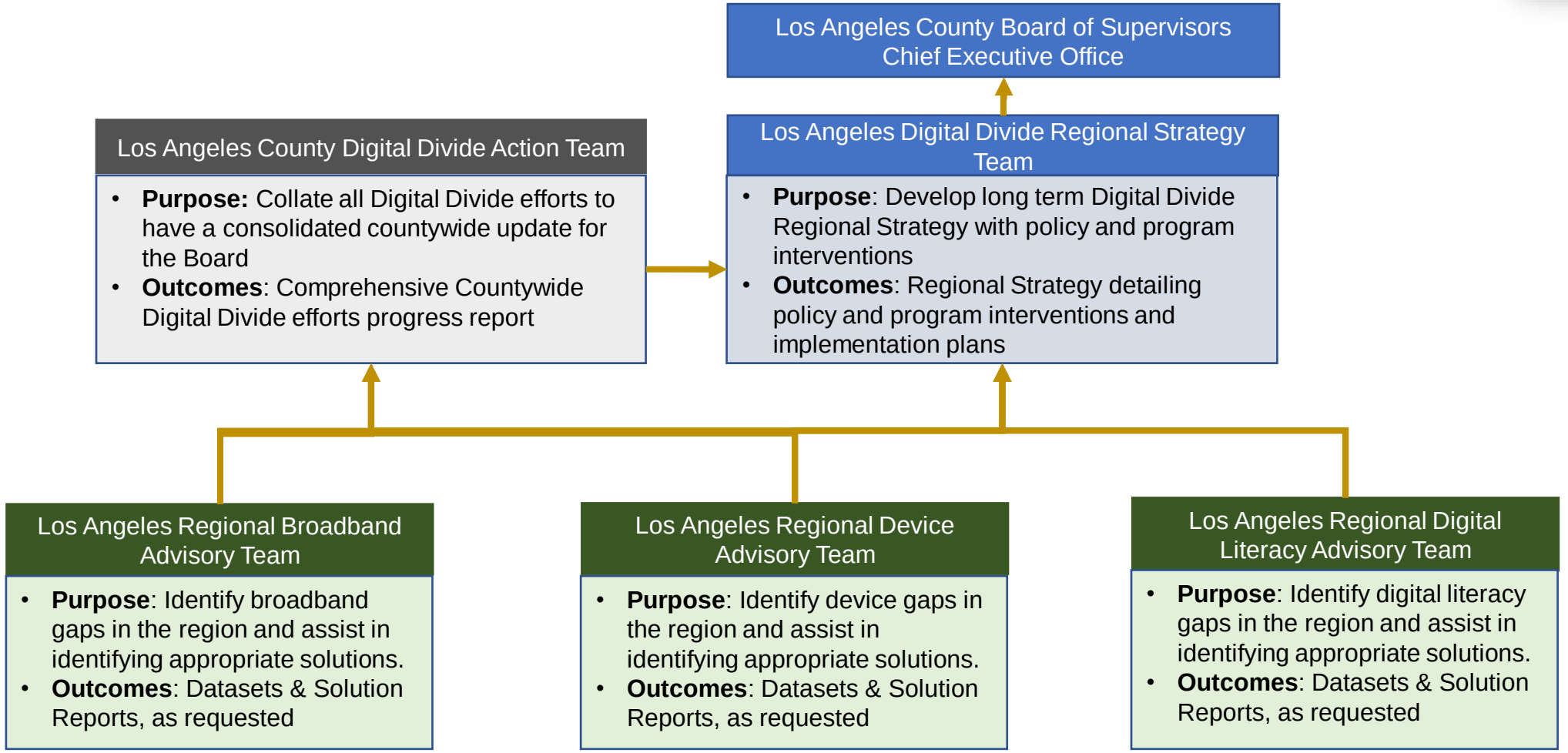
Priority VII

Closing the Digital Divide

Lead Departments: OCIO

Partners: All County departments (including ISD, PW, Library, DPSS, DRP, WDACS , LACOE) and external partners including cities, academia, private corporations, non-profits & community-based organizations, entrepreneurs and venture capital entities.

Closing the Digital Divide: Digital Equity Regional Team



Closing the Digital Divide: Strategic Goals & Objectives

Increase Accessibility

- Identify gaps in the availability of broadband access, capacity, and services
- Accelerate broadband access solutions deployed in the underserved areas
- Reduce Internet Subscription Costs
- Increase Public-Private Partnerships related to broadband access services
- Increase awareness about broadband access in the community

Provide Digital Devices

- Scale sustainable device supply chain process
- Enable reduced cost device options
- Enable after-purchase technology support options

