

### County of Los Angeles CHIEF EXECUTIVE OFFICE

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SACHI A. HAMAI Chief Executive Officer

August 17, 2018

- To: Supervisor Sheila Kuehl, Chair Supervisor Hilda L. Solis Supervisor Mark Ridley-Thomas Supervisor Janice Hahn Supervisor Kathryn Barger
- From: Sachi A. Hamai M Chief Executive Officer

# FOURTH ECONOMIC DEVELOPMENT SCORECARD (ITEM NO. 14, AGENDA OF JANUARY 5, 2016)

#### Background

On January 5, 2016, the Board of Supervisors (Board) adopted a motion (Motion) by Supervisors Solis and Ridley-Thomas that directed the Chief Executive Officer (CEO), in consultation with various County departments and external stakeholders, to prepare a Countywide economic development plan and strategy for implementation. Additionally, the CEO was asked to establish an Economic Development Policy Committee (Committee), and to develop a reporting mechanism to measure the progress of future economic development initiatives.

The CEO formed the Committee in June 2016, and worked with that body to establish a framework for reporting on the new economic development program. The Economic Development Scorecard (Scorecard) is the result of these discussions, and was delivered to the Board on three separate occasions in 2017. In 2018, the CEO will prepare two Scorecards before transitioning to an annual reporting schedule. The June 2018 Scorecard was recently posted to the CEO's economic development website, and is now available for download at <u>http://economicdevelopment.lacounty.gov/scorecards/</u>. A copy of the June 2018 Scorecard is also attached to this memorandum.

#### **Economic Development Scorecard**

The Scorecards prepared by the CEO provide a narrative overview of the County's economic development programs, and seek to standardize reporting metrics across these efforts. The CEO continues to make improvements to the Scorecard and work

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with County departments to consistently track the performance of their economic development programs. The June 2018 Scorecard reports on the strategic initiatives of workforce development, business assistance, business loans and financial assistance, capital development projects, and regional economic data. New information presented in this Scorecard includes data on client populations who access America's Job Centers of California (AJCC), median earnings by target population, additional workforce development programs, and budgetary estimates that were not included in previous Scorecards.

The CEO will continue to refine and update its annual Scorecards. Through such efforts, the CEO will facilitate data-driven policy decisions pertaining to the County's wide range of economic development programs. The next Scorecard is expected to be delivered to the Board by no later than November 2018, and will include budgetary and programmatic data through the end of Fiscal Year 2017-18.

If you have any questions regarding this report, please contact Doug Baron at (213) 974-8355 or <u>dbaron@ceo.lacounty.gov</u>.

SAH:JJ:DSB DC:acn

Attachment

c: Executive Office, Board of Supervisors County Counsel Community Development Commission Consumer and Business Affairs Economic Development Policy Committee Workforce Development, Aging and Community Services



Where Opportunity Meets Success



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# COUNTY OF LOS ANGELES ECONOMIC DEVELOPMENT SCORECARD

JUNE 2018

Chief Executive Office County of Los Angeles



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INTRODUCTION

he Economic Development Scorecard was created to measure the progress of Los Angeles County's economic development programs across a variety of disciplines, including workforce development, business assistance, loan programs, financial assistance, and capital development. A primary goal of the Scorecard is to facilitate effective partnerships between the County and the private sector. Additionally, the Scorecard provides a snapshot of the local economy, and seeks to

demonstrate how County programs can be informed by the economic and demographic characteristics of the region.

In October 2015, the Los Angeles County Board of Supervisors (Board), on a motion by Supervisors Mark Ridley-Thomas and Hilda L. Solis, approved the creation of an Economic Development Trust Fund to encourage business growth and create job opportunities in the County. This Motion signaled the beginning of the County's strategic investment in economic development, and initiated a neweffort to secure the vitality of the local economy and support emerging industries. One such measure for tracking the results of these programs is the Scorecard.

With the Scorecard, the Chief Executive Office (CEO) is working to standardize data collection and reporting on economic development efforts Countywide. In this fourth Scorecard, information is presented on the current fiscal year 2017-18 available to date, concerning workforce development, business assistance, community development, capital development and the regional economic state as a series of infographics. Like previous scorecards, the sectional infographics present statistics on the current 40 active local and targeted worker hire projects; updated data from the Community Development Commission's (CDC) business renovation projects; Workforce Development, Aging, and Community Services (WDACS) layoff aversion program results data; small business and financial assistant programs; and economic development projects managed by the CEO and CDC.

The foremost objective of this Scorecard is to guide the strategic focus of the County's economicdevelopment programs by leveraging the work being done across departments, industry lines, capital programs and other multi-disciplinary County economic development efforts. With successful implementation of these programs, the County can seek to partner with growth industries that offer quality jobs that enable workers to support their families. The hope is that in turn, this will help build a more dynamic workforce, particularly in the County's targeted industries, incentivizing the growth of small businesses, expanding the tax base, and assisting those individuals facing the greatest barriers to economic success.

# **WORKFORCE** DEVELOPMENT

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he Chief Executive Office (CEO) has refined the workforce data presented inprevious Scorecards, and continues to meet with the departments offering workforce development programs in order to streamline data collection. Departmental programs serve a variety of different

populations and have reporting metrics that vary widely across the County. The Department of Workforce Development, Aging and Community Services (WDACS) and Department of Public Social Services (DPSS) administer the largest workforce development programs in the County, with WDACS managing the Workforce Innovation and Opportunity Act (WIOA) Adult and Dislocated Worker Program, the Rapid Response Program and various targeted programs for youths and seniors. Separately, DPSS oversees several distinct programs through its General Relief Opportunities for Work (GROW) and Greater Avenues for Independence (GAIN) programs. With each scorecard, the CEOstreamlines data collection and reporting for workforce development programs managed by other County departments.

#### **Inventory of Programs**

#### To date,



County-administered workforce development and job training programs have been identified. The following pages display a listing of several of the most important County workforce development programs and the services they offer. Using information collected through numerous meetings with individual departments, the inventory provides a summary of the target populations and service goals of the County's programs for FY2017-18 to date.

Since November 2017, the County has moved forward with several new programs that focus on providing targeted populations with job opportunities working directly for the County of Los Angeles. Foremost among these efforts is the TempLA program, which was established by the Department of Human Resources (DHR) in April 2017 at the direction of the Board of Supervisors. This two-year pilot program's goals are to help individuals facing barriers to employment enter careers in the public sector. These goals, which are not mutually exclusive, include:

- the majority of participants must be from groups facing barriers to employment as served by the region's workforce development system;
- at least 30% must be students or graduates of local community colleges residing in low-income areas of the County;
- 3. at least 25% must be current or former foster youth; and
- **4.** at least 20% must be served by the County's Department of Social Services GAIN/GROW programs.

In addition to TempLA, the County established the Countywide Youth Bridges Program in June 2017 and expanded it in December 2017 to serve as the central resource for achieving countywide goals in facilitating talent acquisition for at-risk youth. The program is expected to begin with a subsidized 120-hour internship, followed by the opportunity to apply to a 12-month County job, and upon completion, opportunities for the participating youth to compete for entry-level County employment. Boththisprogram, and TempLA, will be referenced in future Scorecards as part of the County's ongoing workforce development efforts.

#### LOS ANGELES COUNTY WORKFORCE DEVELOPMENT AND JOB TRAINING PROGRAMS FY 2017-18 TO APRIL 30, 2018

			1			
TARGET POPULATION	ADMINISTERING DEPARTMENT	PROGRAM NAME	SERVICE PROVIDED	SUCCESS INDICATORS	PARTICIPANTS	
ĨĨĨĨ	Arts Department	Los Angeles County Arts	Internships	Internship	179	Not Yet Available
YOUTH	Workforce	Youth @ Work TOTAL	Training/	Employment	11,245	7,870
TOUTH	Development, Aging and Community	WIOA Youth	Employment Placements/	or School Enrollment or	3,661	1,641
	Services (WDACS)	• LACYJ Program	Supportive	Job Training	7,584	6,229
YOUTH AGES 16- 24 AND AT-RISK/ DISCONNECTED YOUTH	Department of Human Resources (DHR)	Countywide Bridge to Work Program	Career Exposure	Permanent Employment	51	43
FOSTER YOUTH	Department of Children and Family Services (DCFS)	Bridge to Work Program	Employment Placements	Employment/ Return to School	116	Not Yet Available
YOUTH/FOSTER YOUTH AGES 16-24 OR FORMER FOSTER YOUTH	Department of Human Resources (DHR)	Career Development Intern Program (CDI)	Training/ Employment Placement	Permanent Employment	72	24**
YOUTH/FOSTER YOUTH	Department of Children and Family Services (DCFS)	Youth Worker (YW)	Internships	Internship Completion	18	Not Yet Available
STUDENTS	Department of Human Resources (DHR)	Student Worker Program	Career Exposure/ Employment Placement	Completion of program/ permanent employment	291	21**
	Community Development Commission (CDC)	Family Self Sufficiency Program (FSS)			587	53
*	Department of Health	College of Nursing and Allied Health Pre- Licensure Registered Nurse	Training	Employment	106	90
FUTURE NURSES	Services (DHS)	Office of Nursing Affairs Tutoring & Mentoring Program			724	204
	Department of Human Resources (DHR)	Veterans Internship Program (VIP)	Training/ Employment Placement	Permanent Employment	284	66**
		LA Trade Tech Partnership	Supportive Services	Completed Training	12	12
	Department of Military	Veterans Work Study Program	Training	Employment	2	2
	and Veterans Affairs (MVA)	Vocational Rehab Training	Training	Completed Training	218	218
		US Veterans Initiative (US Vets)	Job referral for Career Development Initiatives	Job Referral	652	592

\* This number represents an unduplicated total of participants in the WIOA Adult and Dislocated Worker Program. Some individuals participated in both the Adult Program and the Dislocated Worker Program, thus the numbers for each subcategory do not sum to the unduplicated total or participants and successful completions for the Program. \*\* Permanent County employment. \*\*\* Permanent County and outside employment.

