

REGISTER NOW  
April 21, 2021 | 8:00am - 12:30pm



The LA2021 Future of Creative Talent Summit brings together in conversation high-profile speakers from across the film, TV and digital media ecosystem.

### ABOUT THIS EVENT

The Film, Television and Digital Media industries are crucial to Los Angeles County's identity and economy, and will be integral in its economic recovery during and after the COVID-19 crisis. The LA2021 Future of Creative Talent Summit Series will be held across 2 virtual summits throughout 2021, tackling the pertinent questions for the Film, TV, and Digital Media industries as we emerge from the COVID-19 pandemic and pivot towards creating a sustainable, diverse and equitable entertainment workforce in Los Angeles. The Summit Series will bring together high-profile speakers from across industries and the public sector to optimize Los Angeles County's resources and support our diverse creative ecosystem and exceptionally deep talent pool.

The Summit will take place virtually via The Virtual Show- a revolutionary virtual event platform which recently hosted the 2020 United Nations Climate Dialogue. Once registered, attendees will receive a link to the event 2 weeks ahead of the event date.

### PANEL TOPICS



#### THE IMPACT OF COVID-19 ON LOS ANGELES ENTERTAINMENT INDUSTRY

Between December 2019 and December 2020, Los Angeles County employment decreased by 419,100 jobs, including over 372,000 jobs in the film and digital media sector. As more and more businesses and Film, TV and Music productions increase, what's the landscape of Southern California's film and television sector? Is there a light at the end of the tunnel? What are the challenges that film and television production still face?



#### THE FUTURE OF SCREEN INDUSTRIES IN LOS ANGELES

How does Los Angeles continue to offer value to creative industries in the future? Does Los Angeles continue to be the hub of the film and digital workforce? What obstacles stand in the way to a strong Los Angeles-based entertainment industry as it emerges from the pandemic?



#### DIVERSIFYING IN DISRUPTION

This period of disruption offers an opportunity to build new structures that don't perpetuate inequity. How do the various parts of the creative ecosystem fix a broken model? What does leadership look like and where do we go from here?

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### SPEAKERS



**Sheila Kuehl**

Supervisor  
Los Angeles County,  
Third District



**Hilda Solis**

Chair  
Los Angeles County  
Board of Supervisors



**Kathryn Barger**

Supervisor  
Los Angeles County,  
Fifth District



**Latasha Gillespie**

Executive Head of Diversity,  
Equity and Inclusion  
Amazon Studios



**Christine Simmons**

Chief Operating Officer  
Academy of Motion Picture  
Arts and Science's



**Louis Santor**

Chief Operating Officer  
Village Roadshow  
Entertainment Group



**Duncan Crabtree-Ireland**

COO and General Counsel  
SAG-AFTRA



**Dr. Barbara Ferrer**

Public Health Director  
Los Angeles County  
Health Agency



**Kerri Wood Einertson**

Senior Director of Public Policy  
& Government Affairs  
SAG-AFTRA



**Adam J. Fowler**

Director of Research  
Beacon Economics, LLC

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