Empower with Digital Literacy

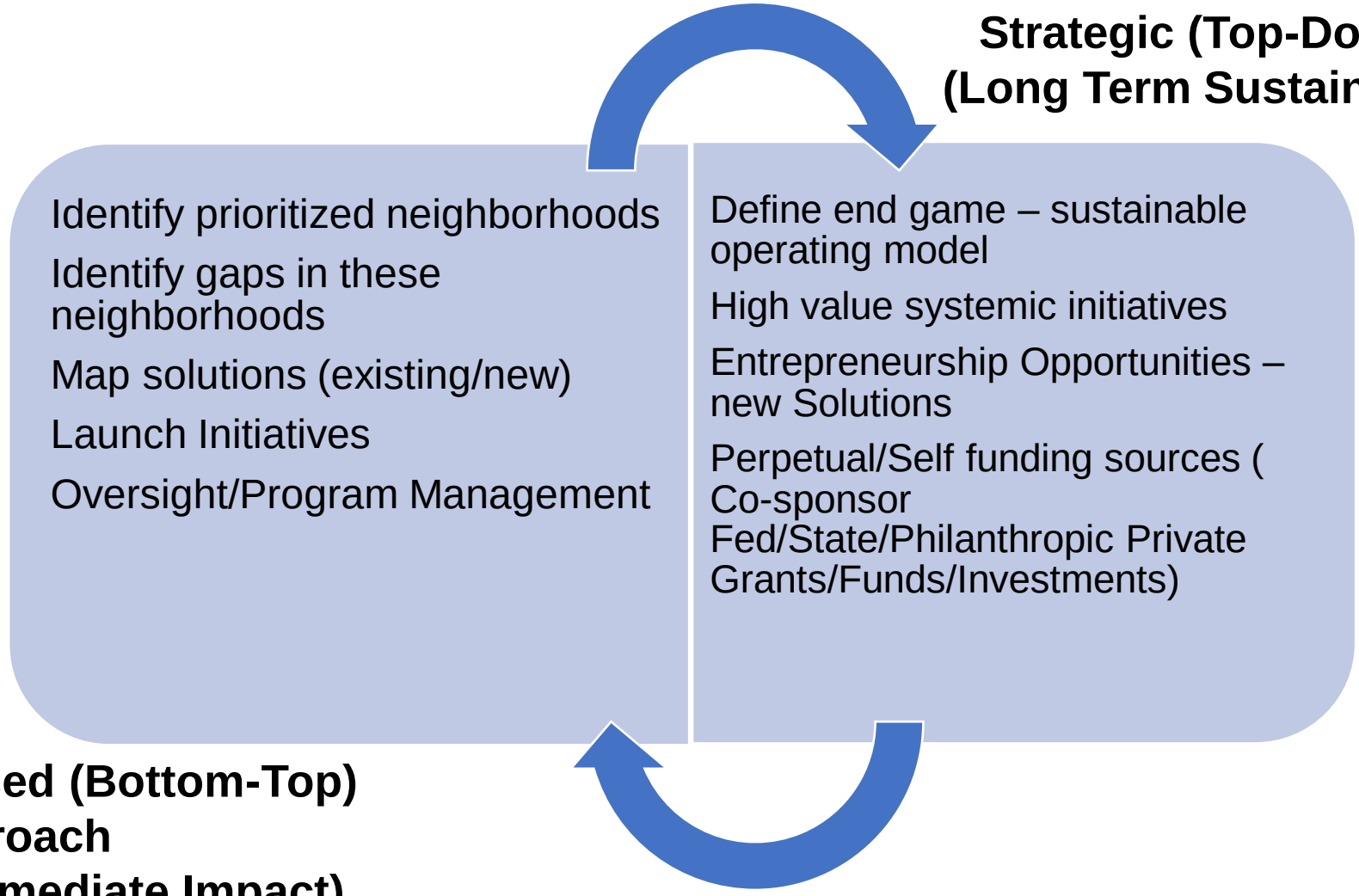
- Identify digital literacy gaps
- Enable new channels to deliver digital literacy programs
- Introduce new training programs to cover diverse needs

Closing the Digital Divide: Goals and Metrics

Goals	Metrics
Increase Accessibility	• % of users without internet availability • % of users with internet availability less than Broadband Speed • % of users who cannot afford internet subscription
Provide Digital Devices	• % of users without digital devices • % of users without non-handheld digital devices
Empower with Digital Literacy	• % of users unable to use the internet for basic purposes (e.g., email, web-browser, messaging services, security awareness) • % of users unable to use the internet to consume digital services (e.g., financial services, telehealth, social media, ecommerce) • % of users unable to use the internet for producing digital services (e.g., telework, job searches, online classes or job training)

Closing the Digital Divide: Strategy Execution

Strategic (Top-Down) Approach
(Long Term Sustainable Solutions)



Community Based (Bottom-Top) Approach
(Quick Wins/Immediate Impact)