#### LOS ANGELES COUNTY WORKFORCE DEVELOPMENT AND JOB TRAINING PROGRAMS FY 2017-18 TO APRIL 30, 2018

			ie 30, 2010			
TARGET POPULATION	ADMINISTERING DEPARTMENT	PROGRAM NAME	SERVICE PROVIDED	SUCCESS INDICATORS	PARTICIPANTS	SUCCESSFUL COMPLETIONS
		General Relief Opportunities for Work (GROW)	Employment Preparations Services	Employment	33,289 (monthly average)	1,235 (monthly average)
		Greater Avenues for Independence (GAIN) Job Club	Job Readiness Training	Training Completion or Employment	5,846	3,163
	Department of Public Social Services (DPSS)	Colleges and Vocational Training	Education/Training	Completed program and received certificate or degree	3,035	724
ണ്		Greater Avenues for Independence (GAIN) Short-Term Vocational Training (Project with Los Angeles County Office of Education)	Training	Program Completion/ Unsubsidized Employment	333	92
ADULTS 18 OR OVER		Greater Avenues for Independence (GAIN) Transitional Subsidized Employment (TSE)	Job Readiness Training	Program Completion/ Unsubsidized Employment	1,824	96
		Workforce Innovation and Opportunity Act (WIOA)- Basic Career Services TOTAL	Employment	Employment Services	80,314	Not Yet Available
		Self Service	Placements	Services	42,201	Not Yet Available
	Workforce	Staff Assisted			38,113	Not Yet Available
	Development, Aging and Community Services (WDACS)	WIOA Adult and Dislocated Worker Program- Individualized Career Services	Training/Employment Placements/	Training/ Employment Services	10,129*	3,896*
		• Adult Program	Supportive Services		7,272	2,869
		Dislocated Worker			2,854	1,040
		• INVEST			38	0
LOCAL RESIDENTS FROM LOW-INCOME COMMUNITIES AND/ OR CONSTITUENTS FACING BARRIERS TO EMPLOYMENT	Department of Public Social Services (DPSS)	Temporary Services Registry Program (TempLA)	Training/Employment Placement	Permanent Employment	110	16***
REFUGEES 18 OR OLDER	Department of Human Resources	Refugee Employment Program (REP)	Job Readiness Training/Employment Placements	Employment	2,355	1,000
INVOLVEMENT WITH CRIMINAL JUSTICE		Juvenile Justice Crime Prevention Act (JJCPA) - Educational Pathways	Supportive Services	Supportive Service Completion	237	23
SYSTEM/YOUTH		Juvenile Justice Crime Prevention Act (JJCPA) - Employment Services	Employment Placements	Employment	352	54
$\overline{\mathbf{x}}$	Probation	Probation AB 109 – Employment Services Program	Supportive Services	Supportive Service Completion	1,062	139
INVOLVEMENT WITH CRIMINAL JUSTICE SYSTEM	Department	Probation Adult Felony Re-entry Employment Services - Career Pathways	Supportive Services	Supportive Service Completion	90	34
		SB678 Probation Re- entry Adult Population - Employment Services	Employment Placements	Employment	118	75
ADULTS INVOLVEMENT WITH		Homeboy Industries	Employment Contract	Supportive Services	51	32
CRIMINAL JUSTICE SYSTEM		Homeboy Industries	Employment Contract	Employment	73	73
LOW INCOME INDIVIDUALS AGE 55 AND OVER	Workforce Development, Aging and Community Services (WDACS)	Title V - Senior Community Services Employment Program (SCSEP)	Training/Employment Placements Supportive Services	Employment or Job Training Program Completion	119	20

## LA COUNTY'S SEVEN TARGETED CLUSTERS



## HEALTH CARE SERVICES



## LEISURE AND HOSPITALITY

MANUFACTURING

## BIOSCIENCE

CONSTRUCTION

ENTERTAINMENT AND INFOTECH

#### Performance of Workforce Development Programs Across Targeted Industries in Los Angeles County

The County seeks to encourage job training for industries that are most competitive and that will generate family sustaining career pathways. The Board has promoted the use of industry and sector partnerships to address the workforce needs of multipleemployerswithin an industry. Thisscore card is designed to highlight the targeted high-growth industry clusters across the County, and to evaluate whether workforce development programs are aligning skilled and unskilled workers with these targeted sectors.

Shown on the following two pages is data collected from WDACS for Fiscal Year 2017-2018 to date for placement by industry cluster. Also provided as a reference is a historical look at employment averages for certain of these targeted industries over the prior 12 years.

**BIOSCIENCE** is a targeted industry currently tracked in the subset of the Manufacturing targeted industry cluster.

In fiscal year 2017-18 there have been

## **30 JOB PLACEMENTS**

in the Bioscience industry through WDACS workforce development programs.

#### WORKFORCE DEVELOPMENT PROGRAMS

#### CALJOBS PARTICIPANT EMPLOYMENT - LA COUNTY WORKFORCE DEVELOPMENT AREA ONLY ADULT, DISLOCATED WORKER, INVEST & YOUTH PROGRAMS FY 2017-18 TO APRIL 30, 2018

HIGH GROWTH SECTORS										
HIGH GROWTH SECTORS	EMPLOYERS	EMPLOYEES	% OF ALL EMPLOYMENTS	AVG HOURLY WAGE						
Construction Industries	135	132	7.04%	\$ 18.17						
Entertainment and Infotech	61	65	3.47%	\$ 20.36						
Health Services	572	641	34.19%	\$ 13.95						
Leisure and Hospitality	245	329	17.55%	\$ 11.95						
Selected Manufacturing	146	256	13.65%	\$ 18.26						
Bioscience	30	29	1.55%	\$ 19.25						
Trade and Logistics	387	475	25.33%	\$ 17.32						
Unduplicated Total	1,551	1,875	33.60%	\$ 15.54						

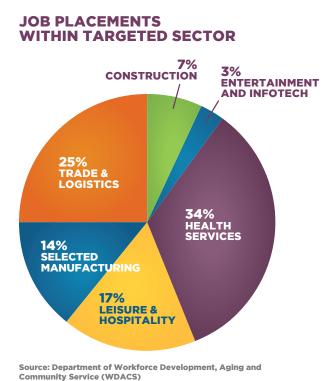
	NON-HIGH GI	ROWTH SECTORS		
NON-HIGH GROWTH SECTORS	EMPLOYERS	EMPLOYEES	% OF ALL EMPLOYMENTS	AVG HOURLY WAGE
Education	141	152	3.64%	\$ 17.21
Finance	108	121	2.89%	\$ 17.36
Natural Resource and Mining	12	13	0.31%	\$ 15.03
Other Entertainment and Infotech	105	126	3.01%	\$ 16.14
Other Health Services	109	122	2.92%	\$ 14.45
Other Manufacturing	215	262	6.27%	\$ 15.77
Other Services (Except Public Administration)	163	194	4.64%	\$ 16.61
Professional and Business Services	941	1,424	34.07%	\$ 14.77
Public Administration & Government	105	119	<b>2.85</b> %	\$ 17.27
Real Estate and Rental/Leasing	49	49	1.17%	\$ 16.50
Retail	496	868	20.77%	\$ 12.30
Unclassified Establishment	65	88	2.11%	\$ 14.75
Utilities	10	9	0.22%	\$ 24.66
Unknown*	621	1,206	28.85%	\$ 14.50
Unduplicated Total	2,741	4,180	74.90%	\$ 14.65
Unduplicated Overall System Total	4,046	5,581	100.00%	\$ 14.93

Source: WDACS

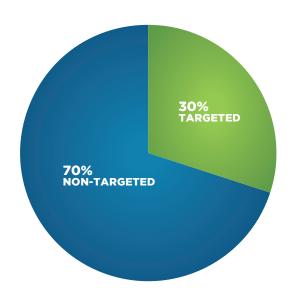
\*Sector data was not collected for the employer

#### TARGETED SECTOR EMPLOYMENT

FY 17-18 (Through April 30 2018)

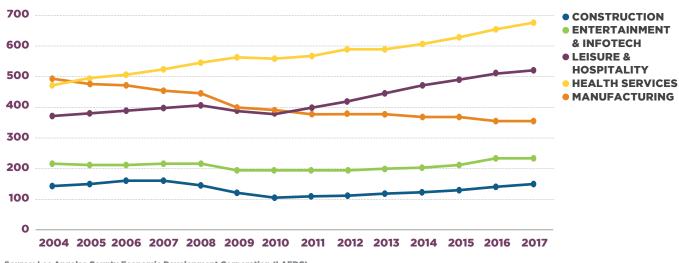


JOB PLACEMENTS BY SECTOR



Source: Department of Workforce Development, Aging and Community Service (WDACS)





Source: Los Angeles County Economic Development Corporation (LAEDC)

#### Performance Of Workforce Development Programs By Target Population

The CEO asked those departments working to train and place targeted workers to describe their program, the types of services provided, and the indicators used to measure programmatic success. As the County works toward streamlining the reporting requirements across County workforce development programs, the performance of programsacrosstargetpopulationsisofparticularimportance. This will indicate the efficacy of programs for the most difficult to employ individuals. The County's objective of bringing services to targeted populations is aided by the fact that the WIOA program, and its affiliated America's Job Centers of California (AJCC), are already focusing directly on these individuals. WDACS has long indicated that a majority of those who come into contact with the AJCC system in Los Angeles County are targeted workers.

Consistent with the November Scorecard, the targeted populations represented on the prior page are now consistent with the WIOA definition of an individual "with a barrier to employment." Again, this was done in an effort to create consistency across County programs and to better align workforce development data with the Countywide Local and Targeted Worker Hire Policy. The specific information compiled by WDACS with respect to targeted populations indicates that a high percentage of WIOA participants are either low-income or recipients of government benefits. Within the category that includes those receiving government assistance, WDACS notes that961 participantsreceived CalWORKS benefits, 1,073 received Veteran benefits, and 2,940 were long-term unemployment benefitsrecipients. In future scorecards, the CEO will track the population receiving County social services over time to gauge their reliance on these services as they progress through the workforce development system and are able to retain permanent employment.

In addition to WDACS' ongoing role in working with target populations, the County has included local hire goals on a project-by-project basis for the past several years. The Department of Public Works has responsibility for managing these local hire practices, and for tracking compliance with specific project objectives. As shown on the page 10, there are 40 active projects that are now incorporating the Local and Targeted Worker Hire Policy. For those projects that have incurred actual construction hours, local worker hire has been successful on 15 of 16 projects where the County imposed a mandatory hiring goal, and on 18 of the 22 projects where a best efforts goal was imposed. One of the 22 projects has not yet reported any construction hours.



Martin Luther King, Jr. Medical Center Campus

#### WORKFORCE DEVELOPMENT PROGRAMS FY 2017-18 TO APRIL 30, 2018 PARTICIPANTS SERVED BY PRIORITY POPULATIONS

PRIORITY POPULATION	BASIC CAREER			DW		OUT OF SCHOO	OL YOUTH	WORK BASED LEARNING	TOTAL UNDUPLICATED PARTICIPANTS	
CATEGORY	SERVICES	PARTICIPANTS SERVED	PLACED	PARTICIPANTS SERVED PLACE		PARTICIPANTS SERVED PLACED		PARTICIPANTS SERVED	SERVED	
Basic Skills Deficient		2,414	924	869	274	3,074	1,427	149	6,487	
CalFRESH	RE	1,793	639	274	92	618	233	2,646	5,336	
CalWORKS	AILAE	530	201	45	15	276	99	3,464	4,308	
Disabled	NOT YET AVAILABLE	364	102	76	21	148	63	87	675	
Foster Care	от уе	6	2	-	-	164	62	596	774	
General Relief		581	173	20	7	274	99	239	1,118	
Homeless	BREAKOUT	288	79	44	16	208	68	230	770	
Low Income	S BRE	5,987	2,320	1,711	611	3,252	1,525	4,805	15,693	
Offender	THIS	498	196	67	21	134	39	469	1,226	
Parent Youth		49	11	-	-	551	220	229	794	
Substance Abuse		11	1	3	2	7	4	-	20	
Veteran		807	283	257	112	17	10	8	1,084	
Unduplicated Total		6,559	2,549	2,097	749	3,542	1,635	7,584	19,745	

Source: Department of Workforce Development Aging and Community Services (WDACS)

Low-Income - An individual that meets one of the four criteria below:

1. Receives, or in the past six months has received, or is a member of a family that is receiving, or in the past six months has received, assistance through the Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance For Needy Families (TANF), program supplemental security income program, or state or local income-based public assistance.

- 2. In a family with total family income that does not exceed the higher of the following:
  - a. The poverty line.
  - b. 70 percent of the Lower Living Standard Income Level.
- 3. A homeless individual.

4. An individual with a disability whose own income does not exceed the income requirement, but is a member of a family whose total income does.

**Basic Skills Deficient –** An individual that is unable to compute or solve problems, or read, write, or speak English, at a level necessary to function on the job, in the individual's family, or in society (WIOA Section 3[5]). Criteria used to determine whether an individual is basic skills deficient includes the following:

- Lacks a high school diploma or high school equivalency and is not enrolled in post-secondary education.
- Enrolled in a Title II Adult Education/Literacy program.
- English, reading, writing, or computing skills at an 8.9 or below grade level.
- Determined to be Limited English Skills proficient through staff-documented observations.
- Other objective criteria determined to be appropriate by the Local Area and documented in its required policy.

Parent youth - Youth who are pregnant or parenting. (In-school youth 14-21, Out-of-school youth 16-24)

#### **Workforce Development Alignment**

Since the release of the November 2017 scorecard, the CEO has worked with several departments to align workforce development services that are offered Countywide. It is the County's goal to track participants across the variety of workforce development services, streamline service delivery, and de-duplicate data reporting for services offered to individual clients across County programs to improve outcomes.

In this scorecard, new data is available on client populations who access AJCCs. For the first time, data is presented on the populations served through the AJCCs, the number of individuals who completed and exited the various programs and the number of those individuals that were placed in employment. Additionally, data is presented on the number of individuals by priority population who were still employed in the second quarter and fourth quarter after exiting a program. Median quarterly earnings are also presented by targeted population as identified under the WIOA.

The tables show information on the different populations served by the County-administered AJCCs, and also the number of "matched" individuals receiving services through the Department of Public Social Services' GAIN program (CalWORKs). As the County moves toward alignment of workforce development programs, the scorecard will reflect the demographic makeup of individuals who are receiving services through both WDACS and DPSS, as well as whether they are retaining employment, including earnings data. The CEO intends to track "matched" individuals over time to determine whether they are able to achieve a career pathway, and measure the effectiveness of County services.

The "matched" data shows that the median guarterly earnings of the DPSS service recipients is the lowest of the targeted populations at \$5,460 in the second quarter after exiting the program. By contrast, the highest quarterly earnings is the veteran population, at \$7,800 in the second quarter after exit.  ${\sf Additionally, the data shows that among the priority populations}$ in the CalJOBS system, the LA County Workforce Development Area serves the most low-income individuals relative to any other population, having already served over 10,000 in this fiscal year. The same holds true for the "matched" DPSS population, with the majority of recipients being low-income. Of those receiving Basic Career Services and Individualized Career Services through an AJCC this fiscal year, 5% and 7% of recipients were receiving CalWORKs through DPSS, respectively. One-third of the DPSS population was able to find a jobs after exiting the AJCC Individualized Career Services. Overall, approximately 40% of those exiting Individualized Career Services was able to find a job upon completion of the program.

#### INDIVIDUALS SERVED THROUGH THE COUNTY'S WORKFORCE DEVELOPMENT AREA FY 2017-18 | JULY 1, 2017 TO APRIL 30, 2018

	BASIC C	CAREER SI	ERVICES	AJCC INDIVIDUALIZED CAREER SERVICES					
Priority Populations among those Recorded in CalJOBS System	Self-Service	Staff Assisted	Unduplicated Total	Training Activities	Other Adult Worker Activities	Other Youth Activities	Supportive Services	Follow Up Services	
CalWorks (matched)	2,428	1,515	3,341	200	365	173	81	555	
Disability	1,739	779	1,990	96	232	66	33	311	
Homeless				75	170	83	60	332	
Re-Entry				90	317	88	75	372	
Veteran	2,515	1,682	3,079	185	481	37	67	621	
Low-Income				1,876	4,125	1,497	770	6,509	
Single Parent				192	459	110	82	808	
Older Individual	11,359	6,884	13,890	201	792	15	86	846	
Long-Term Unemployment				617	1,320	495	270	1,409	
English Learner				101	255	92	41	386	
Other Job Seekers				288	691	96	76	856	
Unduplicated All	64,385	34,231	78,472	2,392	5,337	1,748	911	8,027	

#### SERVICES BY PRIORITY POPULATION

Notes: The number of individuals represents unduplicated totals. The row "CalWORKs (matched)" corresponds to individuals receiving CalWORKs that are successfully matched to their profiles in CalJOBS. All remaining rows represent information from different groups of individuals served by the American Job Centers of California (AJCC) and recorded in CalJOBS.

#### COUNTY AJCC OUTCOMES BY WIOA TARGETED POPULATIONS FY 2017-18 | JULY 1, 2017 TO APRIL 30, 2018

#### **PRIORITY POPULATIONS BY PROGRAM - ALL WIOA PARTICIPANTS IN LA COUNTY WDA**

	AJCC INDIVIDUALIZED CAREER SERVICES												
	AJCC Basic Career Services	ADU	LT WOR	RKER	DISLOCATED WORKER		YOUTH WORKER*			UNDUPLICATED TOTAL			
Priority Populations among those Recorded in CalJOBS System		Served	Exited	Placed	Served	Exited	Placed	Served	Exited	Placed	Served	Exited	Placed
CalWorks	3,341	522	326	174	73	47	27	386	276	124	961	638	322
Disability		362	225	100	76	42	20	156	117	63	584	378	182
Homeless		288	172	79	44	27	16	211	157	68	538	351	160
Re-Entry		497	332	196	67	39	21	138	83	38	697	453	254
Veteran		805	556	283	257	176	111	17	10	10	1,073	739	403
Low-Income		5,967	3,973	2,308	1,709	1,067	609	3,325	2,585	1,526	10,834	7,546	4,402
Single Parent		751	526	289	250	185	100	259	202	104	1,239	899	489
Older Individual		911	602	292	666	418	212				1,571	1,016	501
Long-Term Unemployment		1,761	1,114	692	380	199	121	849	533	350	2,940	1,828	1,154
English Learner		287	217	127	263	178	79	107	74	63	650	464	264
Other Job Seekers		747	646	357	620	536	241	174	159	57	1,532	1,335	653
Unduplicated All	78,472	7,244	4,835	2,861	2,852	1,798	1,034	3,659	2,780	1,637	13,569	9,324	5,488

Notes: The number of individuals represents unduplicated totals. The row "CalWORKs (matched)" corresponds to individuals receiving CalWORKs that are sucessfully matched to their profiles in CalJOBS. All remaining rows represent information from different groups of individuals served by the American Job Centers of California (AJCC) and recorded in CalJOBS.\*Youth includes participants ages 18-24.

#### CALWORKS MATCHED POPULATION BY PROGRAM - Participants receiving Workforce Development services through WDACS and DPSS

AJCC INDIVIDUALIZED CAREER SERVICES												
Priority Populations among those Recorded in CalJOBS	ADU	JLT WOR	KER	DISLOC	CATED W	ORKER	YOUTH WORKER*			UNDUPLICATED TOTAL		
System	Served	Exited	Placed	Served	Exited	Placed	Served	Exited	Placed	Served	Exited	Placed
Disability	6	3	2	1	1	1	3	2	1	10	6	4
Homeless	23	14	7	2	2	0	16	10	3	39	24	9
Re-Entry	45	30	15	2	1	0	12	6	2	58	37	17
Veteran	17	10	5	2	1	1	0	0	0	19	11	6
Low-Income	508	317	172	58	36	22	367	267	122	913	609	313
Single Parent	192	125	72	22	15	5	119	91	38	322	224	117
Older Individual	4	2	0	2	1	0				6	3	0
Long-Term Unemployment	140	81	50	14	6	4	99	55	31	248	141	85
English Learner	15	13	8	2	1	0	8	4	3	24	17	10
Other Job Seekers	9	7	1	8	6	3	11	10	1	28	23	5
Unduplicated All	522	326	174	73	47	27	386	276	124	961	638	322

Notes: The number of individuals represents unduplicated totals. All individuals in this tables are individuals receiving CalWORKs that are successfully matched to their profiles in CalJOBS. Rows represent information from different groups of individuals served by the American Job Centers of California (AJCC) and recorded in CalJOBS. \*Youth includes participants ages 18-24.

#### EMPLOYMENT QUARTERLY EARNINGS OUTCOMES FY 2017-18 | JULY 1, 2017 TO APRIL 30, 2018

#### **EMPLOYMENT AND MEDIAN EARNINGS - BY TARGETED POPULATION**

		PLOYMENT ARTER AFT		MEDIAN QUARTERLY EARNINGS		PLOYMENT AT ARTER AFTER EXIT		
	2nd Quarter Follow Up Due	Employed at 2nd Quarter after Exit	Percentage	2nd Quarter After Exit	4th Quarter Follow Up Due	Employed at 4th Quarter after Exit	Percentage	
CalWorks(matched)	350	107	31%	\$5,460	192	51	27%	
Disability	238	75	32%	\$5,564	108	38	35%	
Homeless	199	52	26%	\$5,720	122	35	29%	
Re-Entry	253	81	<b>32</b> %	\$5,980	119	32	27%	
Veteran	441	186	42%	\$7,800	258	101	39%	
Low-Income	4,463	1,801	40%	\$6,240	2,363	990	42%	
Single Parent	564	229	41%	\$5,980	341	129	38%	
Older Individual	635	208	33%	\$6,500	289	100	35%	
Long-Term Unemployment	1,072	469	44%	\$5,980	399	182	46%	
English Learner	291	115	40%	\$5,720	121	41	34%	
Other Job Seekers	7	0	0%	\$0	4	0	0%	
All Participants	5,560	2,280	41%	\$6,240	2,860	1,195	<b>42%</b>	

Notes: The number of individuals represents unduplicated totals. The row "CalWORKs (matched)" corresponds to individuals receiving CalWORKs that are successfully matched to their profiles in CalJOBS. All remaining rows represent information from different groups of individuals served by the American Job Centers of California (AJCC) and recorded in CalJOBS.

Please see note regarding Employment Data in Glossory of Terms for further details.

#### CALWORKS MATCHED POPULATION - EMPLOYMENT AND MEDIAN EARNINGS -BY TARGETED POPULATION

Employment and Earnings Outcomes of Individuals Receiving Calworks and participating in CalJobs Receiving Intensive Career Services from the American Job Center of California by Priority Populations (WIOA Accountability Measures, Part I)

		PLOYMENT ARTER AFT		MEDIAN QUARTERLY EARNINGS		PLOYMENT AT ARTER AFTER EXIT		
	2nd Quarter Follow Up Due	Employed at 2nd Quarter after Exit	Percentage	2nd Quarter After Exit	4th Quarter Follow Up Due	Employed at 4th Quarter after Exit	Percentage	
Disability	5	3	60%	\$5,720	3	1	33%	
Homeless	12	1	8%	\$7,280	4	2	50%	
Re-Entry	17	5	<b>29</b> %	\$5,980	6	1	17%	
Veteran	4	1	25%	\$7,280	1	1	100%	
Low-Income	332	105	32%	\$5,460	186	50	27%	
Single Parent	136	49	36%	\$5,460	79	23	29%	
Older Individual	3	0	0%	\$0	1	0	0%	
Long-Term Unemployment	72	32	44%	\$5,460	31	11	35%	
English Learner	6	1	17%	\$5,200	5	2	40%	
Other Job Seekers	7	0	0%	\$0	4	0	0%	
All Participants	350	107	31%	\$5,460	192	51	27%	

Notes: The metrics are calculated for individuals participating in Individualized Career Services (see page 23, top table). All individuals in this tables are individuals receiving CalWORKs that are sucessfully matched to their profiles in CalJOBS. Rows represent information from different groups of individuals served by the American Job Centers of California (AJCC) and recorded in CalJOBS. Please see note regarding Employment Data in Glossory of Terms for further details.

#### **Workforce Development Budgets**

The majority of the County expenditures on workforce development originate from federal legislation related to the WIOA program and the Temporary Assistance to Needy Families (TANF) program. With respect to TANF funding, the County managesse veral initiatives related to the GAIN program that include the GAIN Job Club, Short-term Vocational Training, and Transitional Subsidized Employment. Additionally, the workforce development program GROW is funded with a combination of federal, State, and County contributions.

Beginning with the November 2017 Scorecard, the CEO attempted

to quantify County spending on workforce development programs. A summary of those workforce development initiatives that have confirmed budget data is provided below.