Closing the Digital Divide: Prioritized Neighborhoods

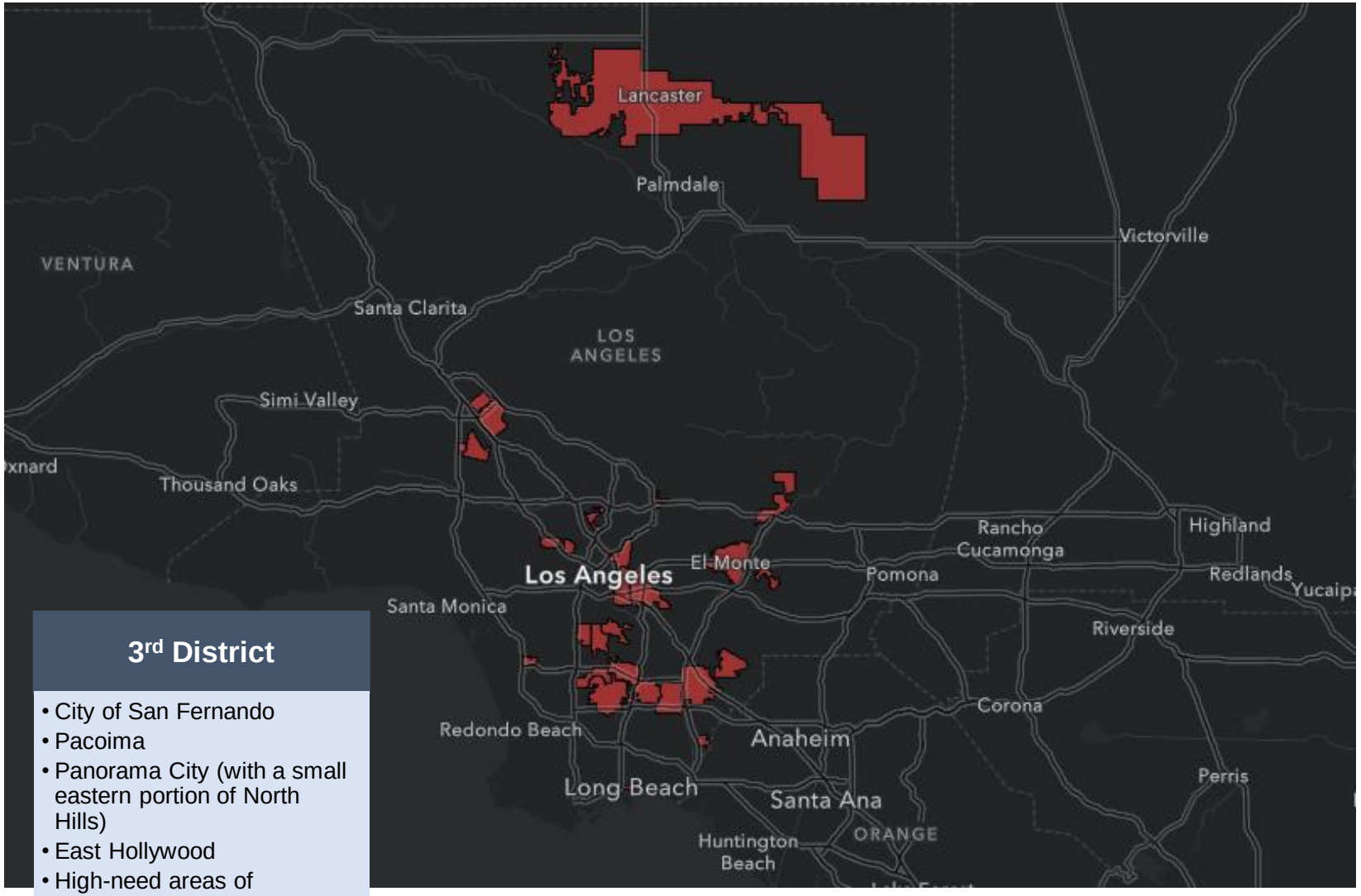
1st District

- East Los Angeles
- Boyle Heights/Lincoln Park
- Huntington Park
- El Monte/South El Monte
- Bassett/West Puente Hills/ Unincorporated La Puente

2nd District

- Compton
- Lynwood
- Willowbrook
- Florence-Firestone

Lennox



3rd District

- City of San Fernando
- Pacoima
- Panorama City (with a small eastern portion of North Hills)
- East Hollywood
- High-need areas of Hollywood

5th District

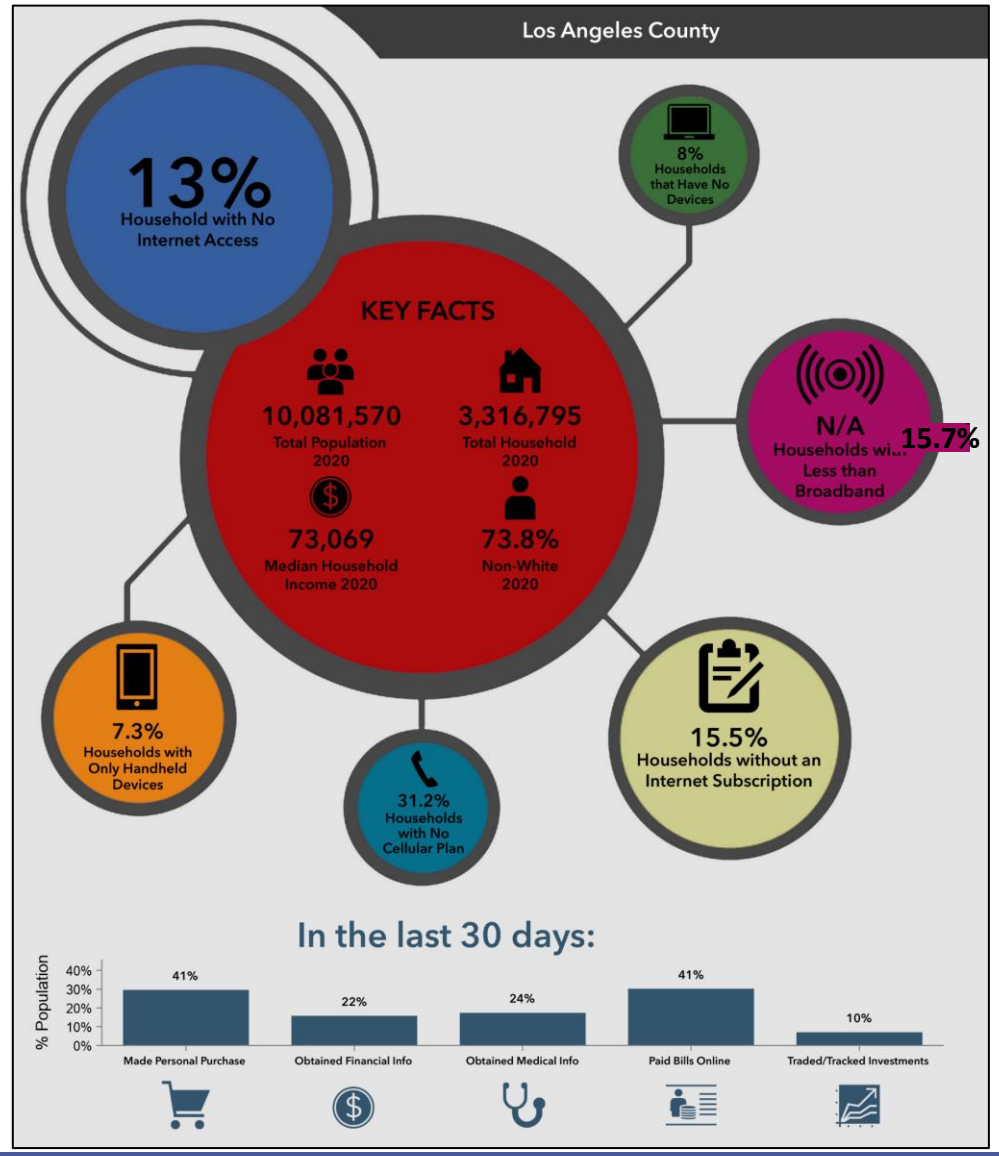
- Lancaster
- Lake Los Angeles
- High-need areas of Glendale
- High-need areas of Pasadena