#### **WORKFORCE DEVELOPMENT BUDGETS FISCAL YEAR 2017-2018**

ADMINISTERING DEPARTMENT AND PROGRAM	PROGRAM COST	REVENUE	IFT	NET COUNTY COST
Arts Commission Los Angeles County Arts Internship Program	1,118,000	44,000	0	1,074,000
Community Development Commission Family Self Sufficiency Program (FSS)	1,112,000	692,000	420,000	ο
Department of Children and Family Services Bridge to Work Program	794,000	794,000	0	ο
Department of Children and Family Services Youth Worker	2,099,000	1,449,000	ο	650,000
Department of Health Services College of Nursing and Allied Health Pre-Licensure Registered Nurse	9,520,000	1,470,000	0	8,050,000
Department of Health Services Office of Nursing Affairs Tutoring & Mentoring Program	436,000	Ο	ο	436,000
Department of Human Resources Career Development Intern	104,000	16,000	56,000	32,000
Department of Human Resources Veterans Internship Program	418,000	65,000	228,000	125,000
Department of Military and Veterans Affairs LA Trade Tech Partnership	41,000	0	0	41,000
Department of Military and Veterans Affairs US Veterans Initiative (US Vets) Job Referral for Career Development Initiative	12,000	Ο	ο	12,000
Department of Military and Veterans Affairs Veterans Work Study Program	7,000	0	0	7,000

#### WORKFORCE DEVELOPMENT BUDGETS FISCAL YEAR 2017-2018

ADMINISTERING DEPARTMENT AND PROGRAM	PROGRAM COST	REVENUE	IFT	NET COUNTY COST
Department of Military and Veterans Affairs Vocational Rehab Training	16,000	ο	ο	16,000
Department of Public Social Services General Relief Opportunities for Work (GROW)	57,700,000	30,500,000	ο	27,200,000
Department of Public Social Services Refugee Employment Program (REP)	3,462,000	3,462,000	ο	ο
Department of Public Social Services Greater Avenues for Independence (GAIN) Job Club	21,426,000	21,426,000	0	ο
Department of Public Social Services Colleges and Vocational Training	2,800,000	2,800,000	ο	ο
Department of Public Social Services Greater Avenues for Independence (GAIN) Short-Term Vocational Training (Project with Los Angeles County Office of Education)	6,383,000	6,383,000	0	ο
Department of Public Social Services Greater Avenues for Independence (GAIN) Transitional Subsidized Employment (TSE)	45,929,000	45,929,000	0	ο
Probation Department Juvenile Justice Crime Prevention Act (JJCPA) - Educational Pathways	414,000	414,000	0	Ο
Probation Department Juvenile Justice Crime Prevention Act (JJCPA) - Employment Services	1,962,000	1,962,000	0	ο
Probation Department Probation AB 109 Employment Services Program	12,000,000	12,000,000	0	ο
Probation Department Probation Adult Felony Reentry Employment Services-Career Pathways	Not Yet Available	0	0	ο
Probation Department SB678 Probation Reentry Adult Population - Employment Services	1,583,000	1,583,000	0	ο
Workforce Development, Aging and Community Services Workforce Innovation and Opportunity Act (WIOA) Programs	54,041,000	33,141,000	8,000,000	12,900,000
Workforce Development, Aging and Community Services Title V - Senior Community Services Employment Program (SCSEP)	1,599,000	1,599,000	0	0

#### **FINANCING SOURCES**

**REVENUE:** A source of income to an operation other than debt issue proceeds or the transfer from another fund. **INTRAFUND TRANSFER (IFT):** An accounting mechanism used to reflect expenditure transfers between operations with the same fund, thereby identifying the true location of actual cost.

**NET COUNTY COST:** The amount of the operation financed by general purpose revenues, such as property taxes.

#### **Local and Targeted Worker Hire**

On September 6, 2016, the Board adopted a Countywide Local and Targeted Worker Hire Policy. In adopting this policy, the Board set forth the definition of a targeted worker as a resident of the County who has indices of career- limiting circumstances, specifically one or more of the following:

- has a documented annual income at or below 100 percent of the Federal Poverty Level;
- 2. no high school diploma or GED;
- **3.** a history of involvement with the criminal justice system;
- 4. protracted unemployment;
- is a current recipient of government cash or food assistance benefits;
- 6. is homeless or has been homeless within the last year;
- 7. is a custodial single parent;
- **8.** is a former foster youth;
- **9.** is a veteran, or is the eligible spouse of a veteran of the United States armed forces.

Ensuring that local workers have employment opportunities on projects situated within their communities has long been a core element of economic development programs at the municipal level.Tothisend,theBoard'sLocalandTargetedWorkerHirePolicy imposes a 30% Local Hire goal and a 10% Targeted Worker hire goal on most major construction projects approved by the Board.

On March 21, 2017, the Board adopted a motion to establish a Countywide Construction Careers and Economic Development Initiative, to promote career pathways in the construction industry and to explore improvements to the existing Local and Targeted Worker Hire Policy. The CEO has evaluated the feasibility of amending the current targeted worker categories to align these categories more closely with those tracked by WIOA; and expects to recommend the following additional categories:

- **10.** is an eligible migrant and seasonal farmworker;
- **11.** is currently an English language learner;
- **12.** is an older individual (55+);
- **13.** is disabled; or
- **14.** is an individual with a low level of literacy.

## WHAT IS A "LOCAL WORKER?"

A Local Resident is defined as an individual living within the Tier 1 or Tier 2 ZIP Codes of the County.

Before employing worker(s) from Tier 2 ZIP Codes, the available pool of local residents whose primary place of residence is within Tier 1 ZIP Codes must first be exhausted.

#### TIER 1

Tier 1 means ZIP Codes within five (5) miles of the proposed project site, and where the average percentage of households living below 200 percent of the Federal Poverty Level (FPL) is greater than the County average for such households.

#### **TIER 2**

Tier 2 means any ZIP Codes within the County where the average percentage of households living below 200 percent of the FPL is greater than the County average for such households.

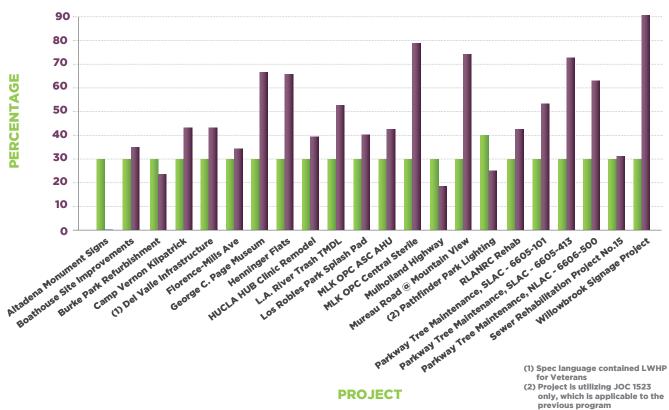
This definition shall also apply to affordable housing projects and for privately financed developments located on County property.

GOAL

ACTUAL

#### ACTIVE PROJECTS LOCAL AND TARGETED WORKER HIRE PROGRAM DEPARTMENT OF PUBLIC WORKS LOS ANGELES COUNTY as of 05/31/18

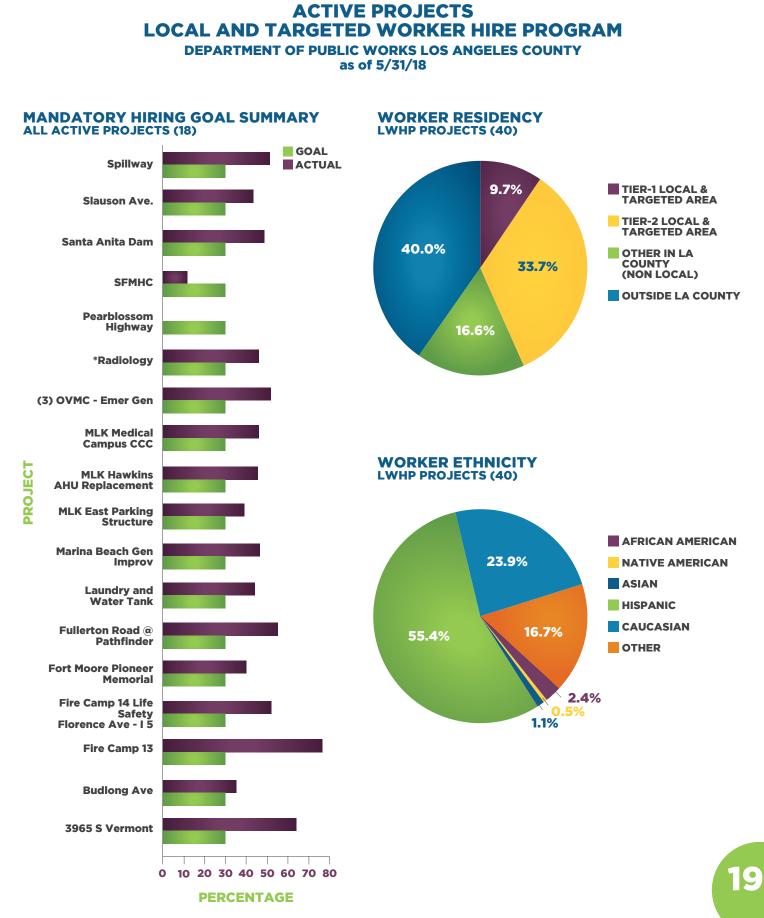
#### BEST EFFORTS HIRING GOAL SUMMARY ALL ACTIVE PROJECTS (22)



18 of 22

active Best Efforts LWHP Projects have exceeded hiring goals. The average active mandatory hire project has exceeded goals by

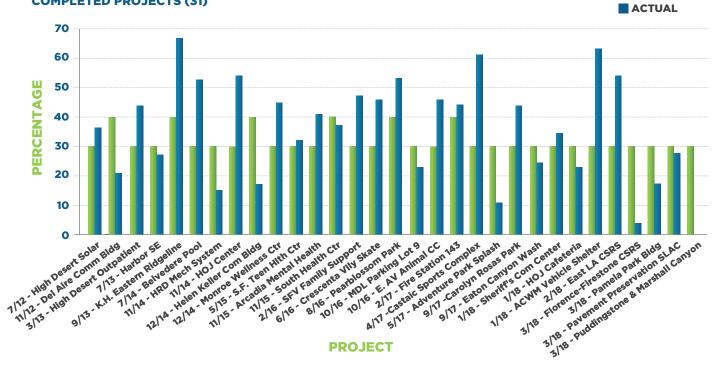
> 14.2 percent



GOAL

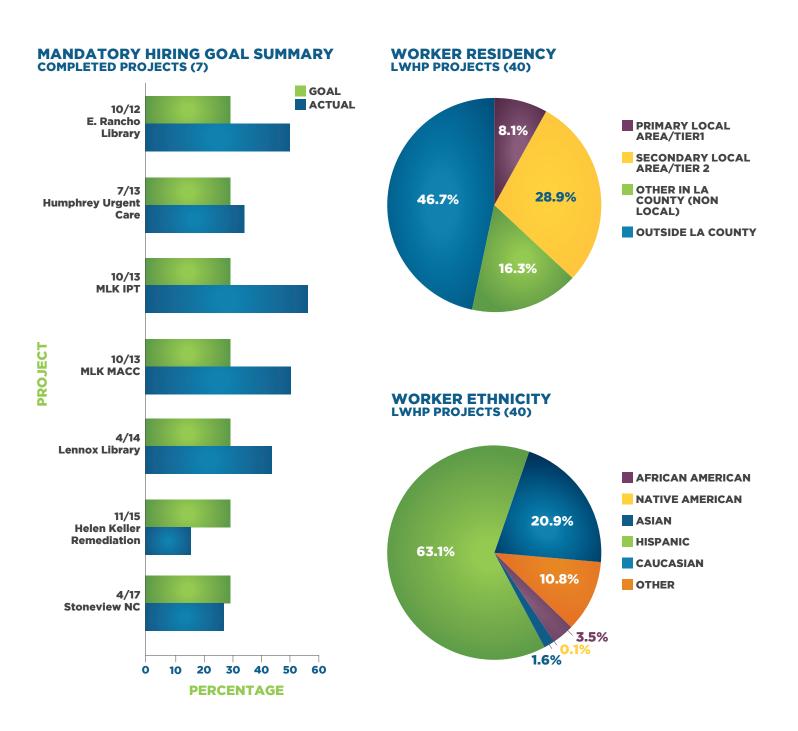
#### COMPLETED PROJECTS LOCAL AND TARGETED WORKER HIRE PROGRAM DEPARTMENT OF PUBLIC WORKS LOS ANGELES COUNTY as of 5/31/18