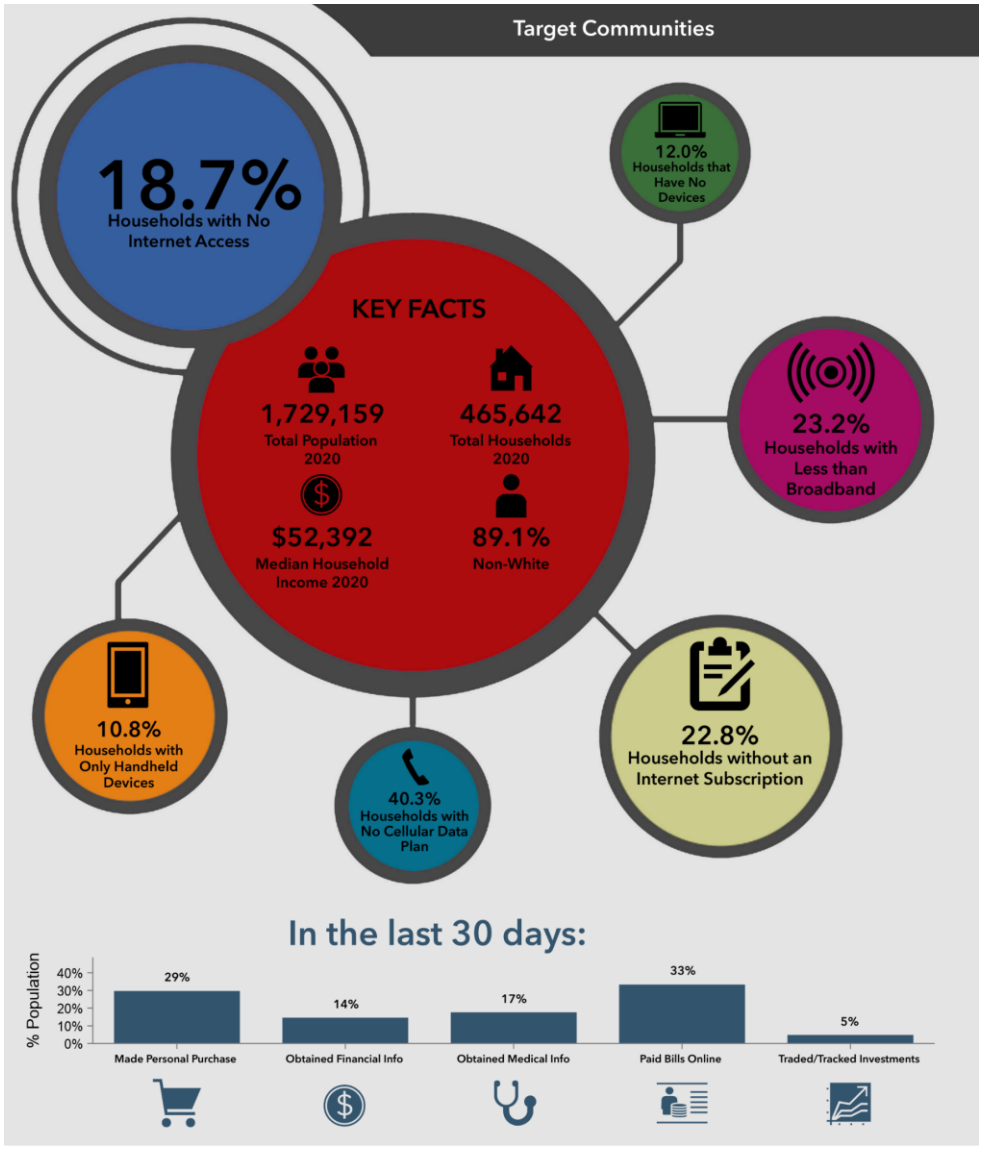
Duarte

4th District

- Hawaiian Gardens
- Paramount
- Downtown Long Beach
- Bellflower
- South Whittier
- Norwalk

Closing the Digital Divide: Neighborhoods vs County Comparison

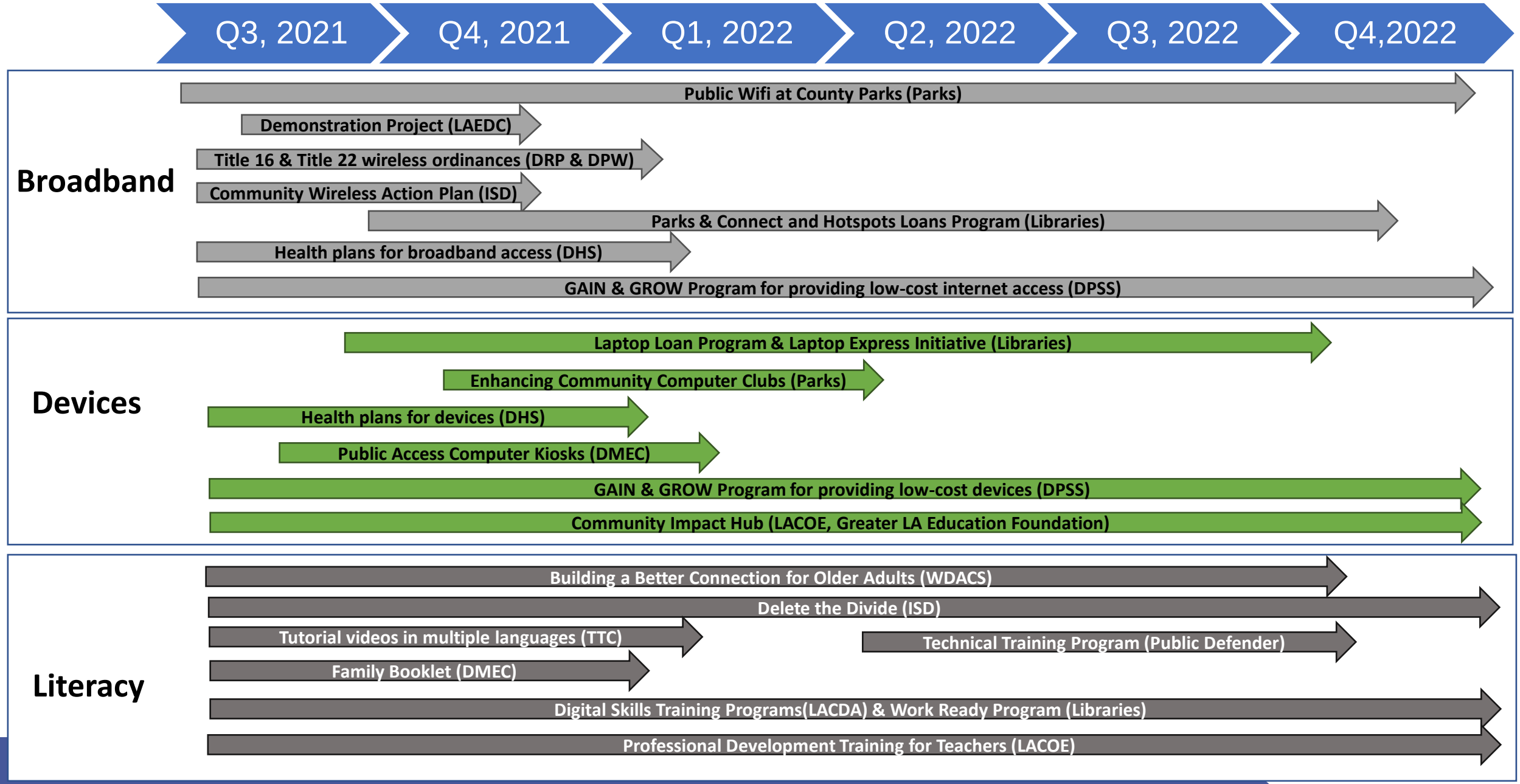




Closing the Digital Divide: Approved Projects from ARP Funds

Program	Allocation
Library Laptop and Hotspot Lending and WorkReady Programs	$3.4M
Delete the Divide Initiative	$2.9M
LA Community Impact Hubs	$2.0M
Public Wi-Fi at LA County Parks	$1.5M
LA County Library “Park and Connect” Program	$1.5M
Building a Better Connection for Older Adults	$0.7M
TOTAL	$12.0M

Closing the Digital Divide: County Initiatives Roadmap

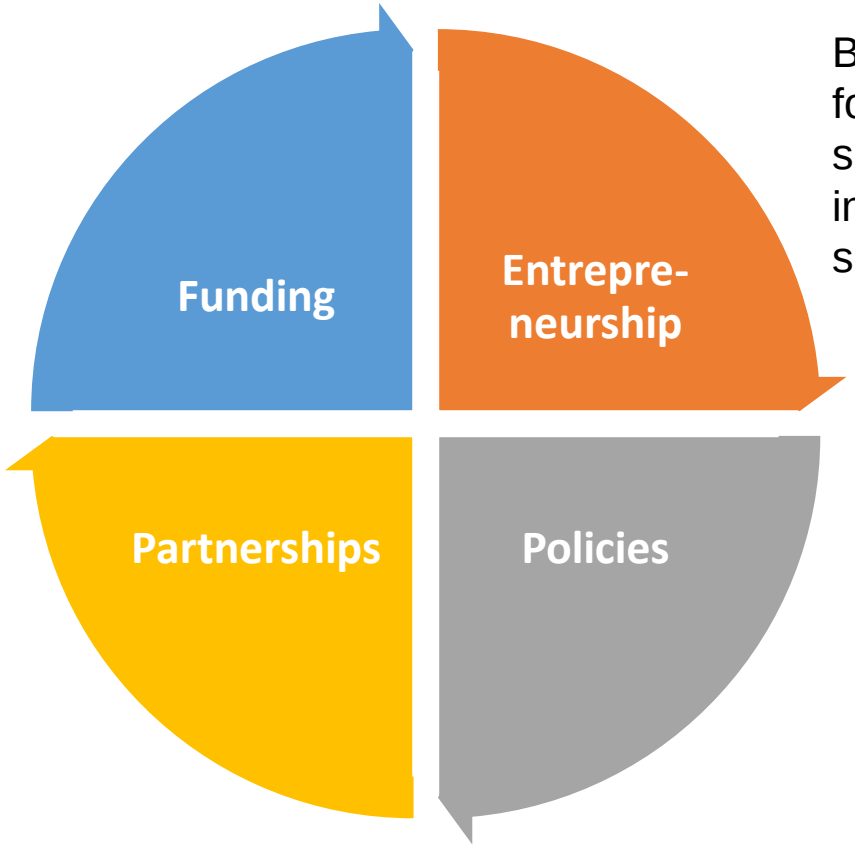


Closing the Digital Divide: Public Funding Sources

Funding Source	Potential Funding Available
American Rescue Plan	• 1st Tranche Projects - $12M approved for various County initiatives by the Board of Supervisors • 2nd Tranche from early 2022 • Potential funding through next phase - American Jobs Act of 2021
CA Broadband Infrastructure (AB/SB 156)	• $3.25B state-owned open-access middle mile broadband infrastructure • $2B for last mile expenditures ($1B for rural and $1B for urban areas) • $750M for loan loss funds
FCC - Emergency Connectivity Fund	The Emergency Connectivity Fund is a $7.17B program funded by the American Rescue Plan Act of 2021 to help schools and libraries support remote learning. The LACOE (various school districts) as well as Libraries have applied for these funds.
FCC - Emergency Broadband Benefit	Provide a discount on broadband services and devices for underserved communities. Various outreach mechanisms are used to inform needy communities about the benefit.
CASF Broadband Consortia	Funding for Broadband projects by California Public Utilities Commission/CASF Consortia Fund. The funds award is expected by end of Aug, 2021.
NTIA - Broadband Infrastructure Grant Program	Rural broadband deployment grant program for partnerships between (a) a State or one or more political subdivisions, and (b) a provider of fixed broadband service. A provider of fixed broadband service may participate in more than one covered partnership.
FCC - Rural Digital Opportunity Fund	Program Targets Areas With At Least 4 Million Rural Homes, Small Businesses That Lack Modern Broadband Service
FCC - Telehealth Initiatives	Providing telecommunications services, information services, and devices necessary to enable the provision of telehealth services.
Tribal Broadband Connectivity Grants Program	Broadband infrastructure deployments and discounts on Tribal lands
Education Stabilization Fund	Composed of three primary emergency relief funds: 1. Governor's Emergency Education Relief (GEER) Fund; 2. Elementary and Secondary School Emergency Relief (ESSER) Fund for local education agencies (LEA); and 3. Higher Education Emergency Relief (HEER) Fund.
Department of Agriculture	$125M - Re-Connect Pilot & Distance Learning and Telemedicine (DLT) and Broadband Program
Homeowner Assistance Fund	Provide mortgage assistance, as well as payment assistance for internet service, including broadband internet access service
Connecting Minority Communities (CMC) Pilot Program	Grant program for Historically Black Colleges & Universities (HBCUs), Tribal Colleges & Universities (TCUs), and Minority- Serving Institutions (MSIs) or consortium applicants.
CARES Act	Already allocated to various initiatives