#### ASPIRATIONAL HIRING GOAL SUMMARY COMPLETED PROJECTS (31)



#### COMPLETED PROJECTS LOCAL AND TARGETED WORKER HIRE PROGRAM DEPARTMENT OF PUBLIC WORKS LOS ANGELES COUNTY

as of 5/31/18



# **BUSINESS** ASSISTANCE



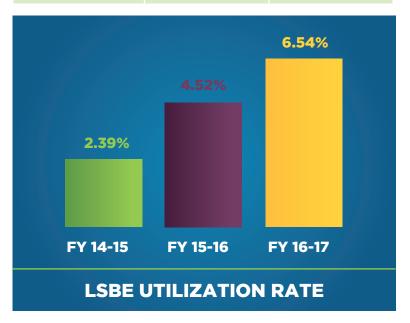
he County's Economic Development Program is committed to deploying County resources in a targeted and thoughtful way to leverage investments to support both workforce and business development in County growth industries.

On July 21, 2015 the Board of Supervisors established a Small Business Initiative (SBI) charged

with supporting small business throughout the County through streamlined service delivery. A year later, on July 12, 2016, the Board established a four-year Small Business Utilization Plan to increase contracting dollars awarded to the County's certified business to 25% of all contracts the County awards for goods and services. This plan calls for an increase in contracting and procurement opportunities for Local Small Business Enterprises (LSBEs), Disabled Veteran Business Enterprises (DVBEs), and Social Enterprises (SEs). The Department of Consumer and Business Affairs (DBCA) serves as the County's Small Business Advocate, and is the department responsible for the

#### LOCAL SMALL BUSINESS ENTERPRISE UTILIZATION

	FISCAL YEAR 15-16	FISCAL YEAR 16-17
Total Awards to All Businesses	1,589,523	1,745,234
Awards to LSBEs	99,026	123,371
LSBE Award Amount	\$181,059,214	\$245,793,325





AWARDS TO SES

\$77,963,666 1,745,234

SE AWARD AMOUNT

TOTAL AWARDS TO

ALL BUSINESSES

administration of the above referenced preference programs as well as the SBI.

Local business cultivation and expansion is central to regional economic development and the Scorecard endeavors to measure the County's progress in supporting the business community. New information regarding the efficacy of the

County's business utilization plan, as well as layoff aversion services will be presented in the next scorecard. Information about businesses served by the Small Business Concierge is also presented.

#### **DEFINING SOCIAL ENTERPRISE (SE)**

To be identified as a Los Angeles County Social Enterprise, a business must:

Be certified or registered by any of the following organizations:

- B Lab Corporation, which certifies businesses as a B Corporation.
- California Secretary of State, where businesses can register their business entity as a Benefit or Social Purpose Corporation.
- City of Santa Monica, which offer a Green Business Certification.
- City of Los Angeles, which offers a Green Business Certification.

#### **Register as a vendor with Los Angeles County**

 During the registration process, the business will be asked to provide their mission statement, a description of their programs, services, and responses to questions that provide further detail on the business's social impact.

#### DEFINING LOCAL SMALL BUSINESS ENTERPRISE (LSBE)

Los Angeles County uses the same criteria to define local small business as the State of California's Department of General Services (DGS). To qualify, a business must:

- Be independently owned and operated
- Not be dominant in its field of operation
- Have its main office in Los Angeles County for at least the last 12 months
- Have owners (officers in the case of a corporation) who live in California and be either
  - A business with fewer than 100 employees and an average annual gross receipts of \$14 million or less over the last 3 years
  - A manufacturer with 100 or fewer employees

#### **DEFINING DISABLED VETERAN BUSINESS ENTERPRISE (DVBE)**

To be identified as a Los Angeles County Disabled Veteran Businesses Enterprise, a business must:

Be certified by one of the following departments:

- The U.S. Department of Veterans Affairs (VA), which certifies businesses as Service Disabled Veteran **Owned Small Business (SDVOSB).**
- The State of California Department of General Services (DBS), which certifies a business as a DVBE.

#### **Register as a vendor with Los Angeles County**

 During the registration process, the business will be asked to provide information on its VA or DGS certification.

#### **SMALL BUSINESS ACTIVITY FY2017-18**

FY 2017/2018 Close of 3rd Quarter	Q1	Q2	Q3	Q4	TOTAL
Number of Certified Small Businesses	212	183	224	N/A	619
Number of Certified social enterprises	7	14	23	N/A	44
Number of certified DVBEs	20	25	31	N/A	76
Number of County contracting dollars awarded to all certified vendors		\$265,812,41		\$265,812,415.08	
Number of certified businesses who won contracts with County		658		658	

#### **Small Business Development**

The Board directed DCBA to prepare a four-year action plan ("Utilization Plan") to achieve the Board's goals of awarding twenty-five percent (25%) of contracts for goods and services to LSBEs and three percent (3%) of contracts to DVBEs by 2020. DCBA has also made strides toward developing a streamlined certification process for LSBEs and DVBEs, and has created a new certification process for Social Enterprises (SE).

In order to achieve the goals set forth in the Utilization Plan, DCBA continued to work with County departments to expand the pool of certified businesses so that they can take advantage of the incentives given to certified businesses and win contracts with the County. Accordingly, the Scorecard tracks the number of certified LSBEs, DVBEs and SEs each quarter and the number of new certifications.

This year, through interagency partnerships, DCBA has obtained certified vendor lists from jurisdictions including the California Department of General Services (DGS), Metro, and the Veteran's Administration (VA). DCBA has then used these lists for targeted outreach to increase the County's certified vendor pool.

Guided by DCBA, the County has made progress towards the

#### LOS ANGELES COUNTY CONTRACTING CENTERS

The County has partnered with Citi Community Development to establish the Los Angeles County Contracting Centers as a two-year pilot program targeting low to moderate income communities and providing businesses with direct technical assistance. Businesses will receive information on the benefits to County business certifications, as well as how to locate contract opportunities with the County. 25% small business utilization goal and 3% disabled veteran business utilization goal established by the Board. There has been an increase of over \$64 million dollars awarded to certified small businesses from Fiscal Year 2015-16 to Fiscal Year 2016-17. This represents an increase of 35% in dollars awarded to certified small businesses in Fiscal Year 2016-17.

In order to make further progress toward the 25% and 3% utilization goals, DCBA is working with the small business advocates from each County department to establish a "Mini-Utilization Plan" for each department. These plans document the steps the department will take to increase the number of contracts being awarded to small and disabled veteran businesses.

#### **Small Business Concierge**

The Small Business Concierge Program (Concierge) was established in January 2015 by motion of the Board as a single point of contact to assist local business owners and potential business owners in starting and growing their businesses in the County. The Concierge provides counseling services to prospective small business owners, offers guidance and technical assistance in the small businesses development process, and helps potential businesses navigate through the licensing and permitting process. Further, the Concierge ensures that workforce development services and small business programs are integrated to maximize services and effectively respond to the needs of businesses across a variety of sectors.

The Concierge has assisted businesses ranging from plant nursery to commercial construction and wine cellar installation and design. DCBA is continuing to gather information regarding the number of new businesses that opened, revenue generated, and jobs created with the support of the Concierge. This data is expected to be available at the close of Fiscal Year 2017-18.

#### **Layoff Aversion**

The Department of WDACS oversees a layoff aversion program

As of third quarter of FY 2017-18, the Small Business Concierge Service assisted

**262** ENTREPRENEURS.

to provide technical assistance to businesses of any size that are in financial danger. The layoff aversion program begins with confidential consulting for businesses to develop an individualized Action Plan to access local capital, remain in the Countyand preventlayoffs of employees and ultimately business closure. This service is provided at no cost to the business. The information regarding the layoff aversion program for fiscal 2017-2018 to date is displayed page 18.

	JUL	AUG	SEP	ост	NOV		,			APR	TOTAL
Biz Notified	1112	966	707	667	640	600	458	416	492	304	6362
# of Action Plans	26	57	42	20	30	16	7	2	12	17	229
# of Jobs Saved	0	120	91	72	0	35	0	0	0	0	318

#### WDACS LAYOFF AVERSION ACTIVITY FY 2017-18 (JULY 1, 2017 TO APRIL 30, 2018)

Source: WDACS

#### In FY 2017-2018 through Q3,

the County's Small Business Services team conducted 63 outreach events, reaching over

10,780 attendees.

#### SMALL BUSINESS CERTIFICATION PROGRAM FISCAL YEAR 2017-2018 Q3

Average number of days it takes to get certifited with the County:



#### WDACS LAYOFF AVERSION SERVICES

- At Risk Businesses: Businesses that are "in danger of laying off employees."
- Action Plan Development Services include: Access to Industry Councils, Assistance with Expedited Permitting, Exploring Tax Incentives, Workforce Training & Development Referrals,Exploring Access to Capital, Project Management, Site Selection and Relocation, Referrals to Public Services, Connections to Public/Private Partners and Resources, Cost Containment Analysis
- Businesses Notified: Businesses are monitored for signs of decay using financial stress scores, and active engagement with the business Businesses who are found to be in danger of laying off employees are contacted and given information on Layoff Aversion Services.

#### **Average Permitting Time**

The Economic Development Scorecard was created to measure the progress of the County's economic development programs across a variety of disciplines, including how to more effectively serve the County's business community. The Board has longsignaled the importance of encouraging business growth as part of a multi-pronged economic development effort. In November 2014, the Board elevated the visibility of a one-stop office to serve small businesses, and in August 2015, the Board asked multiple departments to implement a web-based approach to permitstreamlining.Theweb-basedeffort,EPIC-LA,hasbeenfully implementedbyRegionalPlanning and the Department of Public Works, and is a comprehensive approach to land entitlement, inspections, and code enforcement.

This past year, the CEO has been working with the involved

departments to streamline the planning and permitting process for businesses. This has included an evaluation of the regional one-stop offices throughout the County, as well as a workgroup to create quarterly reports from data being measured in EPIC-LA. It is the CEO's intent to track the length of different business processes through data captured in EPIC-LA, and work with departments to devise process improvements if warranted. Over the last quarter, the working group has started to generate baseline reports, and the CEO has worked to facilitate the expansion of selected regional one-stop field offices.

# BUSINESS DANS AND FINANCIAL ASSISTANCE



ince 1987, the Community Development Commission/ Housing Authority (CDC) has provided a variety of Ioan products to assist businesses in Los Angeles County in their retention, expansion, and customer attraction efforts. Since the dissolution of redevelopment in 2012, the CDC has continued to foster neighborhood

reinvestment and blight removal in low and moderate income unincorporated areasthrough façade improvement programs, commercial storefront renovations, and business loans. These programs provide financial and technical assistance to support business tenants and property owners, and seek to help beautify business districts by making them more inviting for shoppers and residents as neighborhoods are revitalized. Further, the CDC engages in significant coordination with the Department of Business and Consumer Affairs to provide small business assistance to the businesses receiving the façade loans in order to most effectively deploy the County's wraparound services in an effort to holistically support businesses.

In August of 2017, the CDC announced a streamlining of their small and medium business loan programs, which are now all known as SMART Funding. This greatly simplifies the process for prospective borrowers. SMART Funding offers competitive loan programs created to support a variety of established businesses. SMART Funding through the CDC now offers personalized business capital options, focusing on four areas of economic development: manufacturing, clean technology, health careservices, and transportation-adjacent development. Potential loans can range from \$25,000 to \$1.5 million, and are deployed to help businesses purchase necessary equipment, acquire commercial property, build capital, and create and retain jobs. All loans are being tailored to specific business needs.

FY 2017-18 CDC ACTIVE COMMERCIAL REHABILITATION COMPLETED OR UNDER CONSTRUCTION								
LOCATION	DISTRICT	STOREFRONTS	START DATE	COMPLETION DATE	соѕт	FUNDING SOURCE(S)		
12404 Pelliser Rd	1	1	6/22/17	5/23/18	\$187,862	RENOVATE (GF)		
520 Workman Mill Rd	1	17	9/29/17	1/20/18	\$235,263	CDBG/RENO- VATE		
16047 Amar Rd	1	1	8/23/17	5/25/18	\$60,067	CDBG/RENO- VATE		
9131 South Vermont	2	1	6/22/17	11/22/17	\$207,241	RENOVATE (GF)		
9215 South Vermont	2	1	9/17/17	1/24/18	\$144,288	RENOVATE (GF)		
9201 South Vermont	2	1	1/31/18	6/25/18	\$246,311	CDBG/ RENOVATE		
9301-07 South Vermont	2	4	3/19/18	7/27/18	\$254,829	CDBG/ RENOVATE		
13307 East Telegraph	4	1	10/17/17	5/25/18	\$98,761	CDBG/ RENOVATE		
13313-21 East Telegraph	4	5	10/17/17	5/25/18	\$155,368	CDBG/ RENOVATE		
FY 2017-18 CDC ACTIVE COMMERCIAL REHABILITATION OWNER AGREEMENTS SIGNED, PROJECT PIPELINE								
3529 East 1st St	1	1	6/26/18	9/28/18	TBD	N/A		

TOTAL STOREFRONTS		45			\$1,589,990	
376 E Woodbury	5	1	5/9/18	11/9/18	TBD	N/A
2279 Lake Avenue	5	5	5/9/18	11/9/18	TBD	N/A
2291 North Lincoln	5	1	3/10/18	10/10/18	TBD	N/A
14411 East Telegraph	4	3	9/17/18	12/31/18	TBD	N/A
8619 South Vermont	2	1	7/27/18	10/24/18	TBD	N/A
4531 Whittier Blvd	1	1	7/20/18	11/21/18	TBD	N/A
3323 East 1st 3t	· · · · ·		0/20/10	5/20/10	עסו	N/A

Source: CDC (Los Angeles County Community Development Commission)

LOS ANGELES COUNTY ECONOMIC DEVELOPMENT SCORECARD

#### **Blight Removal**

By eliminating blight in a neighborhood, the County and CDC can work with public and private partners to increase property values in the surrounding area and catalyze investment in the neighborhood. The CDC has facilitated blight removal through its business façade improvement program. This program remains a focal point of neighborhood business revitalization.

Investments in façade improvements have continued through a new Community Business Revitalization Program called RENOVATE. The RENOVATE program has been limited to County unincorporated areas but the CDC will be seeking partnerships with neighboring municipalities to expand the program further.

The recipient of these funds is required to ensure that improvements are maintained in good condition for 10 years. Eligible improvements include design assistance; façade restoration; windows, doors, lighting, and signage; removal of non-conforming elements; and accessibility improvements. The objective of RENOVATE is to stimulate investment in the community revitalize commercial corridors, and support the growth of small businesses.

On the previous page is data for the CDC's façade program, which includes RENOVATE, for the current Program Year 2017-18.

#### **Business Assistance Loans**

The CDC has historically provided loans to small and medium sized commercial/industrial companies to grow their businesses and create jobs. Funds from the loan program can be utilized for real property acquisition, working capital, land acquisition, construction, and equipment purchases. The CDC's loan programs have included Micro, Business Expansion, and Float loans.

The primary funding sources for the CDC's business loan programs have been provided through the Community DevelopmentBlockGrant(CDBG)andEconomicDevelopment Administration (EDA). Both are federal funding sources with an emphasis on job creation, neighborhood and business development and assisting those in economically distressed neighborhoods. The Board of Supervisors has also contributed County General Funds towards a Manufacturing Revolving Loan Fund. In addition, the LA Metro has collaborated with the CDC to establish a business loan program targeted towards businesses located next to major transit stops.

In Fiscal Year 2017-18, CDC kicked off its SMART Funding marketing campaign with a series of pamphlets, brochures and a presence on social media. With the assistance of this campaign, the CDC funded five loans for over \$1.3 million in FY 17-18. The CDC currently has seven active loan underwritings and is currently pursuing 50 potential leads. The anticipation is the underwriting pipeline will turn into pending loan approvals in future quarters.

Below is a table listing the Fiscal Year 2017-18 loans that have been funded to assist local area businesses.

2017-18 CDC COMMERCIAL LOANS FUNDED									
COMPANY TYPE DISTRICT LOAN AMOUNT USE OF FUNDS					FUNDING SOURCE				
Autoparts Manufacturer	1	\$300,000	Working Capital/Equipment	8/29/17	CDBG				
Sewing Machine Repair and Retail	1	\$150,000	Working Capital/Equipment	4/6/18	EDA				
Legal and Professional Services	2	\$480,000	Working Capital	9/26/17	EDA				
Bakery and Deli	4	\$275,000	Working Capital	5/8/18	EDA				
Education Technology	5	\$100,000	Working Capital	1/25/17	EDA				
TOTAL FUNDING COMMITMENT		\$1,305,000							

EDA- Economic Development Administration CDBG- Community Development Block Grant Source: Los Angeles County Community Development Commission

#### **Property Accessed Clean Energy (PACE)**

In addition to the loan programs administered by the CDC, the County also manages a residential Property Assessed Clean Energy (PACE) Program, which makes loans to individual property owners through direct assessments on the property tax bill. Established pursuant to California Assembly Bill 811 (2008), the County's PACE Program provides financing for energy efficiency upgrades and renewable energy installations on private residential property. In Fiscal Year 2016-17, the PACE Program funded approximately \$374 million in home energy improvements which created 3,761 jobs throughout the County.

Asummary of FY2016-17 and FY2017-18 PACE assessments and job creation is provided in the table below.

#### PROPERTY ACCESSED CLEAN ENERGY (PACE) FINANCING PROGRAM FISCAL YEAR 2016-17, FISCAL YEAR 2017-2018 TO DATE

FISCAL YEAR 2016/2017	APPLICATIONS SUBMITTED	APPLICATIONS APPROVED	COMPLETED ASSESSMENTS	\$ AMOUNT OF COMPLETED ASSESSMENTS	ESTIMATED # OF JOBS CREATED
July 2016	3,972	2,574	1,419	\$37,785,284	369
August 2016	3,789	2,428	1,565	\$42,889,075	404
September 2016	3,191	2,002	1,329	\$38,975,928	370
October 2016	2,896	1,813	1,142	\$32,575,982	320
November 2016	2,858	1,739	1,115	\$32,815,822	347
December 2016	2,435	1,530	1,050	\$31,501,843	294
January 2017	2,913	1,736	936	\$28,143,841	284
February 2017	2,687	1,569	866	\$26,607,245	259
March 2017	3,035	1,716	1,022	\$30,434,757	313
April 2017	2,443	1,401	838	\$23,577,998	236
May 2017	2,757	1,473	865	\$24,372,435	261
June 2017	2,856	1,538	850	\$24,379,852	305
FISCAL YEAR 2017-2018 TO DATE	APPLICATIONS SUBMITTED	APPLICATIONS APPROVED	COMPLETED ASSESSMENTS	\$ AMOUNT OF COMPLETED ASSESSMENTS	ESTIMATED # OF JOBS CREATED
July 2017	2,704	1,444	831	\$22,965,218	251
August 2017	2,698	1,496	974	\$27,934,211	272
September 2017	2,223	1,233	758	\$21,813,342	189
October 2017	1,960	1,034	751	\$21,925,751	206
November 2017	1,796	987	646	\$19,132,431	198
December 2017	1,448	782	576	\$17,275,232	166
January 2018	1,694	804	492	\$14,825,413	142
February 2018	1,387	646	435	\$12,925,424	147
March 2018	1,446	640	372	\$10,711,531	105
April 2018	1,077	352	357	\$10,853,415	80
FROM PROGRAM INCEPTION	97,895	60,382	34,110	\$925,316,894	9,078
FISCAL YEAR 2016-2017	35,832	21,519	12,997	374,060,063	3,761
FISCAL YEAR 2017/2018 TO DATE	18,433	9,418	6,192	180,361,969	1,758

Source: County of Los Angeles

#### **Center for Financial Empowerment**

Launched in 2016, the County's Center for Financial Empowerment(CFE)helpsresidentsachievegreatereconomic security and well-being by connecting them to resources that helpbuildhouseholdfinancial capability and wealth. The Board has found that families not only need income, they also need knowledge of and access to affordable financial products and services; incentives to encourage savings and investment; and consumer protections in the financial marketplace.

Understanding that households with financial goals, savings and other assets have greater stability and increased opportunity for upward mobility, the CFE was established initiallyasa two-yearpilot-program to target those populations where access to assets could be readily increased. The Department of Consumer and Business Affairs administers the CFE. The CFE currently serves two target populations: youth and young adults aged 16-24, as well as those that are eligible for the State and Federal Earned Income Tax Credit (EITC). The CFE coordinates a Volunteer Income Tax Assistance (VITA) Program, as part of its service to the EITC-eligible population.

This year, DCBA worked with the Internal Revenue Service to bring VITA services to underserved areas in the County.



Eighty-five percent (85%) of the taxpayers assisted by the CFE were using VITA for the first time. Additionally, the CFE partnered with a cohort of cross-sector agencies to launch the "freetaxprela" Countywide awareness campaign. Through the "freetaxprepla" collaborative, over \$6.5 million of State and Federal EITC dollars were claimed back into the pocket of lowincome County residents.

The CFE continues to market its services and expand its client base throughout the County. The CFE has published a comprehensive financial resource guide, over 1,500 copies of which have now been distributed to non-profit agencies throughout the County.

#### INCOME TAX ASSISTANCE PROGRAMS 2017 Tax Season

FreetaxprepLA collaborativeThe DCBA partnered with a cohort of cross-<br/>sector agencies to launch the FreetaxprepLA<br/>countywide awareness campaign.Total returns filed:14,317Total refund dollars:\$18,651,772Total state and federal<br/>EITC dollars claimed:\$8,693,694County-run VITA program<br/>(DPSS and DCBA)452

Total refund dollars: \$1,014,967

Total state and federal \$622,025 EITC dollars claimed:

Source: Department of Consumer and Business Affairs (DCBA)

# **CAPITAL** DEVELOPMENT





San Pedro Courthouse

**Grand Avenue Project** 



he Economic Development Policy Committee has defined economic development projects as those where there is private sector participation that results in tangible economic development benefits beyond just the construction of County facilities. Private sector participation will be defined as any material use of

a County-owned, or County-funded, facility by a non-profit or private entity following completion and delivery of the project. Such use of the facility must result in direct economic development benefits for the community, including job creation fornon-Countyemployees, commercial development, retail investment, blight removal, affordable housing, or any other activity that improves the economic well-being of local residents.