Closing the Digital Divide: Long-term Approach

Ongoing funding options
- Public Funding Sources
- Philanthropic Funds
- Private Investments



Building Entrepreneurship Ecosystem for LA Region – increasing mindset, skills, streamline processes, investments, workforce, leveraging success stories from:
- Los Angeles Cleantech Incubator
- BioscienceLA
- Metro – Extraordinary Innovation
- Pledge LA

Develop and engage partners in long term ongoing and systemic efforts:
- Private Partners
- Academia
- Cities
- Non-Profits
- Community Based Organizations

Currently tracking 20+ bills
- Fed, State and Assembly Bills
- Directives
- Legislatives and Regulations

QUESTIONS & DISCUSSION

Thank you!

American Rescue Plan Act (ARPA)- State and Local Fiscal Recovery Funds (SLFRF)

Economic and Workforce Programming

Agenda

- Introduction
- Overview & Purpose
- WDACS
- LACDA
- DCBA
- Next Steps for Lead Departments
  - Contracting
  - Equity Walk-Through
- Questions & Answers

Who Is The CEO ARPA Lead Team

- Cheri Thomas, Chief Executive Office
- Matt McGloin, Chief Executive Office
- Mason Matthews, Chief Executive Office
- D'Artagnan Scorza, Chief Executive Office
- Ramby Wong, Chief Executive Office
- Arpine Paltajian, Chief Executive Office
- Judy Whitehurst, County Counsel
- Katherine Bowser, County Counsel
- Elizabeth Pennington, County Counsel
- Connie Yee, Auditor-Controller
- Leslie Foxvog, Human Resources/CEO

ARPA – State and Local Fiscal Recovery Funds (SLFRF)

- To provide support to State, territorial, local, and Tribal governments in responding to the economic and public health impacts of COVID-19
- Although there are four statutory uses for SLFRF, Board-approved programs administered by departments fall into a single category:
  - Public Health and Negative Impact Effects of COVID – 19: To respond to the COVID-19 public health emergency or its negative impacts
- This category of funding has specific allowable uses. Although all programs approved by the Board were preliminarily determined to qualify under this category
- **Departments have been directed to continue to work with the ARPA Lead Team to develop and roll out programs and services**

Eligible Period of Expenditures

3 Mar. 2021

Beginning March 3, 2021

- – County expenditures may only be incurred from this date forward.
- - Relief to constituents may be prior to March 3, 2021 if not already incurred by the County.

(funds incurred/obligated by)

31 Dec. 2024

31 Dec. 2026

(funds expended by)

ARPA SPENDING PLAN Summary

Adopted by the Board on July 27, 2021

The plan is based on three strategic pillars, which create the foundation for a "Better Than Before" recovery in Los Angeles County.

STRATEGIC PILLAR 1
Equity-Focused Investments

Allocation: **$567.90 Million**

Addressing longstanding inequities in hard-hit and historically disadvantaged communities through urgent, transformative, and innovative investments.

STRATEGIC PILLAR 2
Building A Bridge to an Equitable Recovery

Allocation: **$239.68 Million**

Deploying supportive services through an equity lens to jumpstart recovery in communities that have experienced the most severe impacts of COVID-19.

STRATEGIC PILLAR 3
Fiscal Stability and Social Safety Net

Allocation: **$167.42 Million**

Sustaining and expanding key programs to ensure a strong safety net as we emerge from the pandemic.

Highlights include:

More than **$468 million** for housing and related services for people experiencing homelessness, for services to prevent people falling into homelessness, and for development of affordable housing.

More than **$290 million** in direct community investments and partnerships with community-based organizations.

More than **$89 million** to expand the system of care and reduce reliance on incarceration; support justice-focused community organizations; create jobs for justice-involved individuals; and address trauma and violence in communities. This ARP funding includes **$47.1 million** for Care First, Jails Last programs, which will augment $100 million in additional County funding for Care First and Community Investments (formerly Measure J.)