The following projects and their impact on the community will be monitored for inclusion in future versions of the Scorecard. The Scorecard will seek to capture statistics such as the percentage of Local and Targeted Workers hired on the project, small business, disabled veteran business and social enterprise utilization, number of jobs created, increase in the tax base and percentage of affordable housing incorporated into the project, among other community benefits. While the majority of the County's economic development projects are managed by private developers, oversight is nonetheless provided by either the County CEO or the CDC.

# The CEO's office is responsible for managing the following projects:

#### SAN PEDRO COURTHOUSE

The vision of the San Pedro Courthouse Project is to provide public amenities and development to complement the City of LosAngeles' new San Pedro Waterfront Redevelopment project at the existing Ports O'Call Village. The City's redevelopment project is seen as a key step in transforming San Pedro's once industrial waterfront into a regional destination that includes dining, music, and tourist attractions. The Department of Public Works will

be releasing a developer solicitation in 2018.

#### **GRAND AVENUE PROJECT**

The Grand Avenue Project Phase I, located on Grand & First in Downtown Los Angeles, consists of a mixed used development with residential and hotel towers, parking, public plaza, retail/ commercialspaces, streetscape, and site landscaping on Countyowned property (Parcel Q) developed by Related Company's Phase I Developer. Phase I is comprised of two high-rise towers, one including a hotel, and one including residential apartments and condominiums units.

The proposed hotel tower (Tower 1) will consist of an approximately 314 key, 4-star Equinox hotel with meeting space and ancillary hotel amenities and the proposed residential tower (Tower 2) will combine approximately 323 market rate apartments with approximately 86 (20 percent of the gross number of apartment and condominium rentals) affordable housing units and approximately 113 market rate condominiums.

#### **HONOR RANCH PROJECT**

LOS ANGELES COUNTY ECONOMIC DEVELOPMENT SCORECARD

The Honor Ranch project, located adjacent to Interstate 5 in Santa Clarita, consists of a feasibility study that includes project analysisforgeotechnical, environment, design, entitlement, site surveys, and inspections of the County-owned Honor Ranch properties. The initial feasibility study included an evaluation of existing conditions and potential infrastructure upgrades that will be required to develop the site. The next phase of the study will be to develop a Request for Information (RFI). The RFI will be distributed to potential developers in order for the County to evaluate potential development alternatives. The information obtained from the RFI will assist the County in determining the development opportunities that will: maximize revenues to the County; provide a project consistent with Board priorities such as environmental sustainability; and include significant community benefits.

#### HARBOR-UCLA-LA BIOMED

The Harbor UCLA-LA BioMed project consists of new research facilities designed to accommodate a bioscience incubator. It will provide technical support and business services to assist researchers with advancing promising new biomedical discoveries to the next stage of commercialization. The objective is to retain and grow promising new technologies and the jobs they create for the benefit of County residents. The Board recently certified a Harbor-UCLA Medical Center Campus Master Plan Project Environmental Impact Report (EIR). This EIR includes the development of 250,000 square feet of buildings and associated surface and structured parking in the Bioscience Tech Park on the west portion of the Harbor-UCLA Medical Center Campus. Further, the Board directed the CEO to enter into an Exclusive Negotiation Agreement (ENA) with LABioMed to include a vision, structure, and process for developing this bioscience tech park. Included in the tech park will be the biotechnicalresearchfacilityandbioscienceincubatordesigned to catalyze a bioscience ecosystem in Los Angeles County.

# The CDC has oversight responsibility for the following development projects:

#### **VERMONT CORRIDOR**

Vermont Corridor is the redevelopment of seven County-owned parcels spanning three city blocks of the Koreatown area within the City of Los Angeles. The project area involves three separate sites, each with a unique development scenario. On May 22, 2018, the Board certified the final environmental impact report for the project and tookseveral other actions allowing the Vermont Corridor project to proceed.

The development on Site 1 would involve removal of the existing Department of Parks and Recreation office building at 510 South Vermont, a vacant office building, surface parking lots and parking



Vermont Corridor Site 1 - County Administrative Building



Vermont Corridor Site 1 - County Administrative Building

structure, and construction of a new 21-story building consisting of an 8-story parking structure with up to 965 spaces, a terrace level, and 12-story office tower, with approximately 7,500 square feet of ground floor retail space and public serving uses. An adjacent parking structure will also be built with access around the corner on Shatto Place with 768 parking stalls to accommodate additional staff and guests. When complete, the new Vermont Corridor County Administration Building would accommodate the relocation of staff from the Department of Mental Health (DMH) and WDACS. Development of Site 2 consists of a 66-year ground lease with TCLA, which would involve the adaptive reuse of the existing 12-story DMH building into a maximum of 172 market rate residential rental units. Approximately 4,100 square feet of ground floor retail would be located along the main entrance on Vermont Avenue and 3,400 square feet of ground floor retail would be located along 6th Street.

Development on Site 3 will be for the construction of a new six-story 100 percent senior affordable housing project (available to senior tenants earning between 30 percent and 60 percent of area median income) containing 72 units, an approximately 13,200 square foot community recreation center, and a three-story underground parking structure, with 116 spaces.

#### **VERMONT - MANCHESTER**

On April 26, 2018, the County gained possession of the property located at the northeast corner of Vermont and Manchester Avenue in south Los Angeles. The property is approximately 4.2



Vermont Corridor Site 2 – Residential and Retail



Page Josephane Page Josephane

Vermont - Manchester

acres and is located along a busy transportation corridor. The entire site received environmental clearances under the Transit Priority Project CEQA exemption. The proposed project for the entire site includes a charter boarding school with the remaining area set aside for a mixed-use affordable housing development. After having been granted possession of the property in April, the County issued a Request for Proposals for development of the mixed-use affordable housing project. The County has secured environmental clearances that allow up to 180-units of housing and up to 50,000 square feet of commercial/retail space. See conceptual site plan of the Vermont - Manchester project above.

#### **3RD AND DANGLER**

The County and CDC own properties along the Gold Line Light Rail transit route in the Unincorporated East Los Angeles Area. The parcels are located at the northwest corner of East 3rd Street and South Dangler Avenue in East Los Angeles. The County and CDC consider the parcels to be ideally situated for a mixed-use, transit-oriented development opportunity.

A Request for Proposals for development of the property was released in October 2018. Proposals were received January 8, 2018. The proposals have been evaluated and a recommendation will be presented to the County Board of Supervisors in July 2018.

#### MARTIN LUTHER KING, JR. MEDICAL OFFICE BUILDING (MLK - MOB)

The MLK – MOB project will be the construction of an approximately 52,000 square foot medical office building with 252 parking stalls located at the southwest corner of East 120th Street and S. Wilmington Avenue in the Willowbrook area of Los Angeles County.

Vermont Corridor Site 2 - Residential and Retail



Martin Luther King, Jr. Medical Office Building (MLK - MOB)

As part of the Martin Luther King, Jr. Medical Center Campus, the MOB is to provide quality office space to private and nonprofit tenants for administrative, medical outpatient services and health related services in coordination with the new MLK Hospital and MLK Outpatient Center.

The Board authorized the CDC to act as the County's agent for development of the MLK-MOB on September 26, 2017.

#### FAIRVIEW HEIGHTS TOD PLAN

The Downtown and Fairview Heights Transit-Oriented Development (TOD) Plan sets urban design concepts, zoning regulations, development standards, design guidelines and streetscape plans for the areas within one-half mile of the Downtown Inglewood (Florence/La Brea) and Fairview Heights (Florence/West) stations on the Metro Crenshaw/LAX Line.

Over the past year, the CDC has worked collaboratively with the Los Angeles County Metropolitan Transit Authority (Metro) to select a development team from a Request for Proposals (RFP) issued in for the potential development of the County Properties contained within the Fairview Heights TOD plan. The County property is located at 923 East Redondo Beach Boulevard in the City of Inglewood, immediately adjacent to Metro's Crenshaw/ LAX Line. LINC-Core, consisting of LINC Housing (a nonprofit) and National Community Renaissance (anonprofit), wasselected as the developer under an Exclusive Negotiation Agreement (ENA). The ENA was approved in November 2017, which includes an initial term of 18 months with options to extend the term up to an additional 12 months if needed.

The development team is comprised of seven (7) subcontractors and community partners. The development team has proposed a four-story, mixed-use development on the 1.44 acres at LEED Silver or higher with automotive and bicycle parking, multiple courtyards, and a community garden. The project will consist of 101 affordable residential units with 5,000 square feet of community room space and 5,000 square feet of commercial space.

LINC-Core has prepared and will submit their design and site plan review application to the City of Inglewood in June 2018 to allow for the redevelopment of the County's property.

#### LA PLAZA CULTURA VILLAGE PROJECT

TheLAPlazaCulturaVillageProjectconsistsofaleaseagreement between the County and the LA Plaza de Cultura y Artes Foundation (Foundation) to permit the development and use of a mixed-use, transit-oriented, infill development totaling up to 425,000 square feet (sq. ft.), including up to 355 residential units (for lease), with 20 percent of those reserved as residential units affordable to moderate-income households. Additional components include up to 50,000 sq. ft. of visitor-serving retail, including, but not limited to, a restaurant, a cafe, other food



LA Plaza Cultura Village Project

services, and a "commissary" or shared commercial kitchen space for culinary demonstrations and use by small businesses. These visitor-serving uses are intended to complement the Olvera Street retail and restaurant businesses.

The LA Plaza Project includes a historic paseo to link Union Station though the shops and restaurants on Olvera Street; through the El Pueblo de Los Angeles Historic District and LA Plaza, and extending to the Fort Moore Pioneer Memorial on North Hill Street; a rooftop restaurant and garden; bicycle amenities; and up to 786 parking spaces, including up to 150 replacement parking for the spaces removed by the Project and that would be made available to County employees.

In the last quarter (1/1/18-3/31/18), LPV achieved 30.47 percent local hire, 15.85 percent disadvantaged worker hire, and 30 percent local job training for the public portion of the project (paseo and offsite improvements). For the private portion of the project (housing and commercial buildings) La Plaza Village LLC achieved 26.71 percent local hire, 15.5 percent disadvantaged worker hire, and 51 percent local job training. As of the last quarter, La Plaza Village LLC also trained 25 transitional employees over the duration of the project.

The project is targeted to complete construction by January 2019.

## **EXPO/CRENSHAW SITE**

Located at the intersection of the Expo Line and the future Crenshaw/LAX Transit Line, this site has superior regional connectivity to employment and activity centers including Santa Monica, Culver City, USC, Downtown Los Angeles and Los Angeles Airport. The guidelines for this site identify the opportunity for a culturally distinct gateway destination and pedestrian-scaled community serving residents and visitors with high quality and local-serving retail use and a range of housing types that are affordable to existing residents. It also



(Short-TermENA)Between the County (acting through the CDC), Metro and the Watt Companies in December 2017.

The Short-Term ENA is an interim measure to allow the developertime to conduct additional community outreach prior to executing a full-term ENA. The Short-Term ENA also allows all parties the ability to directly communicate about project scope and team composition while engaging the community about the proposed project prior to committing to a long-term ENA.