$12.5 million to support immigrants and immigrant-focused community-based organizations that provide a broad range of services, including legal representation, wealth-building assistance and organizational capacity building—in addition to a broad range of other ARP-funded assistance, from nutrition to childcare to health outreach, intended to benefit immigrant and other high-need communities.

$70 million for small businesses, entrepreneurs, and nonprofits hit hard by the pandemic.

ARPA Spending Plan

Economic and Workforce Development Programming $132.6M

WDACS: Employment Opportunities for Youth & Workers: $40.1M

ALLOCATION	PROGRAM
$20M	PANDEMIC RECOVERY RAPID REEMPLOYMENT
$9M	HIGH ROAD TRAINING PARTNERSHIPS
$5M	YOUTH@WORK
$2M	FAIR CHANCE
$2.6M	CAREERS FOR A CAUSE (C4C)
$1M	WORKER EQUITY FUND (WEF)
$500K	SAFER AT WORK

LACDA: Small Business Relief : $37.5M

ALLOCATION	PROGRAM
$20M	Childcare provider grants and Incubator Program
$10M	Keep LA County Dining
$7.5M	Small Business Rent Relief

DCBA Small Business and Non Profit Programs: $35M

Allocation	Program
$20M	**LA Regional COVID Fund: Micro and Small Business Grants**
$15M	**LA Regional COVID Fund: Nonprofits**

DCBA Small Business Programs Transitioning to WDACS/EWDD $20M

Allocation	Program
$500K	**“Shop Local” Campaigns**
$1M	**Legal Aid for Small Business Owners**
$3.5M	**Street Vending Collaborative for Health, Safety, and Economic Mobility**
$15M	**Economic Mobility Initiative**

Next Steps for Departments

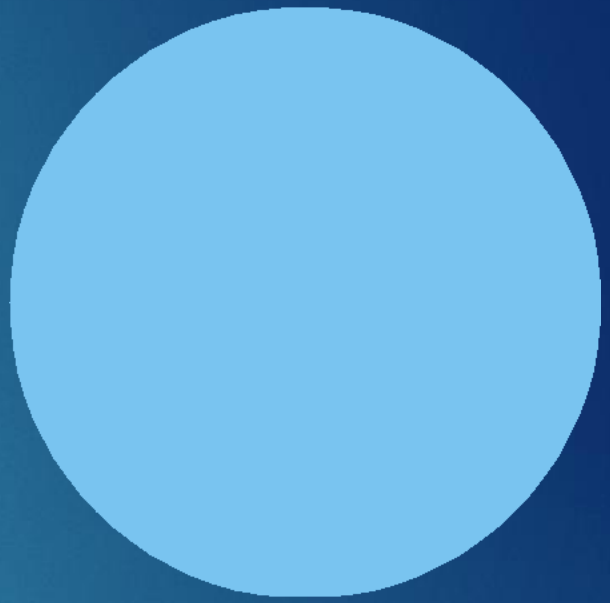
- Finalize Program Design and submit Justification Form
- Formalize Budget appropriation or adjustments
- Determine contracting requirements and document process
- Establish and document monitoring of programs for compliance
- Award contracts to sub-recipients and set up monitoring
- Encumber funds
- Report program performance, funds encumbered, expenditures, & metrics via program tracker
- Submit actual expenditures via financial claim workbook

Approval Process

Departments have already completed Program Worksheets and Acknowledgment Forms which have been approved by County Counsel

TWO LEVELS OF ASSISTANCE IN PROGRAM DESIGN:

1. County Counsel: Departments will develop program details (i.e. relief amounts, eligibility, application criteria etc.) by working with their Departmental County Counsel on a program that legally complies with Treasury Rules.
2. ARDI Equity Design: ARDI will work directly with departments to infuse equity in the ARPA program design. (Discussed more at end of presentation.)



ARPA Alignment: Equity Tools Background & Overview

The Compliance and Reporting Guidance addresses priority areas to ensure a speedy and equitable recovery in the County's programming to ensure that the programs are:

- ✓ Equity Focused
- ✓ Community Empowering
- ✓ Worker-Centered
- ✓ Results and Evidence Focused

Department of Treasury: Compliance and Reporting Guidance

+

LA County Board of Supervisors: Recovering Better Than Before: Ensuring Equitable Implementation of the American Rescue Plan

ARDI Equity Tools

ARDI tools incorporate both a process and set of templates that departments will utilize to screen their funding proposals to align ARPA allocations with communities of greatest need.

The tools include a set of screening questions, the incorporation and utilization of metrics, identification of geographic need, and alignment of budget resources with communities most impacted by COVID-19.

On July 13, 2021, the Board of Supervisors (Board) adopted a motion to strategically use ARPA funds to the maximum benefit of the communities suffering disproportionate health and economic impacts from the COVID-19 pandemic.

ARPA Spending Plan

Economic and Workforce Development Programming $132.6M