As proposed, the project includes the following:

- 492 residential units, 15% (75 units) will be affordable forhouseholdsearning50% of the area median income (\$32,150);
- 47,500 SF of community serving space envisioned to include a grocerystore and restaurant space for locally-owned businesses;
- Business incubator space;
- Ground floor community meeting space;
- Mobility hub to provide bicycle and car share connections;
- Three (3) acres of public open space; and,
- An opportunity to add a station entrance on the County site to facilitate safe connections between the two transit lines.

The Short-Term ENA is for a period of six months with no extensions. Watt Companies, Metro and the County have engaged the community through meetings and have been negotiating the various components of the project. The project is currently in the community outreach and design phase. Should all parties agree to move forward, an Exclusive Negotiating Agreement would be drafted for approval by the Board of Supervisors that will allow for project refinement and entitlements to occur, in addition to negotiating the ground lease terms.

# **REGIONAL** ECONOMIC DATA

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LOCALITY	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018f	2019f
United States	4.6	5.8	9.3	9.6	8.9	8.1	7.4	6.2	5.3	4.9	4.4	4.0	3.9
California	5.4	7.3	11.2	12.2	11.7	10.4	8.9	7.5	6.2	5.4	4.8	4.4	4.2
Los Angeles County	5.1	7.6	11.6	12.5	12.2	10.9	9.8	8.2	6.6	5.2	4.6	4.3	4.1

#### ANNUAL UNEMPLOYMENT RATE (%)

Source: LAEDC Economic Update for Los Angeles County, October 2017 2018f: 2018 Forecast



s home to more than 10 million residents with a labor force of over 5 million, it is essential to evaluate the regional economic trends in directing the County's Economic Development program. The regional economic data in this Scorecard highlights the characteristics of the County

economy that can help shape efforts related to: workforce development and job training; business assistance; financial assistance; business loans; and capital development.

The data presented in this scorecard shows that County employment is projected to grow at an average annual rate of 0.8% over the next five years, adding 237,000 jobs to the County workforce. According to the Bureau of Labor Statistics, the March 2018 unemployment rate in Los Angeles County was 4.1 percent, which is over 9 points below the July 2010 peak of 13.2 percent, and the lowest unemployment rate for the county in decades. The employment data shown on this page provides evidence that Los Angeles County has recovered from the recession of 2008-09. Yet there remain many indicators that show signs of economic weakness. This is particularly true for federal poverty level statistics, which reveal that the percent of individuals living below the poverty line in Los Angeles County remains high at 16.3%. To the extent that the County strives to influence local economic performance, there is a need to address the inequities that continue to exist in the Los Angeles economy.

One of the principal features of the County's economic development program is to focus resources on individual industries and occupations that are forecasted to experience

future growth and expansion. The U.S. Department of Housing and Urban Development reports that in 2017, the median income in Los Angeles County is \$64,300. In contrast, according to the Los Angeles County Economic Development Corporation, the top five occupational groups that are projected to experience the most new job openings over the next 5 years are:

- 1. foodpreparation and serving related occupations with a median annual wage of \$23,974;
- 2. office and administrative support with a median annual wage of \$37,566;
- personal care and service with a median annual wage of \$25,319;
- healthcare practitioners with a median annual wage of \$80,150; and
- **5.** construction and extraction with a median annual wage of \$53,208.

The remaining tables in this Scorecard provide specific information regarding Los Angeles County industries and occupations, and their projected growth rates for the fiveyear period of 2017 to 2022. Given the County's role as the first layer of government in the unincorporated areas, the economic development programs referenced in this Scorecard can be expected to achieve their greatest impact within these regions.

## JOBS GROWTH BY INDUSTRY IN LOS ANGELES COUNTY

JOBS (change over previous year)	2012	2013	2014	2015	2016	2017	2018f	2019f
Total Nonfarm	89,800	76,800	77,000	92,800	108,900	56,900	47,800	34,300
Natural Resources	200	200	-200	-400	-300	-100	100	0
Construction	3600	7,000	3,900	7,700	6,900	6,400	5,200	9,400
Manufacturing	900	1100	-4400	-3,200	-6,400	-4,600	-1,400	-3,500
Wholesale Trade	6,100	6,800	3,800	3,200	1,300	1,700	1,300	1,500
Retail Trade	7,900	4,700	7,400	6,200	3,100	-1,300	2,500	2,000
Transport / Warehousing / Utils	2,700	3,000	5,900	8,100	9,100	600	1,100	0
Information	-400	4900	1,800	8,700	23,400	300	2,000	200
Finance & Insurance	1800	-1,900	-3,800	1,100	2500	-200	800	400
Real Estate / Rental & Leasing	600	2500	2,000	3,300	1,700	2,800	900	-100
Prof / Scientific / Tech Services	12,700	8,800	ο	0	6500	5,200	2,200	1,200
Management of Companies	1,400	1,500	400	-700	-1000	500	200	-200
Administrative & Support	12,900	12,500	6,000	2,900	4,200	3,400	8,800	7,500
Educational Services	200	3500	1,200	900	3,500	4,600	1,000	700
Health Care / Social Assistance	22,000	-900	17400	19,500	22,800	21,800	15,100	9,500
Leisure & Hospitality	21,100	24,700	26,100	22,500	21,400	7,900	7,500	4,700
Other Services	4700	4,000	4,800	500	2,400	6,700	2,300	200
Government	-8,700	-5,600	5,000	12,300	7,800	1,200	-1,900	800

Source: LAEDC 2018 2018f: 2018 Forecast

#### INDUSTRIAL PROFILE 2017 (% OF TOTAL EMPLOYMENT)

	LA COUNTY
TOTAL NONFARM PAYROLL EMPLOYMENT	100.0%
Good Producing Industries	11.6%
Natural Resources and Mining	0.1%
Construction	3.2%
Manufacturing - Nondurable Goods	2.1%
Manufacturing - Durable Goods	5.9%
Service Providing Industries	88.4%
Wholesale Trade	5.2%
Retail Trade	9.5%
Transportation, Warehousing, Utilities	2.8%
Information	5.2%
Financial Activities	5.0%
Professional and Business Services	13.9%
<b>Education and Health Services</b>	17.7%
Leisure and Hospitality	11.8%
Other Services	3.5%
Government	12.9%

#### INDUSTRY EMPLOYMENT GROWTH PROJECTIONS 2017-2022 (LOS ANGELES COUNTY)

TOTAL NONFARM PAYROLL EMPLOYMENT4.3%236.82Good Producing Industries-0.1%1.63Natural Resources and Mining-1.7%0.1Construction16.8%10.4Manufacturing - Nondurable Goods-10.6%-7.6Goods-5.1%-6.5Manufacturing - Durable Goods-5.1%-6.5Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50Education and Health Services10.5%106.04		ANNUAL AVERAGE % GROWTH	CHANGE IN EMPLOYMENT (000s)
Cooler Producting Industries1.00Natural Resources and Mining-1.7%0.1Construction16.8%10.4Manufacturing - Nondurable Goods-10.6%-7.6Goods-10.6%-7.6Manufacturing - Durable Goods-5.1%-6.5Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50		4.3%	236.82
Natural Resources and Mining1.0.4Construction16.8%10.4Manufacturing - Nondurable Goods-10.6%-7.6Goods-5.1%-6.5Manufacturing - Durable Goods-5.1%-6.5Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	Good Producing Industries	-0.1%	1.63
Construction10.4Manufacturing - Nondurable Goods-10.6%-7.6Manufacturing - Durable Goods-5.1%-6.5Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	Natural Resources and Mining	-1.7%	0.1
Manufacturing - NondulableAdditionAdditionGoods-6.5Manufacturing - Durable Goods-5.1%Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	Construction	16.8%	10.4
Manufacturing - Durable Goods-6.5Service Providing Industries4.8%194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	-	-10.6%	-7.6
Service Providing industries1000194.2Wholesale Trade2.3%6.69Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50		-5.1%	-6.5
Retail Trade1.0%3.21Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	Service Providing Industries	4.8%	194.2
Transportation, Warehousing, Utilities-0.4%-0.67Information0.3%-0.43Financial Activities2.5%6.76Professional and Business Services1.3%50.50	Wholesale Trade	2.3%	6.69
UtilitiesInformation0.3%Financial Activities2.5%Professional and Business Services1.3%	Retail Trade	1.0%	3.21
Financial Activities2.5%6.76Professional and Business Services1.3%50.50		-0.4%	-0.67
Professional and Business Services1.3%50.50	Information	0.3%	-0.43
	Financial Activities	2.5%	6.76
Education and Health Services 10.5% 106.04	Professional and Business Services	1.3%	50.50
	<b>Education and Health Services</b>	10.5%	106.04
Leisure and Hospitality5.9%37.00	Leisure and Hospitality	5.9%	37.00
Other Services 7.6% 17.56	Other Services	7.6%	17.56
Government 1.4% 8.73	Government	1.4%	8.73

Source: LAEDC 2018

Source: LAEDC 2018

## **REGIONAL ECONOMIC DATA**

	2017	GROWTH PROJECTIONS 2017-2022				
OCCUPATION GROUP	% OF EMPLOYMENT	NEW JOBS	REPLACEMENT	TOTAL*		
Management Occupations	5.2%	7,940	26,260	34,200		
Business and Financial Operations Occupations	<b>5.7</b> %	6,730	24,510	31,230		
Computer and Mathematical Occupations	3.0%	3,340	9,380	12,720		
Architecture and Engineering Occupations	<b>1.9</b> %	500	9,990	10,490		
Life, Physical, and Social Science Occupations	0.9%	950	5,290	6,250		
Community and Social Service Occupations	2.0%	6,370	9,260	15,630		
Legal Occupations	1.0%	1,010	3,550	4,560		
Education, Training, and Library Occupations	2.7%	8,820	13,560	22,370		
Arts, Design, Entertainment, Sports, and Media Occupations	2.8%	1,600	13,980	15,590		
Healthcare Practitioners and Technical Occupations	5.2%	20,130	24,450	44,580		
Healthcare Support Occupations	2.8%	12,540	13,490	26,030		
Protective Service Occupations	3.6%	5,270	19,470	24,750		
Food Preparation and Serving Related Occupations	9.8%	26,560	79,710	106,270		
Building and Grounds Cleaning and Maintenance Occupations	2.9%	10,430	12,450	22,870		
Personal Care and Service Occupations	<b>5.7</b> %	21,750	25,450	47,200		
Sales and Related Occupations	9.6%	5,030	62,490	67,520		
Office and Administrative Support Occupations	15.2%	26,290	67,340	93,630		
Farming, Fishing, and Forestry Occupations	0.1%	110	750	860		
Construction and Extraction Occupations	3.1%	15,740	10,790	26,530		
Installation, Maintenance, and Repair Occupations	3.8%	3,200	18,910	22,110		
Production Occupations	6.1%	(7,430)	28,030	20,590		
Transportation and Material Moving Occupations	<b>6.9</b> %	8,160	36,760	44,920		
	100.0%	185,020	515,860	700,880		

Source: LAEDC 2018

#### COMPOSITION OF BUSINESSES IN UNINCORPORATED LOS ANGELES COUNTY

CLASSIFICATION CATEGORY	NUMBER OF COMPANIES	PERCENTAGE BY BUSINESS	
Services	5,484	36.4%	
Retail	2,815	18.7%	- 64%
Other	1,369	9.1%	
Food Service	1,127	7.5%	
Health Care	1,038	6.9%	
Car Wash/Auto/Vehicle	825	5.5%	
Manufacturing	646	4.3%	
Wholesale	614	4.1%	
Transportation	339	2.2%	- 36%
Housing & Lodging	329	2.2%	
Contractors	236	1.6%	
Agriculture	164	1.1%	
Garment, Apparel & Textil Mfg	74	0.5%	
Landscaping & Gardening	14	0.1%	
Total	15,074	100.0%	

Source: Los Angeles County Assessor Data 2017





